



Quarterly Issues & Programs Report

January 1, through March 31, 2002

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Section One: Problems & Needs

Overview: Based on WNEM-5's ascertainment of community leaders and from data gathered from community organizations, the ten highest ranking problems and needs of the Flint-Saginaw-Bay City-Midland market are:

1. Safety Concerns
2. Education
3. Jobs/Unemployment
4. Domestic Violence
6. Crime
7. Substance Abuse
8. Children's Health Issues
9. Agricultural Issues

5. Health Concerns

10. Lack of spiritual/moral values

Section Two: Issues & Programs Report

Overview: The following is the quarterly "Issues & Programs" report placed in the public file of WNEM-5 on April 10, 2002. The report covers the period from January 1, 2002- March 31, 2002. The report is based on ten significant problems and needs determined by WNEM-5's community ascertainment. (see above) Below each problem/need is a brief description of some news segments and public service announcements broadcast during the quarter designed to address the problem or need.

Saginaw, Michigan

January 1, through March 31, 2002

<u>ISSUE/TITLE/SOURCE</u>	<u>PROGRAM/TYPE</u>	<u>DATE/DURATION</u>
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1) Safety Concerns

*11 p.m. News	LOC/NEWS	1/23/02 :19
"Ice/Water Warning" - this story provides information about a new safety warning out for the Saginaw Bay. The Coast Guard is advising snowmobilers and fisherman that warm temperatures have brought about potentially dangerous conditions of thin, melting ice.		

*11 p.m. News	LOC/NEWS	1/10/02 2:00
"Midland County Courthouse Security" - High tech security devices have been put in place in this courthouse, covering several areas that have become security concerns. These measures have been implemented, in part, due to safety concerns following the terrorist attacks of September 11 th .		

*6 p.m. News	LOC/NEWS	1/8/02 :22
"Reverse Inspections Border" - Senator Carl Levin is suggesting ways to make Michigan borders safer – under Levin's suggestions, US and Canada customs agents will set up inspection stations at opposite ends of the borders. According to supporters of this plan, the need is especially great in Detroit, where terrorist activity could occur in the Windsor-Detroit tunnel.		

*6 p.m. News

LOC/NEWS

2/15/02 :53

"React To General Motors Layoffs" - This story looked at local reaction to the recent announcement that General Motors is eliminating shifts at two plants and is cutting close to 2,800 jobs. More than 1700 of these jobs will be at a Mid-Michigan facility in Orion Township. These layoffs are set to begin April 15th.

4.) Domestic Violence

*11 p.m. News

LOC/NEWS

2/13/02 & 2/13/02

1:58/2:16

"Healing Jeremiah" - This news series profiled a young Owosso boy suffering from a mysterious, violent disorder. His parents claim it was like "living with a murderer." These stories looked at the many theories given to explain Jeremiah's condition and the different treatment options explored.

*11 p.m. News

LOC/NEWS

10/11/02 1:35

"Underground Railroad" - The recent murder of a Saginaw woman inspired this story offering suggestions for battered women from the Underground Railroad, a safe-house agency in the Tri City area. Many women hesitate to leave abusive relationships for a variety of reasons, and the information provided in this story was meant to encourage women in those situations.

*6 p.m. News

LOC/NEWS

2/18/02 :43

"CMU Saginaw Murder Folo" - Gloria Baker had filed a personal protection order against her ex-boyfriend - the only suspect in her murder. Baker, a single mother, was shot and killed while attending graduate classes at CMU's Saginaw campus. Classmates described Baker's assailant as looking "sinister" as he arrived at the school.

9) Agricultural Issues

*Department of Agriculture NAT/PSA :30 spot ran @ 72X
This spot, called "Volunteer", features actor Morgan Freeman encouraging people to volunteer to protect our country's natural resources. Freeman suggests that American's act as stewards of our farmlands and woodlands, preserving them for future generations.

**Farm and Garden* LOC/PGM 30 MIN SHOW
Aired 11 Saurdays 6 a.m.
This program features hosts from the local Farm Bureau, and highlights many agricultural issues from planting concerns and pest control to recipes featuring home-grown food products.

**U.S. Farm Report* NAT/PGM 60 MIN SHOW
Aired 11 Saturdays 5-6 a.m.
This nationally produced program offers latest farm/agricultural news.

10) Lack of Spiritual/Moral Values***SCOPE**

LOC/PGM

Aired 10 Sundays 5-5:30 a.m

Half hour program focusing on spiritual and moral values and family issues. This show is produced by the diocese of Saginaw and is hosted by local parish priest, Father David Parsch.

***Catholic Mass**

LOC/PSA

Aired 11 Sundays 4:30-6 a.m.

Half hour recorded religious service conducted by the Diocese of Saginaw.

***Black History Vignettes**

NAT/PSA

:60 vignettes ran @120X

"Glenn Epps, Floyd McCree, Joe Gage, Myra Selby, Roosevelt Ruffin, Goodridge Brothers" - These vignettes featured profiles of several African American men and women from Flint, Bay City and Saginaw. Individuals spotlighted in these spots exemplify good character, ethics and strong moral values, and have made a positive contribution to the communities in which they lived.