



125 West 55th St
New York, NY 10019

Contract # 28393360 Changes as of: 4/18/2024 at 12:49 PM Version: Highlighting Revision 1
 CPE: 79/86/13094 Flight: 10/22/24 - 10/28/24 Station: WVII
 Agency: WATERFRONT STRATEGIES Advertiser: HOUSE MAJORITY PAC Market: Bangor
 3050 K ST NW 100 Product: TV Office: WASHINGTON
 20007 Agency Order #: 13362512 Service: Nielsen
 Buyer: McGann, Peter Primary Demo: Adults 35+
 Salesperson: KEN WALLER Assistant: KEN WALLER
 212-424-6056 Separation: 212-424-6056

Comments: HMP 2024 - 10/22-10/28 - SKED A: Separation: 30: Population Buy Type: CPP

Total Spots: 88
 Total CPP: \$0.00
 Total GRP: \$39,650.00

New Order # 392618

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/22	Total Spots	Total \$	CPP*	GRP*
1	Tu-F,M 16a-7a		Good Morning Maine	\$75.00	0	30	5	5	\$375.00	\$0.00	0.0
Changes: Rate from 125 to 75											
2	Tu-F,M 7a-9a		Good Morning America	\$100.00	0	30	10	10	\$1,000.00	\$0.00	0.0
Changes: Rate from 125 to 100											
3	Sa 9a-10a		GMA Saturday	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0
Changes: Rate from 125 to 75											
4	Su 7a-8a		Good Morning America Sunday	\$75.00	0	30	1	1	\$75.00	\$0.00	0.0
Changes: Rate from 125 to 75											
5	Tu-F,M 9a-10a		Family Feud	\$40.00	0	30	5	5	\$200.00	\$0.00	0.0
Changes: Rate from 125 to 40											
6	Tu-F,M 11a-12n		The View	\$250.00	0	30	5	5	\$1,250.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		WVII News @ 12	\$100.00	0	30	5	5	\$500.00	\$0.00	0.0
8	Tu-F,M 2p-3p		General Hospital	\$250.00	0	30	5	5	\$1,250.00	\$0.00	0.0
9	Tu-F,M 3p-4p		Hot Bench	\$40.00	0	30	5	5	\$200.00	\$0.00	0.0
Changes: Rate from 50 to 40											
10	Tu-F,M 4p-5p		People's Court	\$100.00	0	30	5	5	\$500.00	\$0.00	0.0
Changes: Rate from 200 to 100											
11	Tu-F,M 5p-6p		Judge Judy	\$150.00	0	30	5	5	\$750.00	\$0.00	0.0
Changes: Rate from 350 to 150											
12	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$600.00	0	30	5	5	\$3,000.00	\$0.00	0.0
Changes: Rate from 650 to 600											
13	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$3,500.00	0	30	3	3	\$10,500.00	\$0.00	0.0
Changes: Rate from 4000 to 3500											
14	Tu-F,M 7:30p-8p		Jeopardy	\$4,000.00	0	30	2	2	\$8,000.00	\$0.00	0.0
Changes: Rate from 4500 to 4000											



125 West 55th St
New York, NY 10019

Contract # 28993360

CPE: 79/86/13094

Agency: WATERFRONT STRATEGIES

3050 K ST NW 100
20007

Changes as of: 4/18/2024 at 12:49 PM

Flight: 10/22/24 - 10/28/24

Advertiser: HOUSE MAJORITY PAC

Product: TV

Agency Order #: 13362512

Buyer: McGann, Peter
Salesperson: KEN WALLER
212-424-6056

Separation:

Version: Highlighting Revision 1

Station: WVII

Market: Bangor

Office: WASHINGTON

Service: Nielsen

Primary Demo: Adults 35+

Assistant: KEN WALLER
212-424-6056

Con Type: POLITICAL/VOTE

Total \$: \$39,650.00

Total Spots: 88

Total CPP: \$0.00

Total GRP:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
04/18/24 12:49 PM	KEN WALLER	HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP
04/18/24 12:49 PM	KEN WALLER	HMP 2024 - 10/22-10/28 - SKED A; Separation: 30; PopulationBuyType: CPP

Competitive Information

Market Budget: \$264,333
WVII Share: 15%
Comment:
EABI: 2%
WABI: 50%
WFVX: 5%
WLBZ: 28%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	88	\$39,650.00	N/A	0.0

Month	Spots	Dollars
2024-Oct	88	\$39,650.00
Total	88	\$39,650.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/18/24 12:56 PM					\$0	\$0	
Revision	4/18/24 12:49 PM	KEN WALLER	Revised	4		\$0	\$39,650.00	Changes: Total Spots from 84 to 88. Demo Meta to [R16]. Sales Activity Link Configuration from [object Object] to {salesActivityId: 1; isNewBusiness: true; splitDollars: null}. 25 buylines added or modified.
New	4/18/24 12:46 PM	KEN WALLER	New	84		\$39,650.00	\$39,650.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mike Smith - president

Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **House Majority PAC**

Station Representative

Signature: *Laura Bassett*

Signature: *Debi Mitchell*

Name: Laura Bassett

Name: *Debi Mitchell*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: *4/22/24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *39248*

Station Call Letters:

WVII

Date Received/Requested:

4/22/24

Est. #: *13094*

Station Location:

Bangor, ME

Run Start and End Dates:

10/22/24 - 10/28/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.