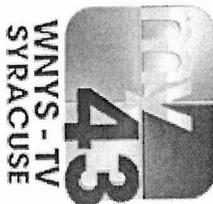


CONTRACT



WNYS-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Mentzer Media Services
 210 W. Pennsylvania Ave.
 Suite 250
 Towson, MD 21204

And:

Product	AHANY		
Contract Dates	10/17/16 - 10/23/16	Estimate #	4111
Advertiser	American Hospital Association	Original Date / Revision	10/14/16 / 10/18/16
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast	Sales Office	Millennium New York
Property	Account Executive	Product 1/2	401
WNYS-TV	Millennium New York	Agency Ref	Advertiser Ref
Special Handling			
Demographic	Adults 35+		
Total Ratings	3.50		
Agency Code	Advertiser Code	Product 1/2	
60	401		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNYS	10/23/16	10/23/16	Su	7:00 PM-7:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	-----1	1	\$275.00	1.70						
2	WNYS	10/23/16	10/23/16	Su	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	-----1	1	\$275.00	1.80						
N 3	WNYS	10/22/16	10/22/16	Sa	6p-7p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/17/16	10/23/16	-----1-	1	\$75.00	0.00						
Totals												3.50	\$625.00
Time Period		# of Spots	Gross Amount	Agency Comm.	Net Amount								
09/26/16 - 10/23/16		3	\$625.00	(\$93.75)	\$531.25								
Totals		3	\$625.00	(\$93.75)	\$531.25								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/20/16
 ds
 10/20/16
 mp



WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>
3268 / 1		25330474
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 10/23/16	AHANY	4111
<u>Advertiser</u>	<u>Original Date / Revision</u>	
American Hospital Assoc	10/14/16 / 10/18/16	

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Changed

10/18/16



125 West 55th St
New York, NY 10019

10/18/16
Confirmed

Contract # 25330474 Changes as of: 10/17/2016 at 6:36 PM Version: Current State Version 2 Total \$: \$625.00

CPE: 60/40/14/11 Flight: 10/17/16 - 10/23/16 Station: WNYS Total Spots: 3

Agency: MENTZER MEDIA Advertiser: AHA PAC Market: Syracuse Total CPP: \$113.64

SERVIC 210 W. Pennsylvania Avenue Suite 250 Agency Order #: 5480287 Buyer: Braunschidel, Anne Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: KENNETH MIELE Separation: Traffic #: 3268

Towson, MD 21204 Salesperson: JONATHAN VITTI 212-373-8256

Comments: See line 3 for mkyd added

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23										Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23							
✓REV+3	Sa 6p-7p		Wheel/Jeopardy	\$75.00	2.0	30	0	0	0	0	0	0	0	1	0	0	1	\$75.00	\$37.50	2.0
							TOTALS: 0 0 0 0 0 0 1 2										3	\$625.00	\$113.64	5.5



125 West 55th St
New York, NY 10019

Contract # 25330474 Changes as of: 10/17/2016 at 6:36 PM Version: Current State Version 2 Total \$: \$625.00

CPE: 60/40/14/11 Flight: 10/17/16 - 10/23/16 Station: WNYS Total Spots: 3
Agency: MENTZER MEDIA Advertiser: AHA PAC Market: Syracuse

210 W. Pennsylvania Avenue Suite 250 Product: AHANY Office: NEW YORK Total CPP: \$113.64
Towson, MD 21204 Agency Order #: 5480287 Buyer: Braunschweig, Anne Primary Demo: Adults 35+
Salesperson: JONATHAN VITTI 212-373-8256 Assistant: KENNETH MIELE Con Type: POLITICAL/VOTE Total GRP: 5.5
Separation: 3288

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/16 6:36 PM	JONATHAN VITTI	See line 3 for mkgd added
10/14/16 12:03 PM	System	Notice Received.
10/14/16 11:34 AM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget:	\$62,500
WNYS Share:	1%
Comment:	
WSTM:	29%
WSTQ:	2%
WSYR:	31%
WSYT:	11%
WTVH:	26%

Daypart Summary		
Day/Time	% Distrib	Spots
	100%	3
Total	100%	3

Monthly Summary		
Month	Spots	Dollars
2016-Oct	3	\$625.00
Total	3	\$625.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 6:36 PM	JONATHAN VITTI	Revised	1		\$75.00	\$625.00	Changes: Total Spots from 2 to 3. Calculated Dollars from \$550.00 to \$625.00. Total GRPs from 3.3 to 5.5. Total CPP from \$157.14 to \$113.64. Competitive Market Budget from \$55,000 to \$62,500. Comments from Separation: 30 to See line 3 for mkgd added. User Entered \$ from \$0.00 to \$625.00. Total \$ from \$550.00 to \$625.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/14/16 11:38 AM		Confirmed	2		\$0	\$0	
New	10/14/16 11:33 AM	JONATHAN VITTI	Confirmed	2		\$550.00	\$550.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

10/14/16
CONFIRMED

Entered
10/14/16

3268

Contract # 25330474 Changes as of: 10/14/2016 at 11:34 AM Version: Current State Version 1

CPE: 60/40/14/111 Flight: 10/17/16 - 10/23/16 Station: WNYS

Agency: MENTZER MEDIA Advertiser: AHA PAC Market: Syracuse

SERVIC Product: AHANY Office: NEW YORK

210 W. Pennsylvania Avenue Agency Order #: 5480287 Primary Demo: Adults 35+

Suite 250 Buyer: Braunschweig, Anne Con Type: POLITICAL/VOTE

Towson, MD 21204 Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE

Comments: Separation: 30 212-373-8256 212-373-8113

Total \$: \$550.00
Total Spots: 2
Total CPP: \$157.14
Total GRP: 3.5
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
✓ 1	Su 7p-7:30p		Big Bang Theory	\$275.00	1.7	30	0	0	0	0	0	1	1	\$275.00	\$161.76	1.7	
✓ 2	Su 7:30p-8p		Big Bang Theory	\$275.00	1.8	30	0	0	0	0	0	1	1	\$275.00	\$152.78	1.8	
TOTALS:							0	0	0	0	0	2	2	\$550.00	\$157.14	3.5	



125 West 55th St
New York, NY 10019

Contract # 25330474 Changes as of: 10/14/2016 at 11:34 AM Version: Current State Version 1

CPE: 60/40/14/11 Flight: 10/17/16 - 10/23/16 Station: WNYS Total \$: \$550.00

Agency: MENTZER MEDIA Advertiser: AHA PAC Market: Syracuse Total Spots: 2

210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204 Product: AHANY Office: NEW YORK Total CPP: \$157.14

Agency Order #: 5480287 Buyer: Braunschweig, Anne Primary Demo: Adults 35+ Total GRP: 3.5

Salesperson: JONATHAN VITTI 212-373-8256 Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE Separation: 212-373-8113

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/14/16 11:34 AM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget:	\$55,000
WNYS Share:	1%
Comment:	
WSTM:	29%
WSTQ:	2%
WSYR:	31%
WSYT:	11%
WTVH:	26%

Daypart Summary				Monthly Summary		
Day/Time	% Distrib	Spots	Dollars	Month	Spots	Dollars
	100%	2	\$550.00	2016-Oct	2	\$550.00
Total	100%	2	\$550.00	Total	2	\$550.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/14/16 11:33 AM	JONATHAN VITTI	New	2		\$550.00	\$550.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Katelyn Brawn

do hereby request station time concerning the following issue:

American Hospital Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Hospital Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association
800 10th St NW, Ste. 400
Washington, DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Richard J. Pollack
Treasurer: John Evans

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association
800 10th St NW, Ste. 400
Washington, DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Richard J. Pollack
Treasurer: John Evans

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): **gross**

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.