

# CONTRACT



**WLFI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

<u>Contract / Revision</u> 947320 /		<u>Alt Order #</u> 25320247
<u>Product</u> issue		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5444
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 09/29/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	10/25/16	10/31/16	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	6			\$125.00					
N 2	WLFI	10/25/16	10/31/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5			\$300.00					
N 3	WLFI	10/25/16	10/31/16	The Early Show	M-F 7a-9a		:30				NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	15			\$175.00					
N 4	WLFI	10/29/16	10/29/16	The Early Show Sa	Sa 9a-11a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S-	4			\$125.00					
N 5	WLFI	10/30/16	10/30/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S	3			\$200.00					
N 6	WLFI	10/30/16	10/30/16	Face The Nation	Su 1030a-1130a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S	1			\$200.00					
N 7	WLFI	10/25/16	10/31/16	M-F 9a-10a	M-F 9a-10a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	4			\$100.00					
N 8	WLFI	10/25/16	10/31/16	M-F 10a-11a	M-F 10a-11a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	4			\$125.00					
N 9	WLFI	10/25/16	10/31/16	M-F 11a-12p	M-F 11a-12p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5			\$140.00					
N 10	WLFI	10/25/16	10/31/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5			\$185.00					
N 11	WLFI	10/25/16	10/31/16	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5								

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<u>Estimate #</u> 5444		<u>Original Date / Revision</u> 09/29/16 / 10/03/16
<u>Advertiser</u> POL/DSCC IE		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00				
N 12	WFLI	10/25/16	10/31/16	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00				
N 13	WFLI	10/25/16	10/31/16	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$150.00				
N 14	WFLI	10/25/16	10/31/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$350.00				
N 15	WFLI	10/25/16	10/31/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				3	\$550.00				
N 16	WFLI	10/25/16	10/31/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				3	\$450.00				
N 17	WFLI	10/29/16	10/29/16	SA Early News @ 6p	Sa 6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$250.00				
N 18	WFLI	10/29/16	10/29/16	CBS Evening News 630-7p	CBS Evening News		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$225.00				
N 19	WFLI	10/30/16	10/30/16	SU Early News @ 6p	Su 6p-630		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$250.00				
N 20	WFLI	10/30/16	10/30/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$225.00				
N 21	WFLI	10/25/16	10/31/16	M-F 530p-6p Inside Editio	M-F 530p-6p INside		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$225.00				
N 22	WFLI	10/25/16	10/31/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$450.00				
N 23	WFLI	10/25/16	10/31/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$450.00				
N 24	WFLI	10/29/16	10/29/16	Sa 7p-8p	Sa 7p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$90.00				
N 25	WFLI	10/25/16	10/25/16	Tuesday Prime Hour 1	Tu 8p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$750.00				
N 26	WFLI	10/26/16	10/26/16	Wednesday Prime Hour 1	Wed 8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$600.00				
N 27	WFLI	10/27/16	10/27/16	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---W---				1	\$1,000.00				

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Week:		10/24/16	10/30/16	---T---	1	\$1,000.00							
N 28	WFLI	10/27/16	10/27/16	Thursday Prime Hour 3	Th 10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	---T---	1	\$600.00							
N 29	WFLI	10/28/16	10/28/16	Friday Prime Hour 3	F 10p-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	----F--	1	\$450.00							
N 30	WFLI	10/29/16	10/29/16	Saturday Prime Hour 1	Sa 8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S-	1	\$200.00							
N 31	WFLI	10/30/16	10/30/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S	1	\$600.00							
N 32	WFLI	10/25/16	10/31/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/25/16	10/31/16	MTWTF--	5	\$400.00							
N 33	WFLI	10/29/16	10/29/16	Sa Late News @ 11p	Sa 11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S-	1	\$350.00							
N 34	WFLI	10/30/16	10/30/16	Su Late News @ 11p	Su 11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S	1	\$350.00							
N 35	WFLI	10/25/16	10/31/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/25/16	10/31/16	MTWTF--	5	\$120.00							
N 36	WFLI	10/25/16	10/31/16	The Late Late Show	M-F 1237a-137a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/25/16	10/31/16	MTWTF--	4	\$60.00							
N 37	WFLI	10/29/16	10/29/16	M-Su Overnight 137a-4a	M-Su 137a-4a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S-	1	\$20.00							
N 38	WFLI	10/30/16	10/30/16	Su 1135p-1205a	Su 1135p-1205a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S	1	\$100.00							
N 39	WFLI	10/30/16	10/30/16	Late Fringe Sunday	Su 1135p-135a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/24/16	10/30/16	-----S	1	\$35.00							
N 40	WFLI	10/31/16	10/31/16	Monday Prime Hour 1	M 8-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/31/16	11/06/16	M-----	1	\$650.00							
<b>Totals</b>								0.00				121	\$29,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	100	\$24,030.00	(\$3,604.50)	\$20,425.50
10/31/16 - 10/31/16	21	\$5,155.00	(\$773.25)	\$4,381.75
<b>Totals</b>	121	\$29,185.00	(\$4,377.75)	\$24,807.25

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947320 /	25320247

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	issue	5444

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DSCC IE	09/29/16 / 10/03/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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