

CONTRACT

WNYS-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

Mentzer Media Services
210 W. Pennsylvania Ave.
Suite 250
Towson, MD 21204

<u>Contract / Revision</u> 3269 /		<u>Alt Order #</u> 2530475
<u>Product</u> AHANY		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u> 4112
<u>Advertiser</u> American Hospital Association		<u>Original Date / Revision</u> 10/14/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYS-TV	<u>Account Executive</u> Millennium New York	<u>Sales Office</u> Millennium New
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 60		<u>Advertiser Code</u> 401
<u>Agency Ref</u>		<u>Advertiser Ref</u>
<u>Total Ratings</u>		3.50

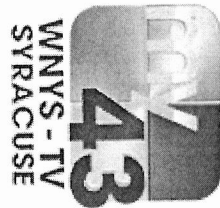
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNYS	10/30/16	10/30/16	Su	7:00 PM-7:30 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/24/16	10/30/16	-----1	1	\$275.00	1.70						
2	WNYS	10/30/16	10/30/16	Su	7:30 PM-8:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/24/16	10/30/16	-----1	1	\$275.00	1.80						
Totals												2	\$550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	2	\$550.00	(\$82.50)	\$467.50
Totals	2	\$550.00	(\$82.50)	\$467.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/20/16
 CS
 10/20/16
 MP



WNYA-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

<u>Contract / Revision</u>		<u>Alt Order #</u>
3269 /		25330475
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	AHANY	4112
<u>Advertiser</u>	<u>Original Date / Revision</u>	
American Hospital Assoc	10/14/16 / 10/14/16	

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Entered
10/14/16

#32609

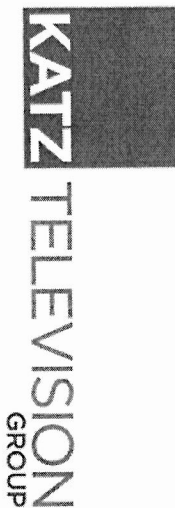


125 West 55th St
New York, NY 10019

CONFIRMED
10/14/16

Contract # 25330475		Changes as of: 10/14/2016 at 11:34 AM		Version: Current State Version 1	
CPE: 60/401/412		Flight: 10/24/16 - 10/30/16		Total \$: \$550.00	
Agency: MENTZER MEDIA		Advertiser: AHA PAC		Total Spots: 2	
SERVIC		Product: AHANY		Total CPP: \$157.14	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Agency Order #: 5480606		Primary Demo: Adults 35+	
		Buyer: Braunschweig, Anne		Con Type: POLITICAL/VOTE	
		Salesperson: JONATHAN VITTI		Assistant: KENNETH MIELE	
		212-373-8256		212-373-8113	
Comments: Separation: 30				Separation:	
				Total GRP: 3.5	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/24 - 10/30							Total Spots	Total \$	CPP	GRP
							10/24	10/25	10/26	10/27	10/28	10/29	10/30				
✓	1 Su 7p-7:30p		Big Bang Theory	\$275.00	1.7	30	0	0	0	0	0	0	1	1	\$275.00	\$161.76	1.7
✓	2 Su 7:30p-8p		Big Bang Theory	\$275.00	1.8	30	0	0	0	0	0	0	1	1	\$275.00	\$152.78	1.8
TOTALS:							0	0	0	0	0	0	2	2	\$550.00	\$157.14	3.5



125 West 55th St
New York, NY 10019

Contract # 25330475	Changes as of: 10/14/2016 at 11:34 AM	Version: Current State Version 1	Total \$: \$550.00
CPE: 60/401/4112	Flight: 10/24/16 - 10/30/16	Station: WNYS	Total Spots: 2
Agency: MENTZER MEDIA	Advertiser: AHA PAC	Market: Syracuse	Total CPE: \$157.14
SERVIC	Product: AHANY	Office: NEW YORK	Total GRP: 3.5
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agency Order #: 5480606 Buyer: Braunscheidel, Anne Salesperson: JONATHAN VITTI 212-373-8256	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE 212-373-8113	Separation:

Special Instructions

Order Level Comments

Date/Time 10/14/16 11:34 AM **Added by** JONATHAN VITTI **Comment** Separation: 30

Competitive Information	
Market Budget:	\$55,000
WNYS Share:	1%
Comment:	
WSTM:	29%
WSTQ:	2%
WSYR:	31%
WSYT:	11%
WTVH:	26%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$550.00	\$157.14	3.5
Total	100%	2	\$550.00	\$157.14	3.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	2	\$550.00
Total	2	\$550.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/14/16 11:33 AM	JONATHAN VITTI	New	2		\$550.00	\$550.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	

I, Katelyn Brawn,
do hereby request station time concerning the following issue:

American Hospital Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Hospital Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes
☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Hospital Association
800 10th St NW, Ste. 400
Washington, DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Richard J. Pollack
Treasurer: John Evans

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Hospital Association
800 10th St NW, Ste. 400
Washington, DC 20001

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

President: Richard J. Pollack
Treasurer: John Evans

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

 Date

 Signature

 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

 Signature

 Printed Name

 Title

☐ Rejected

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 4/22/16
Signature _____
Contact Phone Number 202-638-1100

~~TO BE SIGNED BY STATION REPRESENTATIVE~~
☐ Accepted ☐ Accepted in Part ☐ Rejected
Signature [Signature]
Printed Name Alicia Mitchell
Title SVP, Comm

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.