

# ORDER



**Orders**  
**Order / Rev:** 1267372  
**Alt Order #:** 25778940  
**Product Desc:** 11/1-11/7 Political  
**Estimate:** 5686  
**Flight Dates:** 11/01/17 - 11/07/17  
**Original Date / Rev:** 10/31/17 / 10/31/17  
**Order Type:** REG

**WVBT Norfolk**  
**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** **Buying Time**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** **POL/Mike Mullin/VAHD/Dem/VA**  
**Demographic:** A35+  
**Product Codes:** PL16  
**Priority:** P4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/17	11/07/17	7	\$555.00	\$471.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2017	7	\$555.00	\$471.75	0.00
<b>Totals</b>	<b>7</b>	<b>\$555.00</b>	<b>\$471.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WVBT Norfolk	3%	\$555.00
Market	100%	\$18,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	24%	\$4,440.00
WAVY	37%	\$6,845.00
WGNT	3%	\$555.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	32%	\$5,920.00
WTVZ	1%	\$185.00
WVEC	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WVBT	11/06/17	11/06/17	WAVY News 10 @7a on FOX43		WAVY News 10 @M	-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00												
WAVY News at 7am <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 11/06/17</td> <td>11/12/17</td> <td>M-----</td> <td>1</td> <td>\$85.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 11/06/17	11/12/17	M-----	1	\$85.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 11/06/17	11/12/17	M-----	1	\$85.00	0.00																						

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 Estimate: 5686

WVBT Norfolk

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----		1				\$85.00		0.00			
N 2	WVBT	11/07/17	11/07/17	WAVY News 10 @7a on FOX43	CM	WAVY News 10 @-T-----	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
		WAVY News at 7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----		1				\$85.00		0.00			
N 3	WVBT	11/06/17	11/06/17	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @M-----	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----		1				\$75.00		0.00			
N 4	WVBT	11/07/17	11/07/17	WAVY News 10 @8a on FOX43	CM	WAVY News 10 @-T-----	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		WAVY News at 8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	-T-----		1				\$75.00		0.00			
N 5	WVBT	11/06/17	11/06/17	M-F 4-5p	CM	4-5p	M-----	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		Steve Wilkos													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----		1				\$60.00		0.00			
N 6	WVBT	11/06/17	11/06/17	WAVY News @ 7p on FOX43	CM	WAVY News @ 7pM-----	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		WAVY News 10 @ 7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----		1				\$125.00		0.00			
N 7	WVBT	11/06/17	11/06/17	M-F 11p-12a	CM	M-F 11p-12a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		TMZ/Extra													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/17	11/12/17	M-----		1				\$50.00		0.00			
													Totals	7	\$555.00