

Contract # 2454984

Schedule Dates

04/01/16-04/05/16

Advertiser

John Kasich for President-R (108232)

Agency

Kelly Scott & Madison Inc (1373)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

K11/CP16/0014 (821177)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

Campbell, Karla

Phone/Fax

/

CPE

K11/CP16/0014

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

CAMPAIGN 2016

JOHN KASICH

WMSN Madison
7847 Big Sky Dr
Madison, WI 53719



Kelly Scott & Madison Inc
303 E Wacker Dr
8th Fl
Chicago, IL 60601-2193

Date Entered 03/31/16

Last Modified 04/01/16

Entered By Kelli Witzgreuter

CO-OP No

Headline # ECR25137417

Demo A35+R/A50+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$706.50

Net Total \$4,003.50

Sales Tax

Madison (WMSN)

By Broadcast Month

Apr. 2016 38

Grand Total: 38

Rate

\$4,710.00

\$4,710.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (10 - 1.0)	04/01/16-04/01/16	2	:30	1P- Celebrity Name Game						4			3	\$45.00	\$135.00	Madison (WMSN)	celebr	3/31/16
1.0.1	Closed Preempt (10 - 1.0)	04/01/16															Madison (WMSN)	Pod Violation/Exception -	
2.0	Normal Line / SPOT (11 - 1.0)	04/01/16-04/01/16	2	:30	1:30P- Celebrity Name Game 2						4			2	\$45.00	\$90.00	Madison (WMSN)	CELEB	3/31/16
2.0.1	Closed Preempt (11 - 1.0)	04/01/16															Madison (WMSN)	Pod Violation/Exception -	
2.0.2	Closed Preempt (11 - 1.0)	04/01/16															Madison (WMSN)	Pod Violation/Exception -	
3.0	Normal Line / SPOT (12 - 1.5)	04/01/16-04/01/16	2	:30	10P- Modern Family 2						1			1	\$250.00	\$250.00	Madison (WMSN)	MOD FAM	3/31/16
4.0	Normal Line / SPOT (13 - 1.3)	04/01/16-04/01/16	2	:30	10:30P- 2 Broke Girls						1			1	\$150.00	\$150.00	Madison (WMSN)	2 BROKE	3/31/16
5.0	Normal Line / SPOT (14 - 1.0)	04/01/16-04/01/16	2	:30	11P- Mike and Molly						1			1	\$100.00	\$100.00	Madison (WMSN)	MM	3/31/16
6.0	Normal Line / SPOT (15 - 1.0)	04/01/16-04/01/16	2	:30	11:30P- Two And A Half Men 2						1			1	\$75.00	\$75.00	Madison (WMSN)	2.5 MEN	3/31/16
7.0	Normal Line / SPOT (16 - .5)	04/01/16-04/01/16	2	:30	12A- Mike and Molly 2						1			1	\$50.00	\$50.00	Madison (WMSN)	MIKE	3/31/16
8.0	Normal Line / SPOT (17 - .5)	04/01/16-04/01/16	2	:30	1:30A- Everybody Loves Raymond						1			1	\$25.00	\$25.00	Madison (WMSN)	RAYMOND	3/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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POLITICAL CANDIDATE (ns) (1186)

Brand

K11/CP16/0014 (821177)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

Campbell, Karla

Phone/Fax

/

CPE

K11/CP16/0014

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

CAMPAIGN 2016

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WMSN Madison
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Madison, WI 53719



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Madison (WMSN)

By Broadcast Month

Apr. 2016 38

Grand Total: \$4,710.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (1 - .5)	04/04/16-04/05/16	2	:30	7:30A- Everybody Loves Raymond 2	1	1	1						2	\$25.00	\$50.00	Madison (WMSN)	RAYMOND	3/31/16
10.0	Normal Line / SPOT (2 - .5)	04/04/16-04/05/16	2	:30	8A- 9A (CST)	2	2	2						4	\$25.00	\$100.00	Madison (WMSN)	SEINFELD	3/31/16
11.0	Normal Line / News (3 - 3.0)	04/04/16-04/04/16	2	:30	9:01P- News-FOX 47 News At 9	1	1							1	\$600.00	\$600.00	Madison (WMSN)	NEWS	3/31/16
12.0	Normal Line / SPOT (4 - 1.5)	04/04/16-04/04/16	2	:30	10P- Modern Family 2	1	1							1	\$250.00	\$250.00	Madison (WMSN)	MOD	3/31/16
13.0	Normal Line / SPOT (5 - 1.3)	04/04/16-04/04/16	2	:30	10:30P- 2 Broke Girls	1	1							1	\$150.00	\$150.00	Madison (WMSN)	2 BROKE	3/31/16
14.0	Normal Line / SPOT (6 - 1.0)	04/04/16-04/04/16	2	:30	11P- Mike and Molly	1	1							1	\$100.00	\$100.00	Madison (WMSN)	MIEK	3/31/16
15.0	Normal Line / SPOT (7 - 1.0)	04/04/16-04/04/16	1	:30	11:30P- Two And A Half Men 2	1	1							1	\$75.00	\$75.00	Madison (WMSN)	2.5 me	3/31/16
16.0	Normal Line / SPOT (8 - .5)	04/04/16-04/04/16	2	:30	12A- Mike and Molly 2	1	1							1	\$50.00	\$50.00	Madison (WMSN)	MIKE MOLLE	3/31/16
17.0	Normal Line / SPOT (9 - .5)	04/04/16-04/04/16	2	:30	1:30A- Everybody Loves Raymond	1	1							1	\$25.00	\$25.00	Madison (WMSN)	RAYMOND	3/31/16
18.0	Normal Line / News (18 - 1.1)	04/02/16-04/02/16	2	:30	9P- News-FOX 47 News At 9							2		2	\$300.00	\$600.00	Madison (WMSN)	news	3/31/16
19.0	Normal Line / News (19 - 2.0)	04/03/16-04/03/16	2	:30	9:01P- News-FOX 47 News At 9								2	2	\$600.00	\$1,200.00	Madison (WMSN)	news	3/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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POLITICAL CANDIDATE (ns) (1186)

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K11/CP16/0014 (821177)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

Campbell, Karla

Phone/Fax

/

CPE

K11/CP16/0014

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

CAMPAIGN 2016

JOHN KASICH

WMSN Madison
7847 Big Sky Dr
Madison, WI 53719Kelly Scott & Madison Inc
303 E Wacker Dr
8th Fl
Chicago, IL 60601-2193**Date Entered** 03/31/16**Last Modified** 04/01/16**Entered By** Kelli Witzigreuter**CO-OP** No**Headline #** ECR25137417**Demo** A35+R/A50+R**Order Type** Normal**Package Deal****Commission %** 15.00**Commission** \$706.50**Net Total** \$4,003.50**Sales Tax****Madison (WMSN)****By Broadcast Month**

Apr. 2016 38

Grand Total: 38

Rate

\$4,710.00

\$4,710.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT (20 - 2.0)	04/03/16-04/03/16	2	:30	11P- Big Bang Theory 2 Sunday								2	2	\$150.00	\$300.00	Madison (WMSN)	BBT	3/31/16
21.0	Normal Line / SPOT (21 - 1.3)	04/03/16-04/03/16	2	:30	11:30P- Mike & Molly Sunday								2	2	\$50.00	\$100.00	Madison (WMSN)	MM	3/31/16
22.0	Normal Line / SPOT (22 - 1.0)	04/03/16-04/03/16	2	:30	12A- Mike & Molly Sunday 2								2	2	\$30.00	\$60.00	Madison (WMSN)	MIKE	3/31/16
23.0	Normal Line / SPOT (23 - 1.0)	04/03/16-04/03/16	2	:30	12:30A- 2 Broke Girls Sunday								2	2	\$20.00	\$40.00	Madison (WMSN)	2 BROKE	3/31/16
24.0	M/G For 1.0.1 / SPOT (24 - 2.0)	04/02/16-04/02/16	2	:30	11P- Sports-Ring of Honor Saturday							1		1	\$100.00	\$100.00	Madison (WMSN)	ROH	4/1/16
25.0	M/G For 2.0.1,2.0.2 / SPOT (25 - 1.0)	04/04/16-04/04/16	3	:30	12P- 1P (CST)		1							1	\$35.00	\$35.00	Madison (WMSN)	FAM	4/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

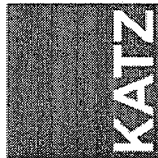
Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2454984



Contract # 25137417
 CPE: K11/CP16/0014
 Agency: KELLY SCOTT
 MADISON
 300 W 6th St
 Suite 1500
 Dallas, TX 78701

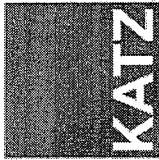
Changes as of: 3/31/2016 at 2:30 PM
 Flight: 3/28/16 - 4/5/16
 Advertiser: KASICH, JOHN
 Product: CAMPAIGN 2016
 Agency Order #: 35413
 Buyer: Karla Campbell
 Salesperson: DAN RAYMOND
 312-832-6634

Version: Original Order
 Station: WMSN
 Market: Madison
 Office: CHICAGO
 Primary Demo: Adults 35+
 Con Type: Spot
 Assistant: REBECCA BERRY
 312-832-6605

Total Spots: 39
 Total CPP: \$111.61
 Total GRP: 42.2

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28	4/4	3/28 - 4/4	Total Spots	Total \$	CPP	GRP
1	M-Tu 7:30a-8a		RAYMOND	\$25.00	0.5	30	0	2		2	\$50.00	\$50.00	1.0
2	M-Tu 8a-9a		SEINFELD	\$25.00	0.5	30	0	4		4	\$100.00	\$50.00	2.0
3	9p-10p		NEWS	\$600.00	3.0	30	0	1		1	\$600.00	\$200.00	3.0
4	M 10p-10:30p		MODERN FAMILY	\$250.00	1.5	30	0	1		1	\$250.00	\$166.67	1.5
5	M 10:30p-11p		TWO BROKE GIRLS	\$150.00	1.3	30	0	1		1	\$150.00	\$115.38	1.3
6	M 11p-11:30p		MIKE & MOLLY	\$100.00	1.0	30	0	1		1	\$100.00	\$100.00	1.0
7	M 11:30p-12m		TWO & A HALF MEN	\$75.00	1.0	30	0	1		1	\$75.00	\$75.00	1.0
8	M 12m-12:30a		MIKE & MOLLY	\$50.00	0.5	30	0	1		1	\$50.00	\$100.00	0.5
9	M 1:30a-2a		EVERYBODY LOVES RAYM	\$25.00	0.5	30	0	1		1	\$25.00	\$50.00	0.5
10	F 1p-1:30p		CELEBRITY NAME GAME	\$45.00	1.0	30	4	0		4	\$180.00	\$45.00	4.0
11	F 1:30p-2p		CELEBRITY NAME GAME	\$45.00	1.0	30	4	0		4	\$180.00	\$45.00	4.0
12	F 10p-10:30p		MODERN FAMILY	\$250.00	1.5	30	1	0		1	\$250.00	\$166.67	1.5
13	F 10:30p-11p		TWO BROKE GIRLS	\$150.00	1.3	30	1	0		1	\$150.00	\$115.38	1.3
14	F 11p-11:30p		MIKE & MOLLY	\$100.00	1.0	30	1	0		1	\$100.00	\$100.00	1.0
15	F 11:30p-12m		TWO & A HALF MEN	\$75.00	1.0	30	1	0		1	\$75.00	\$75.00	1.0
16	F 12m-12:30a		MIKE & MOLLY	\$50.00	0.5	30	1	0		1	\$50.00	\$100.00	0.5
17	F 1:30a-2a		EVERYBODY LOVES RAYM	\$25.00	0.5	30	1	0		1	\$25.00	\$50.00	0.5
18	Sa 9p-10p		NEWS	\$300.00	1.0	30	2	0		2	\$600.00	\$300.00	2.0
19	Su 9p-10p		NEWS	\$600.00	2.0	30	2	0		2	\$1,200.00	\$300.00	4.0
20	Su 11p-11:30p		BIG BANG THEORY	\$150.00	2.0	30	2	0		2	\$300.00	\$75.00	4.0
21	Su 11:30p-12m		MIKE & MOLLY	\$50.00	1.3	30	2	0		2	\$100.00	\$38.46	2.6



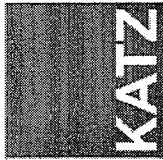
KATZ TELEVISION
GROUP

Contract # 25137417
CPE: K11/CP16/0014
Agency: KELLY SCOTT
MADISON
300 W 6th St
Suite 1500
Dallas, TX 78701

Changes as of: 3/31/2016 at 2:30 PM
Flight: 3/28/16 - 4/5/16
Advertiser: KASICH, JOHN
Product: CAMPAIGN 2016
Agency Order #: 35413
Buyer: Karla Campbell
Salesperson: DAN RAYMOND
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Version: Original Order
Station: WMSN
Market: Madison
Office: CHICAGO
Primary Demo: Adults 35+
Con Type: Spot
Assistant: REBECCA BERRY
312-832-6605
Separation:
Total \$: \$4,710.00
Total Spots: 39
Total CPP: \$111.61
Total GRP: 42.2

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28	4/4	3/28 - 4/4	Total Spots	Total \$	CPP	GRP
22	Su 12m-12:30a		MIKE & MOLLY	\$30.00	1.0	30	2	0		2	\$60.00	\$30.00	2.0
23	Su 12:30a-1a		TWO BROKE GIRLS	\$20.00	1.0	30	2	0		2	\$40.00	\$20.00	2.0
TOTALS:										39	\$4,710.00	\$111.61	42.2



KATZ TELEVISION
GROUP

Contract # 25137417 Changes as of: 3/31/2016 at 2:30 PM Version: Original Order
CPE: K11/CP16/0014 Flight: 3/28/16 - 4/5/16 Station: WMSN Total \$: \$4,710.00
Agency: KELLY SCOTT Advertiser: KASICH, JOHN Market: Madison Total Spots: 39
300 W 6th St Product: CAMPAIGN 2016 Office: CHICAGO Total CPP: \$111.61
Suite 1500 Agency Order #: 35413 Primary Demo: Adults 35+ Total GRP: 42.2
Dallas, TX 78701 Buyer: Karla Campbell Con Type: Spot Separation:
Salesperson: DAN RAYMOND Assistant: REBECCA BERRY 312-832-6605

Hit Listed Programs	
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Market Budget: \$31,400	Competitive Information
WMSN Share: 15%	
Comment:	
	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	39	\$4,710.00	42.2
Total	100%	39	\$4,710.00	42.2

Monthly Summary		
Month	Spots	Dollars
2016-Apr	39	\$4,710.00
Total	39	\$4,710.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	3/31/16 2:36 PM				
New	3/31/16 2:30 PM	DAN RAYMOND	New	39	
				\$4,710.00	\$0
					\$4,710.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, MARK SLOANE, CEO OF KELLY SCOTTE MADISON, LLC

being/on behalf of: Kasich for America

a legally qualified candidate of the Republican

political party for the office of: President of the United states

in the Presidential Primary

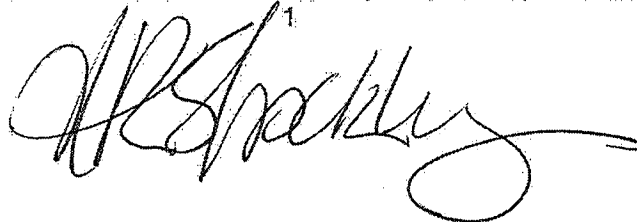
election to be held on: APRIL 5th 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times Per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:
Kasich for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Suzanne E Marshall

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/30/15 Janko
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted In Part ☐ Rejected
NR Shockley NR Shockley RSM
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Kasich for America

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

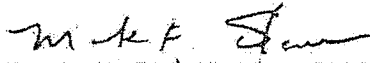
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

MARK SLOAN, CEO - Kelly Scott & Madison

printed name

2/7/16

date