

QUARTERLY ISSUES

AND

PROGRAMS REPORT

WNEM TV5

WNEM-DT

WNEM AM 1250

BAY CITY/FLINT/MIDLAND AND SAGINAW

OCTOBER 1 THROUGH DECEMBER 31, 2012

PROBLEMS AND NEEDS

OVERVIEW

Based on WNEM's ascertainment of community leaders and from data gathered from community organizations, then highest ranking problems and needs of the Bay City/Flint/Midland and Saginaw markets are:

1. Job Market
2. Economy/Business
3. Crime
4. Politics
5. Health
6. Safety
7. Weather
8. Veterans/Soldiers/Middle East War
9. Sex Offenders/Predators
10. School/Campus Security

ISSUES AND PROGRAMS REPORT

OVERVIEW

The following is the quarterly "Issues and Programs" Report placed in the public file of WNEM at the open of business day January 10, 2013. The report covers the period from October 1 through December 31, 2012. The report is based on ten significant problems and needs determined by WNEM's community ascertainments. Below each problem/need is a brief description of some news segments broadcast during the quarter designed to call attention to, or address, the problem or need.

**WNEM TV5
BAY CITY/FLINT/MIDLAND AND SAGINAW
October 1 through December 31, 2012**

ISSUE/TITLE/SOURCE	PROGRAM/TYPE	DATE/DURATION
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1. Job Market

5P Dow Chemical Company announced it is cutting 2,400 jobs, which is 5 percent of its global workforce. Twenty plants will be closed, but locally no specific word on how many local jobs are eliminated. Dow's latest earnings release indicated profits fell nearly 40 percent.	LOC/NEWS	10/24/12 1:23
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11P More information surfaces after Dow Chemical Company announces that globally they are closing 20 plants, and eliminating 2,400 jobs. Locally, seventeen workers at a Midland facility will be moved to other plants rather than be laid off. But some non-union workers could be included in the initial 2,400 jobs lost estimate.	LOC/NEWS	10/24/12 :40
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6P Dow Chemical Company's CEO speaks to a national audience on CNBC to discuss the lay-offs made by his company recently. He talked about various options to control costs in order to combat "slow world growth."	LOC/NEWS	10/31/12 :27
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6P Local companies are recognized for their hard work and commitment to the community today at an awards luncheon. Businesses honored included a local hair salon and an electric cart company which patented the "Amigo."	LOC/NEWS	11/9/12 1:26
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5P The makers of "Twinkies" close their doors after being unable to resolve differences with striking workers. This has caused a brisk business today at a local Hostess outlet store. The most famous snack is already hard to find in Saginaw County and the outlet store closes once their baked goods are gone.	LOC/NEWS	11/16/12 1:27
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6P Today about 300 citizens flooded the Capitol Building in Lansing today to lobby against the "Right to Work" legislation. House Republicans did not introduce the measure, and Governor Snyder has called it "divisive."	LOC/NEWS	11/29/12 :39
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6P The City of Saginaw faces a budget deficit which they propose to balance with a proposal to join forces with the County's sheriff department. How many officers would be needed to implement the plan is under negotiation. Another factor to be considered is that current police officers may not wish to take the pay cut which comes with the proposed merger.	LOC/NEWS	12/5/12 1:39
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5P LOC/NEWS 12/10/12 1:30

Today President Obama stopped at a diesel motor plant in Wayne County, discussing two topics. He voiced his opinion on right-to-work laws, and his plan for a tax overhaul. The president drew the biggest response from the crowd when he told them that the right-to-work bills weren't good for them, the auto industry, or the state. Tomorrow Governor Snyder is expected to sign a Right-to-Work package into law.

5P LOC/NEWS 12/11/12 1:40

A proposed replacement for the emergency manager law was approved today by a State House Committee and is now moving forward. The committee voted along party lines. The house bill is over 60 pages long, and Flint City hall is trying to determine how it will affect them.

11P LOC/NEWS 12/19/12 1:00

Today President Obama announced the formation of a task force, headed by Vice President Joe Biden, to look at current gun laws and what can be done to possibly prevent future tragedies, like the one which occurred December 14 in Newtown, Connecticut.

5. Health

6P LOC/NEWS 10/10/12 1:56

Michigan State health officials reported 25 cases of fungal meningitis, linked to tainted steroid injections. That number has jumped to 29, including 3 deaths, one of which is a 56-year-old Genesee County woman. The drug blamed for the outbreak was shipped to four Michigan facilities, including one in Grand Blanc.

6P LOC/NEWS 10/17/12 1:45

The same company responsible for tainted steroids shipped to Michigan may also be connected to other contaminated drugs. Federal investigators say the New England Compounding Center may have shipped a wider variety of contaminated injections across the country. The Infection Prevention Coordinator from St. Mary's Hospital in Saginaw, continually updates the entire hospital staff which includes the emergency room personnel.

6P LOC/NEWS 10/23/12 :48

According to a family attorney, a Genesee County 56-year-old woman died from complications stemming from fungal meningitis. The woman received a contaminated steroid injection, while being treated for chronic back pain. Her family is filing a lawsuit, joining three other Michigan residents who filed charges against the New England-based company.

6P LOC/NEWS 11/14/12 1:37

Michigan has until Friday to decide if a state-run health care exchange is a good fit for the state. The governor is behind it, the senate endorsed it, but it's stalled in the house. The Republican majority opposes the Health Care Act, or Obama care, and declined to vote before last week's election.

11P

LOC/NEWS

12/21/12

1:30

After a gunman shot 20 children in an elementary school in Connecticut last week, everyone searches for ways to prevent something like that from ever happening again. The NRA finally spoke out today, pointing to violent video games as the culprit, and recommending every school have its own security officer. Parents express nervousness and concern for their children's safety, while school officials initiate tighter security measures to ease their fears.