



125 West 55th St
New York, NY 10019

Contract # 26101456	Changes as of: 7/6/2018 at 5:39 AM	Version: Original Order
CPE: 138/312/4220	Flight: 7/10/18 - 7/19/18	Station: KLAS
Agency: MAIN STREET MEDIA GRP	Advertiser: One Nation	Market: Las Vegas
PO BOX 25093	Product: Nevada	Office: WASHINGTON
Alexandria, VA 22314	Agency Order #: 7517809	Service: Nielsen
	Buyer: Santuoso, Michelle	Primary Demo:
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$51,530.00
Total Spots: 29
Total CPP: \$0.00
Total GRP:
Traffic #: 1609350

Separation:

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/10 - 7/19										Total Spots	Total \$	CPP*	GRP*	
						7/10	7/11	7/12	7/13	7/14	7/15	7/16	7/17	7/18	7/19					
1	Tu-F,M 4a-4:30a		8 NEWS NOW GOOD DAY (4-5AM)	\$130.00	30	1	0	1	0	0	0	1	0	1	0		4	\$520.00	\$0.00	0.0
2	Tu-F,M 4:30a-5a		8 NEWS NOW GOOD DAY (4-5AM)	\$130.00	30	0	1	0	1	0	0	0	1	0	1		4	\$520.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		8 NEWS NOW GOOD DAY (5-6AM)	\$630.00	30	0	0	1	0	0	0	0	0	1	0		2	\$1,260.00	\$0.00	0.0
4	M 8p-9p		KEVIN CAN WAIT/MAN WITH A PLAN-CBS	\$3,600.00	30	0	0	0	0	0	0	1	0	0	0		1	\$3,600.00	\$0.00	0.0
5	M 9p-10p		SUPERIOR DONUTS/BIG BANG THEORY (R)-CBS	\$3,200.00	30	0	0	0	0	0	0	1	0	0	0		1	\$3,200.00	\$0.00	0.0
6	M 10p-11p		ELEMENTARY-CBS	\$3,200.00	30	0	0	0	0	0	0	1	0	0	0		1	\$3,200.00	\$0.00	0.0
7	Tu-F,M 11p-11:35p		8 NEWS NOW AT 11PM	\$1,250.00	30	0	0	1	0	0	0	0	0	0	1		2	\$2,500.00	\$0.00	0.0
8	Tu 8p-9p		NCIS-CBS	\$8,500.00	30	0	0	0	0	0	0	0	1	0	0		1	\$8,500.00	\$0.00	0.0
9	Tu 10p-11p		NCIS: NEW ORLEANS-CBS	\$3,200.00	30	1	0	0	0	0	0	0	0	0	0		1	\$3,200.00	\$0.00	0.0
10	W 9p-10p		SALVATION-CBS	\$3,500.00	30	0	1	0	0	0	0	0	0	0	0		1	\$3,500.00	\$0.00	0.0
11	F 8p-9p		UNDERCOVER BOSS: CELEBRITY EDITION	\$3,400.00	30	0	0	0	1	0	0	0	0	0	0		1	\$3,400.00	\$0.00	0.0
12	F 9p-10p		HAWAII FIVE-0-CBS	\$3,600.00	30	0	0	0	1	0	0	0	0	0	0		1	\$3,600.00	\$0.00	0.0
13	F 10p-11p		BLUE BLOODS	\$3,500.00	30	0	0	0	1	0	0	0	0	0	0		1	\$3,500.00	\$0.00	0.0
14	Sa 5p-5:30p		8 NEWS NOW AT 5PM-SAT	\$800.00	30	0	0	0	0	1	0	0	0	0	0		1	\$800.00	\$0.00	0.0
15	Sa 6p-6:30p		8 NEWS NOW AT 6PM-SAT	\$1,200.00	30	0	0	0	0	1	0	0	0	0	0		1	\$1,200.00	\$0.00	0.0
16	Sa 6:30p-7p		JEOPARDY WEEKEND	\$1,200.00	30	0	0	0	0	1	0	0	0	0	0		1	\$1,200.00	\$0.00	0.0
17	Sa 7:30p-8p		JEOPARDY II	\$700.00	30	0	0	0	0	1	0	0	0	0	0		1	\$700.00	\$0.00	0.0
18	Sa 12:35a-1:35a		SCANDAL	\$120.00	30	0	0	0	0	1	0	0	0	0	0		1	\$120.00	\$0.00	0.0
19	Su 8:30a-9:30a		FACE THE NATION	\$1,250.00	30	0	0	0	0	0	1	0	0	0	0		1	\$1,250.00	\$0.00	0.0
20	Su 7p-8p		60 MINUTES-CBS	\$5,500.00	30	0	0	0	0	0	1	0	0	0	0		1	\$5,500.00	\$0.00	0.0
21	Su 11:35p-12:35a		SAVING HOPE	\$260.00	30	0	0	0	0	0	1	0	0	0	0		1	\$260.00	\$0.00	0.0
TOTALS:						2	2	3	4	5	3	4	2	2	2	29	\$51,530.00	\$0.00	0.0	



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	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Traffic #: 1609350
	Separation:		

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
07/06/18 5:41 AM	JENNA NUBAR	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.; Separation: 30

Competitive Information	
Market Budget:	\$322,063
KLAS Share:	16%
Comment:	
KSNV:	40%
KTNV:	14%
KVCW:	2%
KVVU:	26%
NLAS:	1%
NVCW:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	29	\$51,530.00	N/A	0.0
Total	100%	29	\$51,530.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	29	\$51,530.00
Total	29	\$51,530.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/6/18 10:11 AM					\$0	\$0	
New	7/6/18 5:39 AM	JENNA NUBAR	New	29		\$51,530.00	\$51,530.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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