

# INVOICE



**Aperio Communications, LLC**  
**d/b/a KAIL-TV**  
**1066 East Shaw Avenue**  
**Fresno, CA 93710**  
**Main: (559) 230-1980**  
**Billing:**

[www.mycentralvalley.com](http://www.mycentralvalley.com)

Billing Address:

**Left hook Communications**  
**Attention: Accounts Payable**  
**2601 Ocean Park Blvd**  
**Santa Monica, CA 90405**

Send Payment To:

**Aperio Communications, LLC**  
**d/b/a KAIL-TV**  
**1066 East Shaw Avenue**  
**Fresno, CA 93710**

Invoice #	Invoice Date	Invoice Month	Invoice Period
18248-1	10/31/18	October 2018	10/01/18 - 10/22/18

Station	Account Executive	Sales Office	Sales Region
KAIL-TV	Rob Castro	National	National

Advertiser	Product	Estimate Number
Andrew Janz for CA CD-22	Political	7/20/182

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	18248	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
PPD-Do Not Pay

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type		
1	10/16/18	10/22/18	M-F 3p-4p	3p-4p	MTWTF--	:30	6	\$6.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18    10/21/18    -TWTF--            8            \$6.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
14	KAIL	Tu	10/16/18	3:18 PM	M-F 3p-4p	3p-4p	:30	JAN- 1030H	\$6.00	NM
9	KAIL	Tu	10/16/18	3:52 PM	M-F 3p-4p	3p-4p	:30	JAN- 0630H	\$6.00	NM
13	KAIL	W	10/17/18	3:27 PM	M-F 3p-4p	3p-4p	:30	JAN- 1030H	\$6.00	NM
10	KAIL	W	10/17/18	3:58 PM	M-F 3p-4p	3p-4p	:30	JAN- 1030H	\$6.00	NM
21	KAIL	Th	10/18/18	3:19 PM	M-F 3p-4p	3p-4p	:30	JAN- 1030H	\$6.00	NM
11	KAIL	Th	10/18/18	3:53 PM	M-F 3p-4p	3p-4p	:30	JAN- 1030H	\$6.00	NM
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12	KAIL	F	10/19/18	3:52 PM	M-F 3p-4p	3p-4p	:30	JAN- 1030H	\$6.00	NM
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14	KAIL	Tu	10/16/18	4:32 PM	M-F 4p-5p	4p-5p	:30	JAN- 1030H	\$6.00	NM
10	KAIL	W	10/17/18	4:25 PM	M-F 4p-5p	4p-5p	:30	JAN- 1030H	\$6.00	NM
13	KAIL	W	10/17/18	4:55 PM	M-F 4p-5p	4p-5p	:30	JAN- 1030H	\$6.00	NM
11	KAIL	Th	10/18/18	4:16 PM	M-F 4p-5p	4p-5p	:30	JAN- 0630H	\$6.00	NM
21	KAIL	Th	10/18/18	4:43 PM	M-F 4p-5p	4p-5p	:30	JAN- 1030H	\$6.00	NM
22	KAIL	F	10/19/18	4:13 PM	M-F 4p-5p	4p-5p	:30	JAN- 1030H	\$6.00	NM
12	KAIL	F	10/19/18	4:55 PM	M-F 4p-5p	4p-5p	:30	JAN- 1030H	\$6.00	NM
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All materials must be at station 48 hours prior to telecast. Two week advance cancellation notice is required by Advertiser and/or Agency unless otherwise specified. Station reserves the right to cancel this contract upon default of terms by Advertiser and/or Agency at any time upon prior notice. There is a \$25.00 returned check fee. Payments not made in full within 30 days for Direct/Local Clients or 90 days for Agency Clients, will be assessed a finance charge of 2% PER MONTH on the outstanding balance. Payment by Advertiser to Agency shall not constitute payment to station. If this account is assigned for collection, any previously allowed Agency commission is deemed as waived by the advertising Agency and/or Advertiser. In the event of delinquency, Advertiser and/or Agency will bear collection costs including reasonable attorney's fees. This instrument constitutes a valid and binding contract among the above-named parties whether via Fax, Insertion Order, Verbal Commitment or E-mail, etc regardless of signature confirmation.

Aperio Communications, LLC and this contract do not discriminate on the basis of race, color, national origin or gender.

\*Approved Terms may vary. Terms subject to change



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14	KAIL	F	10/19/18	7:57 PM	M-F 7p-8p	7p-8p	:30	JAN- 1030H	\$6.00	NM																																																																																																													
6	10/16/18	10/22/18	M-F 8p-9p	8p-9p	MTWTF--	:30	8	\$10.00 NM																																																																																																															
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\*Approved Terms may vary. Terms subject to change

# INVOICE



**KAIL-TV**  
www.mycentralvalley.com

Send Payment To:

**Aperio Communications, LLC**  
**d/b/a KAIL-TV**  
**1066 East Shaw Avenue**  
**Fresno, CA 93710**

Invoice #	Invoice Date	Invoice Month	Invoice Period
18248-1	10/31/18	October 2018	10/01/18 - 10/22/18
Advertiser	Product	Estimate Number	
Andrew Janz for CA CD-22	Political	7/20/182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
6	10/16/18	10/22/18	M-F 8p-9p	8p-9p	MTWTF--	:30	8	\$10.00	NM
7	10/16/18	10/22/18	M 9p-11p	9p-11p	M-----	:30	3	\$6.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 M----- 3 \$6.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 KAIL M 10/22/18 9:13 PM M 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
7 KAIL M 10/22/18 10:15 PM M 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
6 KAIL M 10/22/18 10:58 PM M 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
8	10/16/18	10/22/18	T 9p-11p	9p-11p	-T-----	:30	4	\$6.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 4 \$6.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KAIL Tu 10/16/18 9:16 PM T 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
8 KAIL Tu 10/16/18 9:47 PM T 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
5 KAIL Tu 10/16/18 10:17 PM T 9p-11p 9p-11p :30 JAN- 0630H \$6.00 NM									
7 KAIL Tu 10/16/18 10:58 PM T 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
9	10/16/18	10/22/18	W 9p-11p	9p-11p	--W----	:30	4	\$6.00	NM
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8 KAIL W 10/17/18 9:20 PM W 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
7 KAIL W 10/17/18 9:58 PM W 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
5 KAIL W 10/17/18 10:30 PM W 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
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10	10/16/18	10/22/18	TH 9p-11p	9p-11p	---T---	:30	3	\$6.00	NM
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7 KAIL Th 10/18/18 9:22 PM TH 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
6 KAIL Th 10/18/18 9:57 PM TH 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
5 KAIL Th 10/18/18 10:56 PM TH 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
11	10/16/18	10/22/18	F 9p-11p	9p-11p	----F--	:30	2	\$6.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 2 \$6.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 KAIL F 10/19/18 9:31 PM F 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									
5 KAIL F 10/19/18 10:23 PM F 9p-11p 9p-11p :30 JAN- 1030H \$6.00 NM									

Total Spots **64**

## Payment Terms Based on Approved Credit \*

Gross Total

**\$416.00**

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Send Payment To:

**Aperio Communications, LLC**  
**d/b/a KAIL-TV**  
**1066 East Shaw Avenue**  
**Fresno, CA 93710**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
18248-1	10/31/18	October 2018	10/01/18 - 10/22/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Andrew Janz for CA CD-22	Political	7/20/182	

Agency Commission **\$62.40**

Net Amount Due **\$353.60**

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