

PUBLIC FILE 2

KSEG-FM Sun 6am-6:15am

October 1 - December 31, 2023

Date	Time	Show#	Topic/Guest
10/1/2023	15:00	#1001	Sacramento LGBTQ+ Center: The mission of The Center is to work to create a region where all LGBTQ+ people thrive. They support health and wellness, equity, and justice, while uplifting our diverse and culturally rich LGBTQ+ community. Audacy helped support their You Betta Work Career Fair at the Center. Guest: Priya Kumar
10/8/2023	15:00	#1002	Access Sacramento: A non-profit community media center created to help people produce their own non-commercial TV and radio programs. They do this to protect our right to free speech by providing media training and distribution platforms, so your voice is heard. TV programs are cablecast on Access Sacramento's local cable TV channels 17 & 18, and streamed on their website. Guest: Donna Girot
10/15/2023	15:00	#1003	Sacramento Poetry Day: Declared by Mayor Anne Rudin in 1986 to celebrate the groundbreaking publishing of Landing Signals, the first anthology of Sacramento poets, and the ongoing publishing efforts of SPC, Sacramento Poetry Day was reintroduced in 2022 by Sacramento Poet Laureate Andru Defeye with support from the American Academy of Poets. Guest: Andru Defeye
10/22/2023	15:00	#1004	I'm Listening – Mental Health (Part 2): Audacy asks for all stations that run public affairs programming to include mental health segments in their programming for the weekend of Oct. 22. This month's show covered the topic of Children's Mental Health. (October is National Children's Health Month.) The show was hosted by Audacy's David O'Leary and featured guests from the American Foundation for Suicide Prevention. Guest: David O'Leary
10/29/2023	15:00	#1005	Friends of Folsom: Fourteen years ago, a group of friends, families and businesses started hosting events designed to collect turkeys to donate to the Sacramento Food Bank's Annual Turkey Drive. The first year, the donation was 200 turkeys. They've collected over 10,000 each of the last few years. Guest: Jeff Garcia, Sarah Woods

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11/5/2023	15:00	#1101	Veterans Day Fundraiser: VETJAM 2023 was a concert held in support of Sacramento Community Veteran Services at The Boardwalk in Orangevale. This year's recipients included Disconnect 2 Reconnect, Guitars 4 Vets and the Paralyzed Veterans Association with headliner, The Pat Martin Allstars ~ The Zach Waters Band ~ Breck Philip & The Crackin' Timbers. Guest: Breck Philip
11/12/2023	15:00	#1102	Sacramento Food Bank and Family Services: The inaugural Run To Feed The Hungry event was held on Thanksgiving morning in 1994 and featured 796 people. This Sacramento tradition is now the largest run in Sacramento and also the largest Thanksgiving Day fun run in the country. More than 30,000 runners took part on the 30 th anniversary. Profits benefit the Sacramento Food Bank. Guest: Blake Young
11/19/2023	15:00	#1103	I'm Listening – Vets (Part 2): Audacy across the country ran interviews that featured Jack Hammond, a retired U.S. Army Brigadier General who currently serves as the Chief Executive for the Home Base National Center of Excellence for Mental Health and Brain Injuries. Dr. Erin Fletcher was also featured. She has a decade of experience in veteran mental health care at Wounded Warrior Project and currently serves as director of the Warrior Care Network. Guests: Jack Hammond and Erin Fletcher
11/26/2023	15:00	#1104	Caltrans Stormwater: Highlighting their public awareness campaign, "Let's Change This to That", to help reduce litter and other pollutants on highways that end up in California's water system. Using comparisons of dirty and pristine roadsides and landscapes, the campaign encourages Californians to pitch in to keep highways clean and our water drinkable, swimmable and fishable. Guest: Loren Magana

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12/3/2023	15:00	#1201	Arthritis Foundation: Fighting for everyone who lives with the chronic pain of arthritis. The mission is to turn the obstacles arthritis causes into opportunities. Championing life-changing solutions and medical advancements and ways for people to connect, break down barriers in health care and join the fight for a cure. The interview focused on their annual Jingle Bell Run at Land Park. Guest: Heather Funk
12/10/2023	15:00	#1202	Stanford Sierra Youth & Families: Connecting youth in foster care to the permanent loving families they need and deserve. Providing care to empower youth and families to overcome challenges together. The entire Audacy Sacramento cluster teamed up with Kiki's Chicken for the "Delivering Christmas" holiday toy drive. Guest: Karla Zaragoza
12/17/2023	15:00	#1203	North State Building Industry Association Foundation: Building tomorrow's workforce today through partnerships that meet the residential construction industry's talent needs throughout the Greater Sacramento area. The BuildStrong Academy, powered by HBI, offers tuition-free construction career education and training with a focus on professional development, mentoring, and ongoing support for students and partners. Guest: Jennifer Poff
12/24/2023	15:00	#1204	Allegiant Vets: The Bridge from Military Service to Civilian Success. Navigating the world beyond service requires a blend of resilience, adaptability, and community. Empowering the journey every step of the way. Allegiant Vets ignites your post-military career journey with energy and guidance. Guest: Marcus Haney
12/31/2023	15:00	#1205	Covered California: The issue of access to health care is vitally important with the COVID pandemic and recession. Now is the time to get signed up. Open enrollment for next year is underway. We learned about signing up, free and confidential help, and whether listeners are eligible for financial assistance. Guest: Jessica Altman

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10/1/2023	15:00	#1001	Pride Industries: The leading employer of people with disabilities, wounded veterans, and other barriers to employment. For more than fifty years, they've partnered with communities to create employment opportunities through person-centered job coaching, training, and placement. PRIDE's mission extends nationwide, assisting individuals to become self-sufficient, contribute to their communities, and achieve their employment goals. Guests: Leah Burdick
10/8/2023	15:00	#1002	Mexican American Hall of Fame Sports Association: A non-profit formed in 1973 to foster, encourage, promote, and create interest in sports. The Association seeks out and honors athletes and others in good standing that have distinguished themselves in the field of sports or life and have given back to the community. Scholarships are awarded to high school seniors who have distinguished themselves and are pursuing higher education. Guest: Eddie Cervantes
10/15/2023	15:00	#1003	Gathering Inn: Since 2004, The Gathering Inn has compassionately reached out to countless individuals experiencing homelessness aiming to welcome new beginnings and transform lives. Originally, as a winter-only shelter, 40 individuals were served each night. Today, The Gathering Inn is a multifaceted organization with multiple locations that serves over 250 individuals and families every day. Guest: Darlene Cullivan
10/22/2023	15:00	#1004	I'm Listening – Children's Mental Health (Part 1): Representatives from the American Foundation for Suicide Prevention, Dr. Christine Moutier and Victor Armstrong, join Audacy's David O'Leary to shine a light on Children's Mental Health during Children's Mental Health Month.
10/29/2023	15:00	#1005	Zero Cancer: Prostate cancer is the most commonly diagnosed cancer in men after skin cancer. When diagnosed at an early stage, it can usually be treated successfully. In fact, when prostate cancer is caught early, nearly 100% of men diagnosed today will be alive in five years. We helped promote their Prostate Cancer Run/Walk at Land Park. Guest: Joe Thompson

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11/5/2023	15:00	#1101	Me One Foundation: They provide a cost-free weekend getaway to adult cancer patients and their families every September in the Santa Cruz mountains. We helped get the word out about their annual fundraiser, Memory Makers at Foothills Bowl in Auburn with a raffle and silent auction. They raised enough funds to host Camp Wieser 2024. Guests: Erica Pope, John Burke
11/12/2023	15:00	#1102	Garner Gives Back: Garner Roofing is a 3rd generation, veteran-owned and operated business, serving the community for over 3 generations. They believe in the importance of giving back to our veterans and their families who have sacrificed so much for our nation. We helped get the word out about their Garner Gives Back promotion, where they gave away a free roof to a deserving veteran. Guest: Rich Walton
11/19/2023	15:00	#1103	I'm Listening – Vets (Part 1): Audacy across the country ran interviews that featured Jack Hammond, a retired U.S. Army Brigadier General who currently serves as the Chief Executive for the Home Base National Center of Excellence for Mental Health and Brain Injuries. Dr. Erin Fletcher was also featured. She has a decade of experience in veteran mental health care at Wounded Warrior Project and currently serves as director of the Warrior Care Network. Guests: Jack Hammond and Erin Fletcher
11/26/2023	15:00	#1104	Vitalant: 98 Rock Blood Drive. Every two seconds, someone in the U.S. needs blood. This could be a little girl in the ICU or a mother with Stage 3 leukemia. If you're worried about needles, don't be—most blood donors compare the experience to a mild, split-second pinch. The entire process is very safe and very fast, and you will feel amazing knowing you have potentially saved up to three people. We promoted the annual 98 Rock Blood Drive. Guest: Vicki Wolfe

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12/3/2023	15:00	#1201	Nor Cal BIA: Connecting youth in foster care to the permanent loving families they need and deserve. Providing care to empower youth and families to overcome challenges together. The entire Audacy Sacramento cluster teamed up with our local Northern California Hyundai Dealers for the "Delivering Christmas" holiday toy drive. Making sure the kids all had a nice Christmas. Guest: Laura Heintz
12/10/2023	15:00	#1202	Allegiant Vets: The Bridge from Military Service to Civilian Success. Navigating the world beyond service requires a blend of resilience, adaptability, and community. Empowering the journey every step of the way. Allegiant Vets ignites your post-military career journey with energy and guidance. Guest: Marcus Haney
12/17/2023	15:00	#1203	Placer SPCA: Founded in 1973, they play an active role in serving the animals and the people of our community. Placer SPCA is dedicated to facilitating the humane treatment of animals in Placer County as well as a safer, healthier community overall. Placer SPCA is funded solely by donations, grants, and fees for service. We helped promote their Clear The Shelters event. Guest: Leilani Freitas
12/24/2023	15:00	#1204	Covered California: The issue of access to health care is vitally important with the COVID pandemic and recession. Now is the time to get signed up. Open enrollment for next year is underway. We learned about signing up, free and confidential help, and whether listeners are eligible for financial assistance. Guest: Jessica Altman
12/31/2023	15:00	#1205	Blue Water Credit: Our annual interview with Blue Water Credit. Helping listeners navigate the confusing world of credit. Recapping the annual tradition of giving our credit cards a workout over the holidays. Guest: Sarah Perkins