

ORDER

Orders
Order / Rev: 2723738
Alt Order #: 37287268
Product Desc: RADIO
Estimate: 2595
Flight Dates: 05/15/24 - 06/18/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-ISSUE

Richmond WRVA-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Katz Media Group
Buying Contact: Helen Henratty
Billing Contact: _____
125 West 55th Street
New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Conservative Outsider PAC
Demographic: A35+
Product Codes: Issues/Propositions (POL),Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 211570
Agency External ID: 4027634
Unit Code: Issue -
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	42	\$12,866.00	\$10,936.10
05/27/24	06/18/24	97	\$29,484.00	\$25,061.40

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	42	\$12,866.00	\$10,936.10	0.00
June 2024	97	\$29,484.00	\$25,061.40	0.00
Totals	139	\$42,350.00	\$35,997.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRVA	05/15/24	06/18/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	1:00	9	\$319.00	ISSUI	0.00	NM	45	\$14,355.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		9				\$319.00		0.00			
	Week:	05/22/24	05/28/24	MTWTF--		9				\$319.00		0.00			
	Week:	05/29/24	06/04/24	MTWTF--		8				\$319.00		0.00			
	Week:	06/05/24	06/11/24	MTWTF--		9				\$319.00		0.00			
	Week:	06/12/24	06/18/24	MTWTF--		10				\$319.00		0.00			
N 2	WRVA	05/15/24	06/18/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MTWTF--	1:00	9	\$282.00	ISSUI	0.00	NM	46	\$12,972.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		9				\$282.00		0.00			
	Week:	05/22/24	05/28/24	MTWTF--		9				\$282.00		0.00			
	Week:	05/29/24	06/04/24	MTWTF--		8				\$282.00		0.00			
	Week:	06/05/24	06/11/24	MTWTF--		10				\$282.00		0.00			
	Week:	06/12/24	06/18/24	MTWTF--		10				\$282.00		0.00			
N 3	WRVA	05/15/24	06/18/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MTWTF--	1:00	9	\$318.00	ISSUI	0.00	NM	47	\$14,946.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/15/24	05/21/24	MTWTF--		9				\$318.00		0.00			

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Richmond WRVA-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/24	05/28/24	MTWTF--		9				\$318.00		0.00			
		Week: 05/29/24	06/04/24	MTWTF--		9				\$318.00		0.00			
		Week: 06/05/24	06/11/24	MTWTF--		10				\$318.00		0.00			
		Week: 06/12/24	06/18/24	MTWTF--		10				\$318.00		0.00			
N 4	WRVA	06/02/24	06/08/24	Su 3p-7p Su 3p-7p	CM	3:00 PM-7:00 PM	-----S	1:00	1	\$77.00	ISSUI	0.00	NM	1	\$77.00
		WK -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/02/24	06/08/24	-----S		1				\$77.00		0.00			
													Totals	139	\$42,350.00