



**WLFI**  
**2605 Yeager Road**  
**West Lafayette, IN 47906**  
**(765) 463-1800**

# CONTRACT

<u>Contract / Revision</u> 947320 /		<u>Alt Order #</u> 25320247
<u>Product</u> issue		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5444
<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 09/29/16 / 10/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> IN3307/TO232		<u>Advertiser Ref</u>

And:

**Great American Media**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	10/25/16	10/31/16	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	6			\$125.00					
N 2	WLFI	10/25/16	10/31/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5			\$300.00					
N 3	WLFI	10/25/16	10/31/16	The Early Show	M-F 7a-9a		:30				NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	15			\$175.00					
N 4	WLFI	10/29/16	10/29/16	The Early Show Sa	Sa 9a-11a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S-	4			\$125.00					
N 5	WLFI	10/30/16	10/30/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S	3			\$200.00					
N 6	WLFI	10/30/16	10/30/16	Face The Nation	Su 1030a-1130a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----S	1			\$200.00					
N 7	WLFI	10/25/16	10/31/16	M-F 9a-10a	M-F 9a-10a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	4			\$100.00					
N 8	WLFI	10/25/16	10/31/16	M-F 10a-11a	M-F 10a-11a		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	4			\$125.00					
N 9	WLFI	10/25/16	10/31/16	M-F 11a-12p	M-F 11a-12p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5			\$140.00					
N 10	WLFI	10/25/16	10/31/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--	5			\$185.00					
N 11	WLFI	10/25/16	10/31/16	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/DSCC IE		<u>Original Date / Revision</u> 09/29/16 / 10/03/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00				
N 12	WLFI	10/25/16	10/31/16	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00				
N 13	WLFI	10/25/16	10/31/16	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$150.00				
N 14	WLFI	10/25/16	10/31/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$350.00				
N 15	WLFI	10/25/16	10/31/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				3	\$550.00				
N 16	WLFI	10/25/16	10/31/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				3	\$450.00				
N 17	WLFI	10/29/16	10/29/16	SA Early News @ 6p	Sa 6p-630p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$250.00				
N 18	WLFI	10/29/16	10/29/16	CBS Evening News 630-7p	CBS Evening News		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$225.00				
N 19	WLFI	10/30/16	10/30/16	SU Early News @ 6p	Su 6p-630		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$250.00				
N 20	WLFI	10/30/16	10/30/16	CBS Evening News M-Su	M-Su 630-7p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$225.00				
N 21	WLFI	10/25/16	10/31/16	M-F 530p-6p Inside Editio	M-F 530p-6p Inside		:30				NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$225.00				
N 22	WLFI	10/25/16	10/31/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$450.00				
N 23	WLFI	10/25/16	10/31/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$450.00				
N 24	WLFI	10/29/16	10/29/16	Sa 7p-8p	Sa 7p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$90.00				
N 25	WLFI	10/25/16	10/25/16	Tuesday Prime Hour 1	Tu 8p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$750.00				
N 26	WLFI	10/26/16	10/26/16	Wednesday Prime Hour 1	Wed 8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$600.00				
N 27	WLFI	10/27/16	10/27/16	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		10/24/16	10/30/16	---T---				1	\$1,000.00				
N 28	WLFI	10/27/16	10/27/16	Thursday Prime Hour 3	Th 10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$600.00				
N 29	WLFI	10/28/16	10/28/16	Friday Prime Hour 3	F 10p-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----F--				1	\$450.00				
N 30	WLFI	10/29/16	10/29/16	Saturday Prime Hour 1	Sa 8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$200.00				
N 31	WLFI	10/30/16	10/30/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$600.00				
N 32	WLFI	10/25/16	10/31/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$400.00				
N 33	WLFI	10/29/16	10/29/16	Sa Late News @ 11p	Sa 11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$350.00				
N 34	WLFI	10/30/16	10/30/16	Su Late News @ 11p	Su 11p-1135p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$350.00				
N 35	WLFI	10/25/16	10/31/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				5	\$120.00				
N 36	WLFI	10/25/16	10/31/16	The Late Late Show	M-F 1237a-137a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$60.00				
N 37	WLFI	10/29/16	10/29/16	M-Su Overnight 137a-4a	M-Su 137a-4a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$20.00				
N 38	WLFI	10/30/16	10/30/16	Su 1135p-1205a	Su 1135p-1205a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$100.00				
N 39	WLFI	10/30/16	10/30/16	Late Fringe Sunday	Su 1135p-135a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$35.00				
N 40	WLFI	10/31/16	10/31/16	Monday Prime Hour 1	M 8-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$650.00				
<b>Totals</b>								0.00				121	\$29,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	100	\$24,030.00	(\$3,604.50)	\$20,425.50
10/31/16 - 10/31/16	21	\$5,155.00	(\$773.25)	\$4,381.75
<b>Totals</b>	121	\$29,185.00	(\$4,377.75)	\$24,807.25

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947320 /	25320247

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10/25/16 - 10/31/16	issue	5444

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/DSCC IE	09/29/16 / 10/03/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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