

**Quarterly Public Affairs Report  
Fourth Quarter 2023  
Sonora, CA  
October – December, 2023**

**COMMUNITY ISSUES:** During the fourth quarter of 2023 it was determined the most significant issues facing our coverage area were:

- + Government
- + Housing/Homelessness
- + Public Safety
- + Health
- + Business

**Public Affairs Program – Mother Lode Views**

This 30-minute interview program features a guest or guests from the community who speak for a group or organization, or in some way represents the public interest. The program airs both Saturday and Sunday at 9:30am on KVML-AM and FM and on Sundays at 10am on KKBN-FM and at 9am on KZSQ-FM. The program addressed the significant issues of the community during the third quarter.

**October 7-8 – Government**

Mother Lode Views featured District 8 California Senator Marie Alvarado Gil. She talked about bills she is supporting this legislative session related to challenges like fentanyl, domestic violence and homelessness.

**October 14-15 – Public Safety**

Mother Lode Views featured Tuolumne County Office of Emergency Services Coordinator Dore Bietz. She talked about new emergency sirens that were strategically placed in Tuolumne County and what local residents need to do when they hear them go off.

**October 21-22 – Health**

Mother Lode Views focused on cancer care, diabetes prevention, and local healthcare expansion projects. Guests included Adventist Health Sonora President Michelle Fuentes, Nurse Practitioner Jacey Rodriquez and Oncologist Christy Casey.

**October 28-29 – Housing**

Mother Lode Views focused on the need for more housing in Tuolumne County and efforts underway to streamline the home building process. The guests were Tuolumne County Housing Development Specialist Tamera Blankenship and Tuolumne County Business Council President Tom Crosby.

**November 4 - 5 – Health**

Mother Lode Views focused on the concerning state of the opioid epidemic in Tuolumne County and ways public health officials are working to curb rising abuse. The guest was Tuolumne County Health Officer Kimberly Freeman.

**November 11-12 – Business**

Mother Lode Views focused on the return of Christmas Town Sonora and ways local leaders are working to attract visitors to the downtown district during the holiday season. Guests were Sonora Chamber of Commerce President Katie Dunn and Sonora Vice Mayor Ann Segerstrom.

**November 18-19 – Government**

Mother Lode Views focused on happenings in Twain Harte including a new community park being built and a proposed increase in water rates. The guest was Twain Harte Community Services District General Manager Tom Trott.

**December 2-3 – Government**

Mother Lode Views kicked off a five-part services featuring the individual Tuolumne County Supervisors about issues facing their district and the county as a whole. District Two Supervisor Ryan Campbell talked about evacuation planning, road projects, and fire prevention.

**December 9-10 – Government**

Mother Lode Views featured District Five Tuolumne County Supervisor Jaron Brandon. He talked about a road widening project planned on Highway 108 near Jamestown, the need for more housing infrastructure, and growing homeless problems being addressed near the Rawhide Bridge.

**December 16-17 – Government**

Mother Lode Views featured District One Tuolumne County Supervisor David Goldemberg. He talked about the tensions between the city and county over the board of supervisors' decision to purchase new properties to address rising homelessness.