

QUARTERLY ISSUES

AND

PROGRAMS REPORT

**WNEM TV5
BAY CITY/FLINT/MIDLAND AND SAGINAW**

JANUARY 1 THROUGH MARCH 31, 2005

PROBLEMS AND NEEDS

OVERVIEW

Based on WNEM TV5's ascertainment of community leaders and from data gathered from community organizations, the ten highest ranking Problems and needs of the Bay City/Flint/Midland and Saginaw markets are:

- 1. Drugs and Alcohol**
- 2. School Budget Cuts**
- 3. Low Economic Growth in the Community**
- 4. Unemployment**
- 5. Teen Options (to keep them out of trouble)**
- 6. Poor Road Conditions, No Sidewalks, Lack of Lighting**
- 7. Loss of community; Lack of Volunteerism**
- 8. Tuition Costs (College and Vocational)**
- 9. Health Insurance Costs**
- 10. Crime**

ISSUES AND PROGRAMS REPORT

OVERVIEW

The following is the quarterly "Issues and Programs" Report placed in the public file of WNEM TV5 by April 11, 2005. The report covers the period from January 1, 2005 through March 31, 2005. The report is based on ten significant problems and needs determined by WNEM's community ascertainment. Below, each problem/need is a brief description of some news segments broadcast during the quarter designed to call attention to, or address the problem or need.

**WNEM TV5
BAY CITY/FLINT/MIDLAND AND SAGINAW**

January 1 through March 31, 2005

<u>ISSUE/TITLE/SOURCE</u>	<u>PROGRAM/TYPE</u>	<u>DATE/DURATION</u>
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1. Drugs and Alcohol

6P The Tri-Cities' Drug Task Force, Bayonet, busts two alleged drug houses in Saginaw. Detectives took drugs, money, guns and a car into evidence. One person was taken into custody; more arrests are expected.	LOC/NEWS	1/8/05 :23
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5:30P Police are calling their statewide crackdown on drunk drivers over the holidays a major success. More than 500 separate law enforcement agencies in 22 counties participated in the "You Drink, You Drive, You Lose" program from December 20 to January 2. Police pulled over more than 35,000 vehicles during that period.	STATE/NEWS	1/20/05 :28
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NOON Jury selection was adjourned after prosecutors told the judge they have new evidence linking Donna Yost to the death of 7-year-old Monique. Yost is accused of giving her daughter an overdose of prescription drugs.	LOC/NEWS	2/16/05 :25
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WAKEUP Authorities say the Chinese restaurant, Sing Bo, in Flint Township, was selling drugs during normal business hours. Police found 15 assault weapons, \$28,000 worth of cocaine and over \$13,000 in cash when they raided the restaurant.	LOC/NEWS	2/25/05 :35
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6P The OHL season has been disappointing for the Saginaw Spirit who was officially eliminated from the playoffs last Sunday. That night six Spirit players were caught in possession of alcohol later that night at Olson Park in Saginaw Township. It has been announced that the suspension of the players was announced earlier today.	LOC/NEWS	3/10/05 :57
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5. Teen Options (to keep them out of trouble)

6P LOC/NEWS 1/27/05 1:20

Police say as many as seven cars were stolen by a group of Saginaw Arthur Hill car thieves. Eight students are considered suspects right now, ranging in age from 14 to 16. One of the teens has been arrested, charges for four of the others could soon follow.

NOON LOC/NEWS 2/3/05 :29

The Zehnder's Snowfest 2005 is officially underway in Frankenmuth with activities for every age group. Classrooms competed in a snow carving competition. There are special events each night.

5P LOC/NEWS 2/14/05 :27

The Pom Pon Squad from Heritage High School won this year's Class 1-A State Championship. Squad members tell TV5 they practiced five hours a day. They would have had a celebration today, but school was closed because of bad weather.

NOON LOC/NEWS 2/28/05 1:00

Seventeen teenagers are being charged with minors in possession of alcohol at a party in Kawkawlin Saturday night. The homeowner, who was at home at the time of the incident told deputies, but was given a ticket for allowing minors to consume alcohol at her home.

WAKEUP LOC/NEWS 3/3/05 :23

The ratings board for the video games industry is out with a new category for children approaching their teens. The "E-10-plus" category should help fill a gap between games rated "E" for everyone, and "T" for Teen, which are sometimes too violent or mature for some children in between.

5P LOC/NEWS 3/10/05 :47

If you have a problem getting your kids away from the television screen, the National Association of Sports and Physical Education recommends the following: First, enroll your child in a class; second, offer to drive your child and his or her friends to the pool or ice skating rink, or somewhere they can be active; and finally, set limits on passive activities, such as playing video games or watching television.

6. Poor Road Conditions, No Sidewalks, Lack of Lighting

11P LOC/NEWS 1/4/05 1:24

Driving was an experience for all kinds of folks today with a jack knifed semi-truck/multiple car accident on I-75 which sent several people to the hospital. The accident was caused by bad weather today.

7. Loss of Community; Lack of Volunteerism

6P LOC/NEWS 1/5/05 1:32

A West Branch man has raised more than \$350,000 towards many charities. Ed Piglowski is always looking out for other people and knows how much work it takes to make a difference. He says there's still more work to be done, because there's always someone in need.

6P LOC/NEWS 1/31/05 :19

The latest available figures show that about two-thirds of Iraqi Nationals who signed up to vote, cast ballots in the first two days. Every vote dropped into the ballot box brought a round of cheers from volunteers working at the polls here in Michigan.

NOON LOC/NEWS 1/31/05 :20

Michigan State University is one of the nation's leading schools supplying volunteers to the Peace Corp. Since the Corps' inception in 1961, the East Lansing school has produced 2,000 volunteers.

6P LOC/NEWS 2/9/05 1:45

Dr. Bud Stevens runs The Family Child and Health Clinic and also oversees the Bay Area Volunteer Clinic. He and his associates work for free at the Volunteer Clinic every Wednesday evening. People, many of whom are uninsured or underinsured, are seen free without charge, including medication, lab and x-rays.

6P LOC/NEWS 2/26/05 :25

The Western and Southern Saginaw County Relay for Life is in Mid-May. Today, TV5 was part of the Kickoff Celebration, to get volunteers excited for the big effort. Many are expected to walk the track at St. Charles High School, bringing in donations for the American Cancer Society's research and support initiatives.

6P LOC/NEWS 3/9/05 1:29

Leisa Schirmer works during the day at the Birth through Five Program, run by the Saginaw Public Schools. She also spends many hours with the Saginaw chapter of Cops 'N Kids. This non-profit organization and local police officers have given out 5,000 books to kids in need.

8. Tuition Costs (College and Vocational)

6P LOC/NEWS 2/12/05 :27

Central Michigan University's student paper, "Central Michigan Life," reports cuts to funding and scholarships would mean a loss of nearly \$1 ½ million a year to the university.

NOON LOC/NEWS 2/18/05 :21
A State Senate Panel has rejected Governor Granholm's plan for resolving a \$376 million budget. Senate Republicans say the legislation would break their promise to maintain state funding for universities and community colleges.

530P LOC/NEWS 2/28/05 :17
Nearly 300,000 University of Michigan undergraduates could see their tuition bills drop under a new grant program. It's called "M-Pack" and would help in-state undergraduates by giving them between \$500 and \$1,500 a year.

9. Health Insurance Costs

6:30P LOC/NEWS 1/9/05 :30
Districts are struggling with escalating health care costs, retirees' increased life expectancy and tight budgets. Now, six retirees have sued the State Retirement Plan, claiming that increases in their health insurance deductibles and co-pays are unfair and unconstitutional.

530P LOC/NEWS 1/12/05 :28
Ten pharmaceutical companies have announced they're giving discounts on their products. The "Together R-X Access" is available to people younger than 65, with moderate income and without insurance.

11P LOC/NEWS 1/26/05 :28
Kalamazoo Valley has implemented the "No Smokers Hired" policy in an effort to keep health care costs under control. This happened after research shows smokers incur higher health care costs. Also, part-time workers who smoke will be ineligible for full time positions.

530P NAT/NEWS 2/17/05 1:30
If you bought a low-cost high-deductible health insurance plan and contributed to a new health savings account in 2004, it is one of the new tax deductions allowed on your 2004 tax return.

NOON LOC/NEWS 3/2/05 :24
The Blue Cross Blue Shield Company of Michigan plans to increase its insurance premiums for group medical coverage. About 60,000 group members who are switching to individual policies will see a 9 percent premium increase.

530P NAT/NEWS 3/18/05 1:25
A Harvard University study reports one of the causes of bankruptcy is inadequate health insurance. Because many working Americans incomes did not keep pace with rising costs of medical care and insurance, expect to see more advertising from lawyers advising people in financial difficulty to consider bankruptcy now before a law which eliminates that option passes.

6PM NAT/NEWS 3/31/05 :27
General Motors switched from three benefit companies to one, but the information for about 22,000 people wasn't transferred or was done so incorrectly. Many have been left with incorrect payments, lost seniority or no prescription coverage. GM says its working with the UAW to restore all of the information.

10. Crime

5P LOC/NEWS 1/6/05 :30
Police are asking for your help in finding the man who robbed a Bangor Township gas station at gunpoint. He pulled out a gun and demanded money and cigarettes. Description was given.

530P LOC/NEWS 1/11/05 :58
Neighbors say two men drove up to this house, got out of the car and fired dozens of shots. One of the shots hit a 14-year-old boy. Neighbors say the shooting could have been worse, and the surrounding streets are big gang areas.

11P LOC/NEWS 1/20/05 :29
A newborn suffered a broken pelvis, broken arm and a fractured rib, sometime between Christmas Day and New Year's Eve, when his family brought him to a hospital. Detectives say the multiple wounds could only mean excessive force. State troopers are treating the case as a criminal investigation.

530P LOC/NEWS 2/1/05 1:30
New digital surveillance video will help track down the men who robbed Frank's Great Outdoors last December. More and more businesses are replacing video records with digital video records where quality is superior and the picture more accurate.

6P LOC/NEWS 2/5/05 1:22
A woman was shot and killed as she walked down her front steps around 9 p.m. last night. The woman's family say she was a loving mother. . . a person who would help anyone at any time. Police are not saying anything about any possible gang connections in this most recent murder.

