

ORDER



Orders
Order / Rev: 1267372
Alt Order #: 25778940
Product Desc: 11/1-11/7 Political
Estimate: 5686
Flight Dates: 11/01/17 - 11/07/17
Original Date / Rev: 10/31/17 / 10/31/17
Order Type: REG

WVBT Norfolk
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Mike Mullin/VAHD/Dem/VA
Demographic: A35+
Product Codes: PL16
Priority: P4
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	7	\$555.00	\$471.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	7	\$555.00	\$471.75	0.00
Totals	7	\$555.00	\$471.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WVBT Norfolk	3%	\$555.00
Market	100%	\$18,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	24%	\$4,440.00
WAVY	37%	\$6,845.00
WGNT	3%	\$555.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	32%	\$5,920.00
WTVZ	1%	\$185.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	11/06/17	11/06/17	WAVY News 10 @7a on FOX43		WAVY News 10 @M-----		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
WAVY News at 7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----			1			\$85.00		0.00			

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WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	M-----		1				\$85.00		0.00			
N 2	WVBT	11/07/17	11/07/17	WAVY News 10 @7a on CM	CM	WAVY News 10 @-T-----		:30	1	\$85.00	P4	0.00	NM	1	\$85.00
				WAVY News 10 @7a on FOX43											
				WAVY News at 7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	-T-----		1				\$85.00		0.00			
N 3	WVBT	11/06/17	11/06/17	WAVY News 10 @8a on CM	CM	WAVY News 10 @M-----		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				WAVY News 10 @8a on FOX43											
				WAVY News at 8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	M-----		1				\$75.00		0.00			
N 4	WVBT	11/07/17	11/07/17	WAVY News 10 @8a on CM	CM	WAVY News 10 @-T-----		:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				WAVY News 10 @8a on FOX43											
				WAVY News at 8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	-T-----		1				\$75.00		0.00			
N 5	WVBT	11/06/17	11/06/17	M-F 4-5p	CM	4-5p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				M-F 4-5p											
				Steve Wilkos											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	M-----		1				\$60.00		0.00			
N 6	WVBT	11/06/17	11/06/17	WAVY News @ 7p on FCM	CM	WAVY News @ 7pM-----		:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				WAVY News @ 7p on FOX43											
				WAVY News 10 @ 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	M-----		1				\$125.00		0.00			
N 7	WVBT	11/06/17	11/06/17	M-F 11p-12a	CM	M-F 11p-12a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				M-F 11p-12a											
				TMZ/Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/06/17		11/06/17	11/12/17	M-----		1				\$50.00		0.00			
													Totals	7	\$555.00