



WAAY-TV

Issue-Responsive Programming

(April-June 2014)

Community Issues Identified

1. Crime
2. Education
3. Economic Development
4. Minority Issues
5. Public Safety
6. Consumer Protection
7. Health and Medical
8. Civic Responsibilities

Regularly scheduled programs on WAAY-TV:

- WAAY31 Local News M-F 4:30-5:00am
- WAAY31 Local News M-F 5:00-6:00am
- WAAY31 Local News M-F 6:00am-7:00am
- WAAY31 Local News M-F 11:00am-12:00noon
- WAAY31 Local News M-F 4:00pm-4:30pm
- WAAY31 Local News M-F 5:00-5:30pm
- WAAY31 Local News M-F 10:00-10:35pm
- WAAY31 Local News S/S 5:00-5:30pm
- WAAY31 Local News S/S 10:00-10:35pm

Each of the above programs represent a locally-produced news which includes issues-related news stories and segments on issues of local importance. Issue-responsive program segments are typically 1:00-3:00 segments.

- Law Line Su 10:35-11:05pm

Law Line is a locally-produced legal hotline where viewers are able to call and ask legal questions on a variety of topics.

- Good Morning America M-F 7:00am-9:00am
- World News Tonight M-F 5:30pm-6:00pm
- ABC News Nightline M-F 11:35pm-12:05pm
- Good Morning America S/S 7:00am-8:00am
- This Week Su 8:00am-9:00am
- World News Tonight S/S 5:30pm-6:00pm

The above programs are produced by ABC network news discussing issues-related stories and segments of national importance.

The following is a list of some of the more significant community issues addressed by this/these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear, intended to imply any degree of priority or significance of the issues.

((BELOW IS EXAMPLE ONLY – PLEASE FOLLOW FORMAT AND REMOVE THIS EXAMPLE – LIST EACH ISSUE AND AT LEAST FIVE ITEMS FOR EACH ISSUE))

ISSUE: Crime

Program segment	Date/time	Notes
1. Lopez Rice hearing	4/1/14 – 4:30 a.m.	
2. Decatur spice arrest	4/1/14 – 4:30 a.m.	
3. Heritage Food Mart burglary	4/1/14 – 4:30 a.m.	
4. Decatur fire investigation	4/1/14 – 5 a.m.	
5. Greg Wren arrest	4/1/14 – 5 p.m.	
6. New Bobo charges	4/1/14 – 10 p.m.	
7. Sex offender wanted	4/2/14 – 4 p.m.	
8. Wavaho arrest	4/2/14 – 5 p.m.	
9. Fort Hood shooting	4/2/14 – 10 p.m.	
10. Bank robbery reward	4/3/14 – 4:30 a.m.	
11. HSV Melody murder arrest	4/3/14 – 5 p.m.	
12. Flo shooter arrest	4/3/14 – 5 p.m.	
13. Stanford Drive shooting	4/4/14 – 4:30 a.m.	
14. Run to death hearing	4/4/14 – 5 a.m.	
15. Memon trial Monday	4/4/14 – 5 a.m.	
16. HSV Stogner folo	4/4/14 – 5 p.m.	
17. Athens child abuse	4/4/14 – 10 p.m.	
18. Athens dead dogs	4/4/14 – 10 p.m.	
19. HSV PD shot folo	4/5/14 – 5 p.m.	
20. Robbery escape	4/5/14 – 5 p.m.	
21. HSV domestic	4/5/15 – 10 p.m.	
22. National crime victims week	4/6/14 – 5 p.m.	
23. Body found at dam	5/1/14 – 4:30 a.m.	
24. UAH sexual assault	5/1/14 – 10 p.m.	
25. DeKalb phone scam	5/2/14 – 4:30 a.m.	
26. Wilbourn not guilty	5/2/14 – 5 p.m.	
27. Florence child porn	5/2/14 – 10 p.m.	
28. Suspicious device	5/3/14 – 5 p.m.	
29. Athens scam alert	5/3/14 – 5 p.m.	
30. The Investigators , Promise of a million	5/3/14 – 10 p.m.	
31. DOJ lethal injection	5/4/14 – 5 p.m.	
32. The Investigators Post office fraud	5/4/14 – 10 p.m.	

33. Lawrence County stabbing	5/5/14 – 4:30 a.m.
34. Misty Shelton in court	5/5/14 – 4:30 a.m.
35. Mason Court shooting	5/5/14 – 6 a.m.
36. Lawco stabbing	5/5/14 – 5 p.m.
37. Tenn car chase	5/5/14 – 10 p.m.
38. Veteran grave dug up	6/1/14 – 5 p.m.
39. Cab driver robbed	6/1/14 – 5 p.m.
40. Florence stabbing arrest	6/1/14 – 5 p.m.
41. Etowah County inmate	6/1/14 – 5 p.m.
42. HSV Galaxy Way shooting	6/1/14 – 10 p.m.
43. Decatur shooting	6/1/14 – 10 p.m.
44. Decatur drug bust	6/1/14 – 10 p.m.

ISSUE: Public Safety

PROGRAM SEGMENT:

DATE/TIME: NOTES:

1. Locally-produced PSA on Don't-Text-and-Drive		Apr-Jun	Ran 274 times
Tornado analysis meeting	4/1/14 – 4:30 a.m.		
2. GSV child abuse awareness	4/2/14 – 10 p.m.		
3. Shellfish waters	4/3/14 – 4:30 a.m.		
4. HSV storm airport	4/3/14 – 4 p.m.		
5. FLO heroin odds	4/3/14 – 5 p.m.		
6. DK new storm shelters	4/3/14 – 5 p.m.		
7. ATH emergency preps	4/4/14 – 5 p.m.		
8. Dead cows	4/5/14 – 10 p.m.		
9. Fires and smoke detectors	4/8/14 – 5 p.m.		
10. Carbon monoxide	4/10/14 – 10 p.m.		
11. Limestone community safety shelter	4/11/14 – 10 p.m.		
12. Motorcycle safety	4/11/14 – 10 p.m.		
13. Florence PD app	4/12/14 – 5 p.m.		
14. Temple security	4/15/14 – 4:30 a.m.		
15. AL dam safety	4/15/14 – 10 p.m.		
16. Sirens	5/1/14 – 4:30 a.m.		
17. BBQ safety	5/2/14 – 4 p.m.		
18. School mold	5/13/14 – 4:30 a.m.		
19. New storm shelters	5/13/14 – 5 a.m.		
20. Copperhead safety	5/13/14 – 5 p.m.		
21. Measles	5/15/14 – 5 p.m.		
22. Boaz storm shelter	5/15/14 – 5 p.m.		

ISSUE: Civic responsibilities

Program segment	Date/time	Notes
1. David Blair audit	4/1/14 – 4:30 a.m.	
2. MARCO drug test facilities	4/1/14 – 5 p.m.	
3. HSV website complaints	4/2/14 – 4:30 a.m.	
4. Legislative latest	4/2/14 – 4:30 a.m.	
5. Triana strip club vote	5/6/14 – 10 p.m.	
6. Voting center changes	5/7/14 – 4 p.m.	
7. Bitcoin election	5/9/14 – 5 a.m.	
8. Newspaper voter roll call	5/14/14 – 10 p.m.	
9. New voter ID's	6/1/14 – 10 p.m.	
10. Sample ballots	6/1/14 – 10 p.m.	
11. MARCO districts	6/1/14 – 10 p.m.	
12. Primary preview	6/2/14 – 5 a.m.	
13. MadCo voting places	6/2/14 – midday	
14. MorCo sheriff's race	6/2/14 – 5 p.m.	
15. Democratic primary	6/2/14 – 5 p.m.	
16. Precinct change	6/2/14 – 5 p.m.	
17. Voting need to know	6/3/14 – 5 a.m.	
18. Mary Scott Hunter votes	6/3/14 – midday	
19. Parker Griffith votes	6/3/14 – midday	
20. Election update	6/3/14 – 5 p.m.	
21. Bentley votes	6/3/14 – 5 p.m.	
22. School board race	6/3/14 – 10 p.m.	
23. Other races	6/3/14 – 10 p.m.	
24. State senate races	6/3/14 – 10 p.m.	
25. Holzclaw wins	6/3/14 – 10 p.m.	
26. Sanford wins	6/3/14 – 10 p.m.	
27. Senate seat race	6/4/14 – 5 a.m.	
28. Alex elections	6/4/14 – 6 a.m.	
29. Voter turnout	6/4/14 – 4 p.m.	
30. MA superintendent runoff	6/4/14 – 5 p.m.	
31. Colbert Co school board race	6/4/14 – 5 p.m.	

ISSUE: Consumer protection

Program segment	Date/time	Notes
1. Dream land scam	4/1/14 – 5 a.m.	
2. Consumer reports	4/1/14 – midday	

3. GM recall	4/1/14 – midday
4. GM hearing	4/1/14 – 4 p.m.
5. Ring of scammers	4/2/14 – 10 p.m.
6. GM faulty part	4/3/14 – 4:30 a.m.
7. Chrysler recall	4/3/14 – 4:30 a.m.
8. Bibles and drugs	4/5/14 – 5 p.m.
9. Tyson chicken recall	4/6/14 – 5 p.m.
10. Mazda spider recall	4/6/14 – 5 p.m.
11. GM recall fixes	4/6/14 – 5 p.m.
12. Consumer reports	4/7/14 – 4 p.m.
13. ALB fake tickets	4/7/14 – 5 p.m.
14. Evenflo recall	4/7/14 – 5 p.m.
15. Secret agent man	4/7/14 – 10 p.m.
16. Consumer report	4/8/14 – midday
17. Ford recall	4/8/14 – 5 p.m.
18. SUV poor crash ratings	4/8/14 – 5 p.m.
19. Tax scams	4/9/14 – 4:30 a.m.
20. Price of beef	4/9/14 – midday
21. Consumer report	4/9/14 – 4 p.m.
22. GM fined	4/9/14 – 4 p.m.
23. Toyota recall	4/9/14 – 5 p.m.
24. VW recall	4/10/14 – 5 a.m.
25. Smartphone battery	4/10/14 – 5 a.m.
26. Consumer report	4/11/14 – midday
27. BMW recall	4/11/14 – midday
28. GM wants NASA	4/11/14 – midday
29. Passwords to change	4/11/14 – 4 p.m.
30. Athens counterfeit cash	4/14/14 – 5 p.m.
31. GM update	4/14/14 – 10 p.m.
32. Beer for meat	4/15/14 – 4 p.m.
33. Consumer report	5/1/14 – midday
34. Phone scam	5/1/14 – 10 p.m.
35. DeKalb phone scam	5/2/14 – 4:30 a.m.
36. All washed up	5/2/14 – 10 p.m.
37. Athens scam alert	5/3/14 – 5 p.m.
38. Promise of a million	5/3/14 – 10 p.m.

ISSUE: Consumer protection continued

Program segment	Date/time	Notes
39. Post office fraud	5/4/14 – 10 p.m.	
40. Consumer reports	5/5/14 – 4 p.m.	

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| 41. GM recall | 5/5/14 – 5 p.m. |
| 42. GM recall offer | 5/6/14 – 6 a.m. |
| 43. Consumer reports | 5/7/14 – midday |
| 44. Storm identity theft | 5/7/14 – 4 p.m. |
| 45. Consumer report | 5/8/14 – 4 p.m. |
| 46. Fort Payne elderly scam | 5/8/14 – 5 p.m. |
| 47. GM brake recall | 5/9/14 – 5 p.m. |
| 48. New GM recall | 5/12/14 – 4:30 a.m. |
| 49. Ford recall | 5/12/14 – 6 a.m. |
| 50. Consumer report | 5/13/14 – 4 p.m. |
| 51. GM ignition deaths | 6/5/14 – 4 p.m. |

ISSUE: Economic development

Program segment	Date/time	Notes
1. Clinton Row shops	4/4/14 – 4:30 a.m.	
2. Hillshire plant closing	4/4/14 – 4 p.m.	
3. Fort Payne DT revitalization	4/5/14 – 5 p.m.	
4. Tar sand meeting	4/7/14 – 4:30 a.m.	
5. Sweetwater vote	4/7/14 – 4:30 a.m.	
6. More jobs added	4/7/14 – 6 a.m.	
7. HSV airfare concerns	4/8/14 – 5 p.m.	
8. HSV new development	4/8/14 – 10 p.m.	
9. Bass Pro Shops	4/8/14 – 10 p.m.	
10. Stars last season	4/9/14 – midday	
11. HSV fire station ground breaking	4/9/14 – 5 p.m.	
12. New development	4/9/14 – 10 p.m.	
13. HSV hosp cardio grant	4/9/14 – 10 p.m.	
14. Downtown HSV progress	4/11/14 – 10 p.m.	
15. Family Dollar closing	4/12/14 – 5 p.m.	
16. Beef prices on the rise	4/13/14 – 5 p.m.	
17. Airport announcement	4/8/14 – 10 p.m.	
18. Silver airways out	4/9/14 – 10 p.m.	
19. HSV fire station groundbreaking	4/10/14 – 6 a.m.	
20. GSV park trail	4/11/14 – 4:30 a.m.	
21. Businesses moving out	5/1/14 – 4:30 a.m.	
22. HSV master plan	5/2/14 - 4:30 a.m.	
23. HSV jobs announcement	5/6/14 – 4:30 a.m.	
24. Economic announcement	5/6/14 – 4 p.m.	
25. Comprehensive plan	5/6/14 – 4 p.m.	
26. Office depot closing	5/6/14 – 4 p.m.	
27. Verizon jobs	5/6/14 – 5 p.m.	

- 28. Downtown Publix 5/7/14 – 4:30 a.m.
- 29. TVA job cuts 5/7/14 – 4:30 a.m.
- 30. Sears closings stores 5/7/14 – 6 a.m.
- 31. New downtown openings 5/7/14 – midday
- 32. Verizon new jobs folo 5/7/14 – 5 p.m.
- 33. Hon furniture closing 5/8/14 – 4 p.m.
- 34. HSV Verizon job fair 5/8/14 – 5 p.m.
- 35. Shoals ripple effect 5/9/14 – 10 p.m.
- 36. Cheeburger reopens 5/12/14 – 4:30 a.m.

ISSUE: Education

Program segment	Date/time	Notes
1. Students insurance problems	4/1/14 – 4:30 a.m.	
2. David Blair audit	4/1/14 – 5 a.m.	
3. HSV school website	4/1/14 – 10 p.m.	
4. Education budget	4/1/14 – 10 p.m.	
5. HSV website complaints	4/2/14 – 4:30 a.m.	
6. Education budget	4/2/14 – 11 a.m.	
7. Common core update	4/2/14 – 4 p.m.	
8. HSV school board session	4/3/14 – 5 p.m.	
9. HSV Harrison meeting	4/3/14 – 5 p.m.	
10. Madison school changes	4/3/14 – 10 p.m.	
11. Education budget	4/4/14 – 10 p.m.	
12. Decatur project learning	4/4/14 – 10 p.m.	
13. Grissom cyber defense	4/6/14 – 5 p.m.	
14. Decatur schools	4/6/14 – 10 p.m.	
15. Education bill update	4/11/14 – 4:30 a.m.	
16. Bentley signs school budget	4/11/14 – 5 p.m.	
17. Dec school budget response	4/11/14 – 5 p.m.	
18. HSV schools go paperless	4/12/14 – 5 p.m.	
19. HSV city schools international week	4/12/14 – 10 p.m.	
20. TN common core	4/13/14 – 5 p.m.	
21. School safety	4/16/14 – 4:30 a.m.	
22. School safety 2	4/16/14 – 5 a.m.	
23. TN free college	4/16/14 – 10 p.m.	
24. Lincoln Co. schools plan	5/1/14 – 10 p.m.	
25. Common core opt out	5/2/14 – 10 p.m.	
26. AL education mtg	5/3/14 – 5 p.m.	
27. Lincoln Co. students return	5/3/14 – 10 p.m.	
28. HSV schools meeting	5/3/14 – 10 p.m.	
29. HSV rezoning meeting	5/5/14 – 10 p.m.	
30. HSV empty schools	5/6/14 – 4:30 a.m.	
31. Hopkins statement	5/6/14 – 4:30 a.m.	

- 32. HSV Johnson HS fight folo 5/8/14 – 5 p.m.
- 33. School background checks 5/8/14 – 5 p.m.
- 34. School closing 5/9/14 – 5 a.m.
- 35. Alabama pre program 5/13/14 – midday
- 36. Huntsville head start 5/14/14 – 10 p.m.
- 37. Gifted education funding 5/15/14 – 4 p.m.
- 38. School board race 6/3/14 – 10 p.m.
- 39. MA superintendent race 6/4/14 – 5 p.m.
- 40. Colbert county school board race 6/4/14 – 5 p.m.
- 41. Decatur tuition 6/5/15 – 6 a.m.

ISSUE: Health and medical

Program segment	Date/time	Notes
1. Depressed preschoolers	4/1/14 – 4 p.m.	
2. Rare diagnosis	4/1/14 – 4 p.m.	
3. HSV Tricare line	4/1/14 – 5 p.m.	
4. Obamacare update	4/1/14 – 5 p.m.	
5. 5 clues to Alzheimer's	4/2/14 – midday	
6. Reviving your winter skin	4/3/14 – midday	
7. Heroin antidote	4/3/14 – 10 p.m.	
8. Fertility drugs cancer	4/4/14 – midday	
9. Memory palace	4/4/14 – midday	
10. Soak up the sun	4/4/14 – 4 p.m.	
11. Health minute	4/4/14 – 4 p.m.	
12. Liquid nicotine dangers	4/7/14 – 5 p.m.	
13. FDA drug overdose RX	4/7/14 – 6 a.m.	
14. Giving Shannon a voice	4/7/14 – midday	
15. New breast cancer drug	4/7/14 – 5 p.m.	
16. Seeing clearly	4/8/14 – midday	
17. Child obesity risk	4/8/14 – 5 p.m.	
18. Diabetes med cancer risk	4/8/14 – 5 p.m.	
19. Blood pressue	4/9/14 – 6 a.m.	
20. Chef's corner gluten free	4/9/14 – 6 a.m.	
21. Under eye bags	4/10/14 – 5 a.m.	
22. Consequences of chewing gum	4/10/14 – midday	
23. Walmart organic foods	4/10/14 – midday	
24. 5 organ transplant boy	4/10/14 – 4 p.m.	
25. Health minute	4/10/14 – 4 p.m.	
26. Low T	4/11/14 – midday	
27. Allergies in the Valley	4/12/14 – 10 p.m.	
28. High pollen count	4/14/14 – 4:30 a.m.	

29. Giving Jan a voice ALS	4/14/14 – midday
30. Daytime napping	4/15/14 – midday
31. Stopping tinnitus	4/15/14 – midday
32. Produce and pesticides	5/1/14 – midday
33. UV lights and nail salons	5/1/14 – midday
34. 4 must have medical devices	5/1/14 – midday
35. Antibiotic resistance	5/2/14 – midday
36. Decoding anorexia	5/2/14 – midday
37. Sunscreen	5/2/14 – 4 p.m.
38. Mental health and storms	5/4/14 – 5 p.m.
39. Diabetes on the brain	5/5/14 – 6 a.m.
40. MERS disease	5/5/14 – 6 a.m.
41. Powerade ingredient	5/5/14 – 6 a.m.
42. Women and sleep	5/5/14 – midday
43. 8 foods you should buy	5/5/14 – midday
44. Students OK with stimulants	5/5/14 – 5 p.m.
45. Give Aiden a hand	5/5/14 – 10 p.m.
46. 6 foods to fight spring	5/6/14 – midday
47. Asprins and heart attacks	5/6/14 – midday
48. Medical minute	5/6/14 – midday
49. Friendship and health	5/6/14 – 4 p.m.
50. Supplements that work	5/7/14 – midday
51. Tanning bed ban	6/2/14 – 4:30 a.m.

ISSUE: Minority issues

Program segment	Date/time	Notes
1. Abortion bill	4/2/14 – 10 p.m.	
2. Obama equal pay order	4/7/14 – 5 p.m.	
3. Transracial adoption	4/10/14 – 5 p.m.	
4. Holocaust survivor in town	4/10/14 – 10 p.m.	
5. Shoals special Olympics	4/11/14 – 4:30 a.m.	
6. New welfare law	4/11/14 – 10 p.m.	
7. HSV city schools international week	4/12/14 – 11 p.m.	
8. Jewish center shooting	4/13/14 – 10 p.m.	
9. Blind woman	5/14/14 – 4 p.m.	
10. Gifted education funding	5/15/14 – 4 p.m.	
11. HSV tent city moving	6/4/14 – 5 a.m.	
12. HSV tent city update	6/4/14 – 10 p.m.	
13. Elder abuse week events	6/15/14 – 10 p.m.	
14. Latino population boom	6/15/14 – 5 p.m.	
15. Abortion clinic folo	6/26/14 – 4:30 a.m.	

16. Immigration reform 6/27/14 – 10 p.m.
17. Catholic broadcaster contraception 6/28/14 – 5 p.m.
18. Border funding request 6/29/14 – 5 p.m.
19. Pride week 6/29/14 – 5 p.m.
20. Abortion facilities 6/30/14 – 4 p.m.
21. Border crisis 6/30/14 – 5 a.m.
22. Hobby Lobby ruling 6/30/14 – 5 a.m.