

INVOICE



Aperio Communications, LLC
d/b/a KAIL-TV
1066 East Shaw Avenue
Fresno, CA 93710
Main: (559) 230-1980
Billing:

www.mycentralvalley.com

Billing Address:

Left hook Communications
Attention: Accounts Payable
2601 Ocean Park Blvd
Santa Monica, CA 90405

Send Payment To:

Aperio Communications, LLC
d/b/a KAIL-TV
1066 East Shaw Avenue
Fresno, CA 93710

Invoice #	Invoice Date	Invoice Month	Invoice Period
18248-1	10/31/18	October 2018	10/01/18 - 10/22/18

Station	Account Executive	Sales Office	Sales Region
KAIL-TV	Rob Castro	National	National

Advertiser	Product	Estimate Number
Andrew Janz for CA CD-22	Political	7/20/182

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	18248	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
PPD-Do Not Pay

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
1	10/16/18	10/22/18	M-F 3p-4p	3p-4p	MTWTF--	:30	6	\$6.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -TWTF-- 8 \$6.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
14 KAIL Tu 10/16/18 3:18 PM M-F 3p-4p 3p-4p :30 JAN- 1030H \$6.00 NM										
9 KAIL Tu 10/16/18 3:52 PM M-F 3p-4p 3p-4p :30 JAN- 0630H \$6.00 NM										
13 KAIL W 10/17/18 3:27 PM M-F 3p-4p 3p-4p :30 JAN- 1030H \$6.00 NM										
10 KAIL W 10/17/18 3:58 PM M-F 3p-4p 3p-4p :30 JAN- 1030H \$6.00 NM										
21 KAIL Th 10/18/18 3:19 PM M-F 3p-4p 3p-4p :30 JAN- 1030H \$6.00 NM										
11 KAIL Th 10/18/18 3:53 PM M-F 3p-4p 3p-4p :30 JAN- 1030H \$6.00 NM										
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13 KAIL W 10/17/18 4:55 PM M-F 4p-5p 4p-5p :30 JAN- 1030H \$6.00 NM										
11 KAIL Th 10/18/18 4:16 PM M-F 4p-5p 4p-5p :30 JAN- 0630H \$6.00 NM										
21 KAIL Th 10/18/18 4:43 PM M-F 4p-5p 4p-5p :30 JAN- 1030H \$6.00 NM										
22 KAIL F 10/19/18 4:13 PM M-F 4p-5p 4p-5p :30 JAN- 1030H \$6.00 NM										
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9 KAIL Tu 10/16/18 5:20 PM M-F 5p-6p 5p-6p :30 JAN- 1030H \$6.00 NM										

All materials must be at station 48 hours prior to telecast. Two week advance cancellation notice is required by Advertiser and/or Agency unless otherwise specified. Station reserves the right to cancel this contact upon default of terms by Advertiser and/or Agency at any time upon prior notice. There is a \$25.00 returned check fee. Payments not made in full within 30 days for Direct/Local Clients or 90 days for Agency Clients, will be assessed a finance charge of 2% PER MONTH on the outstanding balance. Payment by Advertiser to Agency shall not constitute payment to station. If this account is assigned for collection, any previously allowed Agency commission is deemed as waived by the advertising Agency and/or Advertiser. In the event of delinquency, Advertiser and/or Agency will bear collection costs including reasonable attorney's fees. This instrument constitutes a valid and binding contract among the above-named parties whether via Fax, Insertion Order, Verbal Commitment or E-mail, etc regardless of signature confirmation.

Aperio Communications, LLC and this contract do not discriminate on the basis of race, color, national origin or gender.

*Approved Terms may vary. Terms subject to change

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12	KAIL	W	10/17/18	7:26 PM	M-F 7p-8p	7p-8p	:30	JAN-1030H	\$6.00	NM																																																																																																																								
15	KAIL	W	10/17/18	7:50 PM	M-F 7p-8p	7p-8p	:30	JAN-1030H	\$6.00	NM																																																																																																																								
24	KAIL	Th	10/18/18	7:11 PM	M-F 7p-8p	7p-8p	:30	JAN-0630H	\$6.00	NM																																																																																																																								
13	KAIL	Th	10/18/18	7:48 PM	M-F 7p-8p	7p-8p	:30	JAN-1030H	\$6.00	NM																																																																																																																								
23	KAIL	F	10/19/18	7:25 PM	M-F 7p-8p	7p-8p	:30	JAN-1030H	\$6.00	NM																																																																																																																								
14	KAIL	F	10/19/18	7:57 PM	M-F 7p-8p	7p-8p	:30	JAN-1030H	\$6.00	NM																																																																																																																								
6	10/16/18	10/22/18	M-F 8p-9p	8p-9p	MTWTF--	:30	8	\$10.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>-TWTF--</td> <td>8</td> <td>\$10.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>16</td> <td>KAIL</td> <td>Tu</td> <td>10/16/18</td> <td>8:17 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>11</td> <td>KAIL</td> <td>Tu</td> <td>10/16/18</td> <td>8:49 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>12</td> <td>KAIL</td> <td>W</td> <td>10/17/18</td> <td>8:10 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>23</td> <td>KAIL</td> <td>W</td> <td>10/17/18</td> <td>8:49 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-0630H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>13</td> <td>KAIL</td> <td>Th</td> <td>10/18/18</td> <td>8:17 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>24</td> <td>KAIL</td> <td>Th</td> <td>10/18/18</td> <td>8:45 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>14</td> <td>KAIL</td> <td>F</td> <td>10/19/18</td> <td>8:22 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>KAIL</td> <td>F</td> <td>10/19/18</td> <td>8:55 PM</td> <td>M-F 8p-9p</td> <td>8p-9p</td> <td>:30</td> <td>JAN-1030H</td> <td>\$10.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/15/18	10/21/18	-TWTF--	8	\$10.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	16	KAIL	Tu	10/16/18	8:17 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM	11	KAIL	Tu	10/16/18	8:49 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM	12	KAIL	W	10/17/18	8:10 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM	23	KAIL	W	10/17/18	8:49 PM	M-F 8p-9p	8p-9p	:30	JAN-0630H	\$10.00	NM	13	KAIL	Th	10/18/18	8:17 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM	24	KAIL	Th	10/18/18	8:45 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM	14	KAIL	F	10/19/18	8:22 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM	15	KAIL	F	10/19/18	8:55 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																													
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12	KAIL	W	10/17/18	8:10 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM																																																																																																																								
23	KAIL	W	10/17/18	8:49 PM	M-F 8p-9p	8p-9p	:30	JAN-0630H	\$10.00	NM																																																																																																																								
13	KAIL	Th	10/18/18	8:17 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM																																																																																																																								
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14	KAIL	F	10/19/18	8:22 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM																																																																																																																								
15	KAIL	F	10/19/18	8:55 PM	M-F 8p-9p	8p-9p	:30	JAN-1030H	\$10.00	NM																																																																																																																								

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Aperio Communications, LLC and this contract do not discriminate on the basis of race, color, national origin or gender.

*Approved Terms may vary. Terms subject to change

INVOICE



Send Payment To:
Aperio Communications, LLC
d/b/a KAIL-TV
1066 East Shaw Avenue
Fresno, CA 93710

KAIL-TV
www.mycentralvalley.com

Invoice # 18248-1	Invoice Date 10/31/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/22/18
Advertiser Andrew Janz for CA CD-22	Product Political	Estimate Number 7/20/182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate		Type
6	10/16/18	10/22/18	M-F 8p-9p	8p-9p	MTWTF--	:30	8	\$10.00		NM
7	10/16/18	10/22/18	M 9p-11p	9p-11p	M-----	:30	3	\$6.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 M----- 3 \$6.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
5 KAIL M 10/22/18 9:13 PM M 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
7 KAIL M 10/22/18 10:15 PM M 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
6 KAIL M 10/22/18 10:58 PM M 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
8	10/16/18	10/22/18	T 9p-11p	9p-11p	-T-----	:30	4	\$6.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -T----- 4 \$6.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
6 KAIL Tu 10/16/18 9:16 PM T 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
8 KAIL Tu 10/16/18 9:47 PM T 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
5 KAIL Tu 10/16/18 10:17 PM T 9p-11p 9p-11p :30 JAN-0630H \$6.00 NM										
7 KAIL Tu 10/16/18 10:58 PM T 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
9	10/16/18	10/22/18	W 9p-11p	9p-11p	--W----	:30	4	\$6.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --W---- 4 \$6.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
8 KAIL W 10/17/18 9:20 PM W 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
7 KAIL W 10/17/18 9:58 PM W 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
5 KAIL W 10/17/18 10:30 PM W 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
6 KAIL W 10/17/18 10:58 PM W 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
10	10/16/18	10/22/18	TH 9p-11p	9p-11p	---T---	:30	3	\$6.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ---T--- 3 \$6.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
7 KAIL Th 10/18/18 9:22 PM TH 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
6 KAIL Th 10/18/18 9:57 PM TH 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
5 KAIL Th 10/18/18 10:56 PM TH 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
11	10/16/18	10/22/18	F 9p-11p	9p-11p	----F--	:30	2	\$6.00		NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 ----F-- 2 \$6.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
6 KAIL F 10/19/18 9:31 PM F 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										
5 KAIL F 10/19/18 10:23 PM F 9p-11p 9p-11p :30 JAN-1030H \$6.00 NM										

Total Spots 64

Payment Terms Based on Approved Credit *

Gross Total \$416.00

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 *Approved Terms may vary. Terms subject to change

INVOICE

Send Payment To:

Aperio Communications, LLC
d/b/a KAIL-TV
1066 East Shaw Avenue
Fresno, CA 93710

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
18248-1	10/31/18	October 2018	10/01/18 - 10/22/18
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Andrew Janz for CA CD-22		Political	7/20/182

<u>Agency Commission</u>	\$62.40
<u>Net Amount Due</u>	\$353.60

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