

INVOICE



WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1846462-1	11/08/17	November 2017	10/30/17 - 11/07/17

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Kate Nelson Media
 Attention: Accounts Payable
 5812 Pratt Court
 Alexandria, VA 22310

Advertiser	Product	Estimate Number
ISS/Cleveland Forward PAC	CLEVELAND FWD PAC	

Flight Dates	Order #	Alt Order #
11/03/17 - 11/07/17	1846462	08851869

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WOIO
 Drawer #0958
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/17	11/07/17	Cleveland 19 News at 6a	6-7a	MT-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 MT----- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	M	11/06/17	6:42 AM	Cleveland 19 News at 6a	6-7a	:30	CM1117MSCH	\$200.00 NM
2	11/06/17	11/07/17	CBS This Morning	7-9a	MT-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 MT----- 1 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	M	11/06/17	8:26 AM	CBS This Morning	7-9a	:30	CM1117MSCH	\$200.00 NM
3	11/06/17	11/06/17	Cleveland 19 News at 4p	4-5p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	M	11/06/17	4:24 PM	Cleveland 19 News at 4p	4-5p	:30	CM1117MSCH	\$350.00 NM
4	11/06/17	11/06/17	Cleveland 19 News at 5p	5-6p	1-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/06/17 11/12/17 1----- 1 \$375.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WOIO	M	11/06/17	5:39 PM	Cleveland 19 News at 5p	5-6p	:30	CM1117MSCH	\$375.00 NM
5	11/05/17	11/05/17	Cleveland 19 News at 7a	7-8:30a	-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/17 11/05/17 -----1 1 \$175.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1846462-1	<u>Invoice Date</u> 11/08/17	<u>Invoice Month</u> November 2017	<u>Invoice Period</u> 10/30/17 - 11/07/17
<u>Advertiser</u> ISS/Cleveland Forward PAC	<u>Product</u> CLEVELAND FWD PAC	<u>Estimate Number</u>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	11/05/17	11/05/17	Cleveland 19 News at 7a	7-8:30a	-----1	:30	1	\$175.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WOIO	Su	11/05/17	8:25 AM	Cleveland 19 News at 7a	7-8:30a	:30	CMI117MSCH	\$175.00	NM
<u>Total Spots</u>							5			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,300.00
<u>Agency Commission</u>	\$195.00
<u>Net Amount Due</u>	\$1,105.00

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