



Ottumwa Radio

DO NOT EDIT RED, BLACK, OR GREEN CELLS.

☒ KKSJ FM
☒ KRKN FM

☐ KBIZ AM/FM
☐ KTWA FM

☐ KLEE AM/FM
☐ KOTM FM

416 E. Main St.
Ottumwa, IA 52501
info@ottumwaradio.com

Ph: 641-694-5563
Toll Free: 800-794-6869
Fax: 641-694-5832

☒ NEW ORDER
☐ CHANGE ORDER
☐ STOP ORDER

CART #
CONTRACT #
ACCT #

BUSINESS NAME: LA DEM PARTY AUTH BY PHIL MILLER 30 SEC EST # 9641
ADDRESS: MEDIA FINANCIAL SERVICES
CITY, STATE, ZIP: 1665 PALM BEACH BLVD SUITE 903
PHONE #:
E-MAIL ADDRESS:
SPECIAL INST.:
CO-OP FOR:
START DATE: 10/23/2020 END DATE: 11/2/2020

☐ PROMO :10 SEC :30 SEC :90 SEC
:15 SEC X :60 SEC REMOTE

PROGRAMS:

☐ PRE-PAID ☐ CASH ☐ CHECK ☒ CREDIT CARD
☐ CHARGE ☐ EQUAL BILLING ☐ NON-PROFIT ☐ TRADE

KKSJ FM	14	\$40.15	\$562.10
KRKN FM	0		\$0.00
KBIZ AM/FM	0		\$0.00
KTWA FM	0		\$0.00
KLEE AM/FM	0		\$0.00
KOTM FM	0		\$0.00
TOTAL ADS:	14		\$0.00
EVERY OTHER WEEK?			
PRODUCTION:			
TALENT:			
OTHER CHARGES:			
NET			\$562.10
GROSS			\$562.10
GROSS			\$562.10
TOTAL:			\$562.10

DATES	MON	TUE	WED	THUR	FRI	SAT	SUN
HOUR/DAY							
12a-1a							
1a-2a							
2a-3a							
3a-4a							
4a-5a							
5a-6a							
6a-7a							
7a-8a							
8a-9a							
9a-10a							
10a-11a							
11a-12p							
12p-1p	2	2	2	2	2		
1p-2p							
2p-3p							
3p-4p							
4p-5p							
5p-6p							
6p-7p							
7p-8p							
8p-9p							
9p-10p							
10p-11p							
11p-12p							
TOTALS	9	2	2	2	2	4	0
NOTE:							

ROGER RAFSON

AUTHORIZED SIGNATURE / DATE

GOEHRING MARGIE

SALES REPRESENTATIVE

CONTRACT AGREEMENT: This is a firm contract for the period specified. It is understood that premature cancellation must be agreed to by O-Town Communications, Inc. (Ottumwa Radio) and will result in the advertiser (sponsor) being billed at earned rate, and all monies due at the time of cancellation. In return for said service, the Advertiser agrees that PAYMENTS are to be made to Radio Station O-Town Communications, Inc. (Ottumwa Radio) upon receipt of statement. Any balance not paid by the last Sunday of the month shall bear interest at the rate of 3% per month until paid in full. The advertiser shall reserve the right to pre-empt any broadcast, or any promotion thereof, covered by public interest, convenience or necessity. The station shall attempt to reschedule such pre-empted announcements or programs of sponsor the same broadcast day, or if that is not possible, as soon as possible thereafter. In the event a program or announcement cannot be rescheduled, the station will notify the sponsor and the broadcast will be considered cancelled without affecting rate, discounts, or rights provided under this contract, except that the advertiser (sponsor) shall not be required to pay for the all reasonable costs and expenses of suit, included but not limited to, reasonable attorney's fees. Further, the parties agree that venue for any suit on this contract shall be in Wapello County, Iowa.

O-Town Communications Inc. sales practices and agents do not discriminate on the basis of gender, race or ethnicity.

Ottumwa Radio now accepts most major credit cards. A 3% convenience fee will be added for credit card payments.



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☒ NEW ORDER
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CART #
CONTRACT #
ACCT #

BUSINESS NAME: PHIL MILLER FOR IOWA SENATE

ADDRESS: MEDIA FINANCIAL SERVICES

CITY, STATE, ZIP: 1665 PALM BEACH BLVD SUITE 903

PHONE #:

E-MAIL ADDRESS:

SPECIAL INST: EST 9644

CO-OP FOR:

START DATE:

11/3/2020

END DATE:

11/3/2020

PROMO

:10 SEC
:15 SEC

☒ :30 SEC
☒ :60 SEC

:90 SEC
REMOTE

PROGRAMS:

PRE-PAID

CASH

CHECK

☒ CREDIT CARD

CHARGE

EQUAL BILLING

NON-PROFIT

TRADE

ROGER RAFSON

AUTHORIZED SIGNATURE / DATE

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NET	
GROSS	
GROSS	
TOTAL:	\$96.36
DIGITAL	
TOTAL:	\$96.36

OTHER CHARGES:	
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TOTAL:	\$96.36

OTTUMWA RADIO
416 E MAIN
OTTUMWA, IA 52501

Client: IA DEM PARTY AUTH. BY PHIL MILLER %
Order #: 3097-00015
Description: KKSJ - est #9644 - ord #3179171/cont #4392129
Date Entered: 10/22/2020
P.O.#:
Salesperson: Goehring, Margie
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	10/23/2020	11/3/2020	KKSI-FM	06:00:00 to 19:00:00	CUSTOM	1:00	14	40.15	562.10	Y	Y	Y	Y	Y	N	N
	10/23/2020	10/25/2020					2	40.15	80.30	0	0	0	0	2	0	0
	10/26/2020	11/1/2020					10	40.15	401.50	2	2	2	2	2	0	0
	11/2/2020	11/3/2020					2	40.15	80.30	2	0	0	0	0	0	0
2	11/3/2020	11/3/2020	KKSI-FM	06:00:00 to 10:00:00	CUSTOM	1:00	2	48.18	96.36	N	Y	N	N	N	N	N
	11/3/2020	11/3/2020					2	48.18	96.36	0	2	0	0	0	0	0

Order Start Date: 10/23/2020 Order End Date: 11/3/2020 Spots: 16

Total Charges: \$658.46
Combined Discounts: \$98.77
Total Net: \$559.69

Projected Media Month/End-Of-Schedule Billing Totals for IA DEM PARTY AUTH. BY PHIL MILLER % / 3097-00015 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
October 2020	2	\$80.30	\$12.05	\$68.25
November 2020	14	\$578.16	\$86.72	\$491.44
Total:	16	\$658.46	\$98.77	\$559.69

Confirmed & Accepted for OTTUMWA RADIO By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

MARKET: UM - Eddyville, IA
REP: Regional Reps Non-Rep
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA
SALESPERSON: Roger Rafson
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES
ADVERTISER: IA Dem Party Authorized by Phil Miller
PRODUCT: Est 9644 10/23-11/3 Candidate
FLIGHT: 10-23-2020 TO 11/3/2020
TOT # OF DAYS: 12
PRIM. DEMO: Adults 35+
SEC. DEMO:

ORDER#: 3179171
AMOUNT: \$658.46
SPOTS: 16
SLS PH: 412 421 2600
SLS FAX: 412 421 6001
AGY CLI:
AGY PRD:
AGY EST: 9644
☒ Unwired ☐ Spot ☐ Mod
SPOT TYPE:

DATE: 10/21/2020
AGENCY: MEDIA FINANCIAL SERVICES
INVOICES@MediaFinancial.com
CONTRACT # FOR INVOICING 4392129
INVOICE: MEDIA FINANCIAL SERVICES
INVOICES@MediaFinancial.com
LAST SENT: 10/21/2020 15:19

COMMENTS

[Rep Comment] 10/21/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
 PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIAFINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.

DAY#1		10/23/2020 To 10/23/2020						TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	7:00PM	60	10/23/2020	10/23/2020	2	\$40.15	\$80.30	

DAY#4		10/26/2020 To 10/26/2020						TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	7:00PM	60	10/26/2020	10/26/2020	2	\$40.15	\$80.30	

STATION:	KKSI-FM	ORDER#:	3179171	DATE:	10/21/2020
MARKET:	UM - Eddyville, IA	AMOUNT:	\$658.46	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	16		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4392129
ADVERTISER:	IA Dem Party Authorized by Phil Miller	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9644 10/23-11/3 Candidate	AGY EST:	9644		Invoices@MediaFinancial.com
FLIGHT:	10-23-2020 TO 11/3/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/21/2020 15:19

DAY#5		10/27/2020 To 10/27/2020					TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	7:00PM	60	10/27/2020	10/27/2020	2	\$40.15	\$80.30

DAY#6		10/28/2020 To 10/28/2020					TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	7:00PM	60	10/28/2020	10/28/2020	2	\$40.15	\$80.30

DAY#7		10/29/2020 To 10/29/2020					TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	7:00PM	60	10/29/2020	10/29/2020	2	\$40.15	\$80.30

DAY#8		10/30/2020 To 10/30/2020					TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	7:00PM	60	10/30/2020	10/30/2020	2	\$40.15	\$80.30

STATION:	KKSI-FM	ORDER#:	3179171	DATE:	10/21/2020
MARKET:	UM - Eddyville, IA	AMOUNT:	\$658.46	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	16		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4392129
ADVERTISER:	IA Dem Party Authorized by Phil Miller	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9644 10/23-11/3 Candidate	AGY EST:	9644		Invoices@MediaFinancial.com
FLIGHT:	10-23-2020 TO 11/3/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	12				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/21/2020 15:19

DAY#11		11/2/2020 To 11/2/2020						TOT \$80.30		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	7:00PM	60	11/2/2020	11/2/2020	2	\$40.15	\$80.30	

DAY#12		11/3/2020 To 11/3/2020						TOT \$96.36		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.T.....	6:00AM	10:00AM	60	11/3/2020	11/3/2020	2	\$48.18	\$96.36	

TOTAL	Oct	Nov											Total
SPOT	2	14											16
CASH	80.30	578.16											658.46
TOTAL	80.30	578.16											658.46

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, McKenna Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phil Miller

Authorized committee:

IA Democratic Party, Authorized by Phil Miller

Agency requesting time (and contact information):

☐ N/A McKenna Media

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Representative for Iowa State House District 82

Date of election:

11/03/20

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Ken Sagar

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

marthas-macbook-pro.local

Digitally signed by marthas-macbook-pro.local
Date: 2020.09.03 11:31:38 -04'00'

Name: Martha McKenna

Date of Request to Purchase Ad Time: 9/3/20

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time: 10/22/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

marthas-macbook-pro.local

Digitally signed by marthas-macbook-pro.local
Date: 2020.09.03 11:32:07 -04'00'

Name: Martha McKenna

Date: 9/3/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 4392129

Station Call Letters: KRSI

Date Received/Requested: 10/22/2020

Est. #: 9644.

Station Location: Columbus, GA

Run Start and End Dates: 10/23-11/13-2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.