

ORDER



WLFI Lafayette

Orders
Order / Rev: 935049
Alt Order #: 25297366
Product Desc: issue
Estimate: 5439
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/19/16 / 09/19/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/DSCC IE
Demographic: A25-54
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	102	\$29,070.00	\$24,709.50
09/26/16	09/26/16	20	\$6,400.00	\$5,440.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	102	\$29,070.00	\$24,709.50	0.00
October 2016	20	\$6,400.00	\$5,440.00	0.00
Totals	122	\$35,470.00	\$30,149.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLFI	09/20/16	09/26/16	6a-7a NC 18 This Morning NC 18 6-7a This Morning	CM	M-F 6a-7a	MTWTF--	:30	8	\$300.00	P2	0.00	NM	8	\$2,400.00
		News 18 This Morning @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		8				\$300.00		0.00			
E 2	WLFI	09/20/16	09/26/16	CBS This Morning The Early Show	CM	M-F 7a-9a	MTWTF--	:30	20	\$175.00	P2	0.00	NM	20	\$3,500.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/20/16	09/26/16	MTWTF--		20				\$175.00		0.00			
E 3	WLFI	09/24/16	09/24/16	CBS This Morning Sa The Early Show Sa	CM	Sa 9a-11a	-----S-	:30	4	\$125.00	P2	0.00	NM	4	\$500.00
		CBS This Morning Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		4				\$125.00		0.00			
E 4	WLFI	09/25/16	09/25/16	CBS Sunday Morning CBS Sunday Morning	CM	Su 9a-1030a	-----S	:30	2	\$325.00	P1	0.00	NM	2	\$650.00
		CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		2				\$325.00		0.00			
E 5	WLFI	09/20/16	09/26/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	5	\$100.00	P2	0.00	NM	5	\$500.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WLFJ Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLFJ	09/20/16	09/26/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	5	\$100.00	P2	0.00	NM	5	\$500.00
		Dr. Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$100.00		0.00					
E 6	WLFJ	09/20/16	09/26/16	Let's Make a Deal M-F 10a-11a	CM	M-F 10a-11a	MTWTF--	:30	5	\$125.00	P2	0.00	NM	5	\$625.00
		Let's Make A Deal													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$125.00		0.00					
E 7	WLFJ	09/20/16	09/26/16	Price is Right M-F 11a-12p	CM	M-F 11a-12p	MTWTF--	:30	5	\$140.00	P2	0.00	NM	5	\$700.00
		Price Is Right													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$140.00		0.00					
E 8	WLFJ	09/20/16	09/26/16	News Chan 18 @ Noon News Chan 18 @ Noon	CM	M-F 12p-1230p	MTWTF--	:30	5	\$185.00	P2	0.00	NM	5	\$925.00
		News 18 At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$185.00		0.00					
E 9	WLFJ	09/20/16	09/26/16	M-F Daytime PM Rotato Daytime Afternoon Rotator	CM	M-F 1230p-2p	MTWTF--	:30	5	\$125.00	P2	0.00	NM	5	\$625.00
		CBS Soap Rotation													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$125.00		0.00					
E 10	WLFJ	09/20/16	09/26/16	The Talk M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:30	2	\$85.00	P2	0.00	NM	2	\$170.00
		The Talk													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		2		\$85.00		0.00					
E 11	WLFJ	09/20/16	09/26/16	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	2	\$125.00	P2	0.00	NM	2	\$250.00
		Dr. Phil													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		2		\$125.00		0.00					
E 12	WLFJ	09/20/16	09/26/16	News Chan 18 @ 5p News Chan 18 @ 5p	CM	M-F 5p-530p	MTWTF--	:30	5	\$350.00	P2	0.00	NM	5	\$1,750.00
		News 18 At 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$350.00		0.00					
E 13	WLFJ	09/20/16	09/26/16	News Chan 18 @ 6p News Chan 18 @ 6p	CM	M-F 6p-630p	MTWTF--	:30	5	\$550.00	P2	0.00	NM	5	\$2,750.00
		News 18 At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$550.00		0.00					
E 14	WLFJ	09/20/16	09/26/16	CBS Evening News CBS Evening News M-Su	CM	M-Su 630-7p	MTWTF--	:30	5	\$700.00	P1	0.00	NM	5	\$3,500.00
		CBS Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/20/16	09/26/16	MTWTF--		5		\$700.00		0.00					
E 15	WLFJ	09/24/16	09/24/16	Early News Saturday SA Early News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		News 18 Weekend Report													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	-----S-		1		\$250.00		0.00					
E 16	WLFJ	09/24/16	09/24/16	CBS Evening News WK CBS Evening News 630-7p	CM	CBS Evening New	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		CBS Saturday Evening News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/16	09/25/16	-----S-		1		\$225.00		0.00					
E 17	WLFJ	09/25/16	09/25/16		CM	Su 6p-630	-----S	:30	1	\$250.00	P2	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Early News Sunday											
				SU Early News @ 6p											
				News 18 Weekend Report											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S	1	\$250.00	0.00								
E 18	WLFJ	09/25/16	09/25/16	CBS Evening News	CM	M-Su 630-7p	-----S	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
				CBS Evening News M-Su											
				CBS News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S	1	\$225.00	0.00								
E 19	WLFJ	09/20/16	09/26/16	M-F 530-6p	CM	M-F 530p-6p	INSidMTWTF--	:30	5	\$225.00	P2	0.00	NM	5	\$1,125.00
				M-F 530p-6p Inside Editio											
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	MTWTF--	5	\$225.00	0.00								
E 20	WLFJ	09/20/16	09/26/16	M-F 7p-730p	CM	M-F 7p-730p	WheMTWTF--	:30	5	\$450.00	P2	0.00	NM	5	\$2,250.00
				M-F 7p-730p Wheel Of Fort											
				Wheel Of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	MTWTF--	5	\$450.00	0.00								
E 21	WLFJ	09/20/16	09/26/16	M-F 730p-8p	CM	M-F 730p-8p	JeopMTWTF--	:30	5	\$450.00	P2	0.00	NM	5	\$2,250.00
				M-F 730p-8p Jeopardy											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/16	09/26/16	MTWTF--	5	\$450.00	0.00								
E 22	WLFJ	09/24/16	09/24/16	Prime Access Sa 7-8p	CM	Sa 7p-8p	-----S-	:30	1	\$90.00	P2	0.00	NM	1	\$90.00
				Sa 7p-8p											
				Rizzoli & Isles											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-----S-	1	\$90.00	0.00								
E 23	WLFJ	09/26/16	09/26/16	Mon Hour 1	CM	M 8-9p	M-----	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
				Monday Prime Hour 1											
				(8:00 PM-9:00 PM)											
				Mom/2 Broke Girls (R)-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	M-----	1	\$650.00	0.00								
E 24	WLFJ	09/26/16	09/26/16	Mon Hour 3	CM	M 10p-11p	M-----	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
				Monday Prime Hour 3											
				NCIS:LA-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/16	10/02/16	M-----	1	\$650.00	0.00								
E 25	WLFJ	09/20/16	09/20/16	Tue Hour 1	CM	Tu 8p-9p	-T-----	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
				Tuesday Prime Hour 1											
				(8:00 PM-9:00 PM)											
				NCIS-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	-T-----	1	\$750.00	0.00								
E 26	WLFJ	09/21/16	09/21/16	Wed Hour 1	CM	Wed 8p-9p	--W----	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
				Wednesday Prime Hour 1											
				(8:00 PM-9:00 PM)											
				Big Brother Wednesday-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	--W----	1	\$600.00	0.00								
E 27	WLFJ	09/21/16	09/21/16	Wed Hour 2	CM	W 9p-10p	--W----	:30	1	\$525.00	P2	0.00	NM	1	\$525.00
				Wednesday Prime Hour 2											
				Criminal Minds-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	--W----	1	\$525.00	0.00								
E 28	WLFJ	09/22/16	09/22/16	Thur Hour 2	CM	Th 9p-10p	---T---	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
				Thursday Prime Hour 2											
				Big Brother Thursday-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/19/16	09/25/16	---T---	1	\$650.00	0.00								
E 29	WLFJ	09/23/16	09/23/16		CM	F 8p-9p	----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00

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Fri Hour 1 Friday Prime Hour 1 NCIS: Los Angeles (R)-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 ----F-- 1 \$350.00 0.00															
E 30	WLFJ	09/23/16	09/23/16	Fri Hour 3	CM	F 10p-11p	----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
Friday Prime Hour 3 Blue Bloods-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 ----F-- 1 \$450.00 0.00															
E 31	WLFJ	09/24/16	09/24/16	Sat Hour 2	CM	Sa 9p-10p	-----S-	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
Saturday Prime Hour 2 48 Hours Sat 9e/8c-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S- 1 \$200.00 0.00															
E 32	WLFJ	09/25/16	09/25/16	Sun Hour 1	CM	Su 7p-8p	-----S	:30	1	\$900.00	P1	0.00	NM	1	\$900.00
Sunday Prime Hour 1 60 Minutes-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S 1 \$900.00 0.00															
E 33	WLFJ	09/25/16	09/25/16	Sun Hour 2	CM	Su 8p-9p	-----S	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
Sunday Prime Hour 2 Big Brother Sunday-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S 1 \$600.00 0.00															
E 34	WLFJ	09/25/16	09/25/16	Sun Hour 3	CM	Su 9p-10p	-----S	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
Sunday Prime Hour 3 Madam Secretary (R)-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S 1 \$600.00 0.00															
E 35	WLFJ	09/20/16	09/26/16	LN M-F	CM	M-F 11p-1135p	MTWTF--	:30	5	\$400.00	P2	0.00	NM	5	\$2,000.00
LN M-F @ 11p News 18 At 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/20/16 09/26/16 MTWTF-- 5 \$400.00 0.00															
E 36	WLFJ	09/24/16	09/24/16	LN Sa	CM	Sa 11p-1135p	-----S-	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
Sa Late News @ 11p News 18 Weekend Report <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S- 1 \$350.00 0.00															
E 37	WLFJ	09/25/16	09/25/16	LN Su	CM	Su 11p-1135p	-----S	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
Su Late News @ 11p News 18 Weekend Report <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S 1 \$350.00 0.00															
E 38	WLFJ	09/20/16	09/26/16	LF M-F The Late Show	CM	M-F 1135p-1237x	MTWTF--	:30	2	\$120.00	P2	0.00	NM	2	\$240.00
Late Show/Stephen Colbert Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/20/16 09/26/16 MTWTF-- 2 \$120.00 0.00															
E 39	WLFJ	09/24/16	09/24/16	Sa 1135p-1235a	CM	Sa 1135p-1235a	-----S-	:30	1	\$40.00	P2	0.00	NM	1	\$40.00
Sa 1135p-1235a Elementary <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S- 1 \$40.00 0.00															
E 40	WLFJ	09/24/16	09/24/16	ON	CM	M-Su 137a-4a	-----S-	:30	1	\$20.00	P2	0.00	NM	1	\$20.00
M-Su Overnight 137a-4a Rizzoli & Isles <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/19/16 09/25/16 -----S- 1 \$20.00 0.00															
E 41	WLFJ	09/25/16	09/25/16		CM	Su 1135p-135a	-----S	:30	1	\$35.00	P2	0.00	NM	1	\$35.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LF Su											
				Late Fringe Sunday		(12:05 XM-1:05 XM)									
				Bones											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S		1				\$35.00		0.00			
													Totals	122	\$35,470.00