

ORDER



Orders	Order / Rev:	481823	
	Alt Order #:		
	Product Desc:	8/20-8/26	
	Estimate:	1010	
	Flight Dates:	08/20/18 - 08/26/18	Primary AE: WSLS Local House
	Original Date / Rev:	08/01/18 / 08/28/18	Sales Office: L-ROA
	Order Type:	GENERAL	Sales Region: LOC

Agency	Name:	Blue West Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 East 18th Avenue	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%

Advertiser	Name:	POLI/T Kaine/D/Sen	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL-Senate-Democrat	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	CAND	Order Separation: 00:15:00
	Priority:	P-2	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	49	\$3,430.00	\$2,915.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	49	\$3,430.00	\$2,915.50	0.00
Totals	49	\$3,430.00	\$2,915.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSLS Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSLS	08/20/18	08/26/18	530-6a Local News M-F CM		530-6a	-TWTF--	:30	4	\$20.00	P-2	0.00	NM	4	\$80.00
				530-6a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-TWTF--					4	\$20.00		0.00			
N 2	WSLS	08/20/18	08/26/18	6-7a Local News M-F CM		6-7a	MTWTF--	:30	5	\$70.00	P-2	0.00	NM	5	\$350.00
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	MTWTF--					5	\$70.00		0.00			
N 3	WSLS	08/20/18	08/26/18	7-9a Today Show M-F CM		7-9a	MTWTF--	:30	7	\$95.00	P-2	0.00	NM	7	\$665.00
				7-9a Today Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	MTWTF--					7	\$95.00		0.00			
N 8	WSLS	08/20/18	08/26/18	4-5p Dr Phil CM		4-5p	M-W----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
				4-5p Dr Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	M-W----					2	\$50.00		0.00			
N 9	WSLS	08/20/18	08/26/18	5-530p Local News M-F CM		5-530p	-T-TF--	:30	3	\$55.00	P-2	0.00	NM	3	\$165.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-TF--					3	\$55.00		0.00			
N 10	WSLS	08/20/18	08/26/18		CM	530-6p	M-W----	:30	2	\$70.00	P-2	0.00	NM	2	\$140.00

Order / Rev: 481823
 Alt Order #:
 Flight Dates: 08/20/18 - 08/26/18

Advertiser: POLI/T Kaine/D/Sen
 Product Desc: 8/20-8/26
 Estimate: 1010

WSLS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	----F--					1	\$15.00		0.00			
N 21	WSLS	08/20/18	08/26/18	730-8p Inside Edition	CM	730-8p	MT-T---	:30	3	\$75.00	P-2	0.00	NM	2	\$150.00
				730-8p Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	MT-T---					3	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WSLS	08/20/18-08/26/18		730-8p Inside Edition		730-8p	MT-Th-----	:30		(\$75.00)		0.00	NM		
Unresolved															
[Pre-empted due to prog change]															
N 24	WSLS	08/20/18	08/26/18	Monday 10-11p	CM	10-11p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Monday 10-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	M-----					1	\$350.00		0.00			
N 27	WSLS	08/20/18	08/26/18	8-9a Today Show	CM	8-9a	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
				8-9a Today Show Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----S					1	\$50.00		0.00			
N 28	WSLS	08/20/18	08/26/18	6-7a Sat News	CM	6-7a	-----S-	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				6-7a Sat News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----S-					1	\$15.00		0.00			
N 29	WSLS	08/20/18	08/26/18	6-7a Sun News	CM	6-7a	-----S	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
				6-7a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----S					1	\$10.00		0.00			
N 30	WSLS	08/20/18	08/26/18	10-11a Kathy Lee & Hoda	CM	10-11a	-T-T---	:30	2	\$30.00	P-2	0.00	NM	2	\$60.00
				10-11a Kathy Lee and Hoda											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-T-T---					2	\$30.00		0.00			
N 31	WSLS	08/24/18	08/24/18	1110-1135p First and Ten	CM	1110p-1135p	----F--	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
				1110-1135p First and Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	----F--					1	\$50.00		0.00			
N 32	WSLS	08/24/18	08/24/18	11-1135p Late News M-F	CM	11-1135p	----F--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	----F--					1	\$200.00		0.00			
													Totals	49	\$3,430.00