

ORDER



Orders
Order / Rev: 481823
Alt Order #:
Product Desc: 8/20-8/26
Estimate: 1010
Flight Dates: 08/20/18 - 08/26/18
Original Date / Rev: 08/01/18 / 08/28/18
Order Type: GENERAL

WLSL
WLSL Local House
L-ROA
LOC

Agency Name: Blue West Media
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Primary AE:
Sales Office:
Sales Region:
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POLI/T Kaine/D/Sen
Demographic: A35+
Product Codes: PL-Senate-Democrat
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	49	\$3,430.00	\$2,915.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	49	\$3,430.00	\$2,915.50	0.00
Totals	49	\$3,430.00	\$2,915.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WLSL Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLSL	08/20/18	08/26/18	530-6a Local News M-F	CM	530-6a	-TWTF--	:30	4	\$20.00	P-2	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-TWTF--					4	\$20.00		0.00			
N 2	WLSL	08/20/18	08/26/18	6-7a Local News M-F	CM	6-7a	MTWTF--	:30	5	\$70.00	P-2	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	MTWTF--					5	\$70.00		0.00			
N 3	WLSL	08/20/18	08/26/18	7-9a Today Show M-F	CM	7-9a	MTWTF--	:30	7	\$95.00	P-2	0.00	NM	7	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	MTWTF--					7	\$95.00		0.00			
N 8	WLSL	08/20/18	08/26/18	4-5p Dr Phil	CM	4-5p	M-W----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	M-W----					2	\$50.00		0.00			
N 9	WLSL	08/20/18	08/26/18	5-530p Local News M-F	CM	5-530p	-T-TF--	:30	3	\$55.00	P-2	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-TF--					3	\$55.00		0.00			
N 10	WLSL	08/20/18	08/26/18		CM	530-6p	M-W----	:30	2	\$70.00	P-2	0.00	NM	2	\$140.00

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WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				530-6p Local News M-F											
				530p-6p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	M-W----					2	\$70.00		0.00			
N 11	WLSL	08/20/18	08/26/18	6-630p Local News M-F CM		6-630p	-TWTF--	:30	4	\$115.00	P-2	0.00	NM	4	\$460.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-TWTF--					4	\$115.00		0.00			
N 12	WLSL	08/20/18	08/26/18	7-730p Local News CM		7-730p	MTW-F--	:30	4	\$65.00	P-2	0.00	NM	4	\$260.00
				7-730p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	MTW-F--					4	\$65.00		0.00			
N 14	WLSL	08/20/18	08/26/18	1135p-1237x Tonight Show	CM	1135p-1237x	-TWTF--	:30	4	\$45.00	P-2	0.00	NM	4	\$180.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-TWTF--					4	\$45.00		0.00			
N 15	WLSL	08/20/18	08/26/18	11-1135p Late News M-F CM		11-1135p	MTWTF--	:30	10	\$50.00	P-2	0.00	NM	0	\$0.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	MTWTF--					10	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
2	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
3	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
4	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
5	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited															
6	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
7	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
8	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
9	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Unresolved [oversold]															
10	WLSL	08/20/18-08/26/18	11-1135p Late News M-F			11-1135p	MTWThF----	:30		(\$50.00)		0.00	NM		
Credited [n/r]															
N 16	WLSL	08/20/18	08/26/18	11-1130p Late News Sa CM		11-1130p	-----S-	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
				11-1130p Late News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----S-					1	\$50.00		0.00			
N 17	WLSL	08/20/18	08/26/18	11-1130p Late News Su CM		11-1130p	-----S	:30	2	\$40.00	P-2	0.00	NM	2	\$80.00
				11-1130p Late News Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----S					2	\$40.00		0.00			
N 20	WLSL	08/20/18	08/26/18	12-12:30p Local News CM		12-1230p	----F--	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				12-1230p Local News M-F											

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WLSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	----F--	1		\$15.00	0.00							
N21	WLSL	08/20/18	08/26/18	730-8p Inside Edition 730-8p Inside Edition	CM	730-8p	MT-T---	:30	3	\$75.00	P-2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	MT-T---	3		\$75.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
5	WLSL	08/20/18-08/26/18		730-8p Inside Edition	730-8p		MT-Th-----	:30	(\$75.00)	0.00	NM				
Unresolved [Pre-empted due to prog change]															
N24	WLSL	08/20/18	08/26/18	Monday 10-11p Monday 10-11p	CM	10-11p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	M-----	1		\$350.00	0.00							
N27	WLSL	08/20/18	08/26/18	8-9a Today Show 8-9a Today Show Sun	CM	8-9a	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	-----S	1		\$50.00	0.00							
N28	WLSL	08/20/18	08/26/18	6-7a Sat News 6-7a Sat News	CM	6-7a	-----S-	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	-----S-	1		\$15.00	0.00							
N29	WLSL	08/20/18	08/26/18	6-7a Sun News 6-7a Sun News	CM	6-7a	-----S	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	-----S	1		\$10.00	0.00							
N30	WLSL	08/20/18	08/26/18	10-11a Kathy Lee & Hoda 10-11a Kathy Lee and Hoda	CM	10-11a	-T-T---	:30	2	\$30.00	P-2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	-T-T---	2		\$30.00	0.00							
N31	WLSL	08/24/18	08/24/18	1110-1135p First and Ten 1110-1135p First and Ten	CM	1110p-1135p	----F--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	----F--	1		\$50.00	0.00							
N32	WLSL	08/24/18	08/24/18	11-1135p Late News M-F 11-1135p Late News M-F	CM	11-1135p	----F--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 08/20/18	08/26/18	----F--	1		\$200.00	0.00							
Totals													49	\$3,430.00	