CONTRACT

KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

Contract / Revision	Alt Order #
61283 /	

Product
Final Push

Contract Dates	Estimate #
10/13/14 - 10/19/14	**264**

Advertiser	Original Date / Revision
Yes on 17	10/09/14 / 10/09/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KOTA-TV	House KOTA	TV Rapid City

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Media One Marketing
3918 South Western Ave
Sioux Falls, SD 57105-6513

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOTA	10/14/14	10/16/14	M-F GMA	7a-9a		:30			NM	3	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$300.00							
N 2	KOTA	10/14/14	10/16/14	GM KOTA Territory	530a-7a		:30			NM	3	$540.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$180.00							
N 3	KOTA	10/14/14	10/16/14	M-F	6p-630p		:30			NM	3	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$650.00							
N 4	KOTA	10/14/14	10/16/14	M-F	530p-6p		:30			NM	3	$3,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$1,100.00							
N 5	KOTA	10/18/14	10/18/14	College Football Evenings	6p-930p		:30			NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-----S-	1	$450.00							
N 6	KOTA	10/18/14	10/18/14	College Football Daytime	1030a-5p		:30			NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-----S-	1	$250.00							
N 7	KOTA	10/18/14	10/18/14	Sa LN 10p	10p		:30			NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-----S-	1	$600.00							
N 8	KOTA	10/19/14	10/19/14	Su LN 10p	10p		:30			NM	1	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	------S	1	$900.00							
N 9	KOTA	10/13/14	10/19/14	M-F LN	10p		:30			NM	3	$3,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$1,000.00							
N 10	KOTA	10/14/14	10/16/14	M-F	12p-1230p		:30			NM	3	$540.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$180.00							
N 11	KOTA	10/14/14	10/16/14	M-F	630p-7p		:30			NM	3	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/13/14	10/19/14	-TWT---	3	$650.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

Contract / Revision	Alt Order #
61283 /	

Contract Dates	Product	Estimate #
10/13/14 - 10/19/14	Final Push	**264**

Advertiser	Original Date / Revision
Yes on 17	10/09/14 / 10/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	KOTA	10/15/14	10/15/14	W	8-9p		:30			NM	1	$1,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	- - W - - - -	1	$1,150.00						
N 13	KOTA	10/16/14	10/16/14	Th	8-9p		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/13/14	10/19/14	- - - T - - -	1	$750.00						
								Totals			27	$16,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/19/14	27	$16,280.00	($2,442.00)	$13,838.00
Totals	27	$16,280.00	($2,442.00)	$13,838.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.