



125 West 55th St
New York, NY 10019

Contract # 26104478	Changes as of: 8/3/2018 at 11:36 AM	Version: Current State Version 4
CPE: 138/312/4243	Flight: 7/30/18 - 8/8/18	Station: KLAS
Agency: MAIN STREET MEDIA GRP	Advertiser: One Nation	Market: Las Vegas
PO BOX 25093	Product: Nevada	Office: WASHINGTON
Alexandria, VA 22314	Agency Order #: 7528398	Service: Nielsen
	Buyer: Santuoso, Michelle	Primary Demo: Adults 35+
	Salesperson: JENNA NUBAR	Assistant: JENNA NUBAR
	202-872-5880	202-872-5880

Con Type: POLITICAL/VOTE
Total \$: \$68,050.00
Total Spots: 36
Total CPP: \$0.00
Total GRP:
Traffic #: 1614354

Separation:

Comments: Adding new Ins 21-25 as MGs for NA"s on Est #4223

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/30 - 8/8										Total Spots	Total \$	CPP*	GRP*
							7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8				
1	M-F 4a-4:30a		8 NEWS NOW GOOD DAY (4-5AM)	\$130.00	0	30	1	0	1	0	1	0	0	0	1	1	5	\$650.00	\$0.00	0.0
2	M-F 4:30a-5a		8 NEWS NOW GOOD DAY (4-5AM)	\$130.00	0	30	1	0	1	1	1	0	0	1	1	0	6	\$780.00	\$0.00	0.0
3	M-F 5:30a-6a		8 NEWS NOW GOOD DAY (5-6AM)	\$630.00	0	30	0	0	0	1	0	0	0	0	0	1	2	\$1,260.00	\$0.00	0.0
4	M 8p-9p		KEVIN CAN WAIT/MAN WITH A PLAN-CBS	\$3,600.00	0	30	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
5	M 9p-10p		Salvation	\$3,200.00	0	30	0	0	0	0	0	0	0	1	0	0	1	\$3,200.00	\$0.00	0.0
6	M 10p-11p		ELEMENTARY-CBS	\$3,200.00	0	30	1	0	0	0	0	0	0	0	0	0	1	\$3,200.00	\$0.00	0.0
7	M-F 11p-11:35p		8 NEWS NOW AT 11PM	\$1,250.00	0	30	0	0	0	1	0	0	0	0	0	0	1	\$1,250.00	\$0.00	0.0
8	Tu 8p-9p		NCIS-CBS	\$8,500.00	0	30	0	0	0	0	0	0	0	0	1	0	1	\$8,500.00	\$0.00	0.0
9	Tu 10p-11p		NCIS: NEW ORLEANS-CBS	\$3,200.00	0	30	0	1	0	0	0	0	0	0	0	0	1	\$3,200.00	\$0.00	0.0
10	W 9p-10p		Seal Team	\$3,500.00	0	30	0	0	1	0	0	0	0	0	0	0	1	\$3,500.00	\$0.00	0.0
11	F 8p-9p		TKO	\$3,400.00	0	30	0	0	0	0	2	0	0	0	0	0	2	\$6,800.00	\$0.00	0.0
ADDING 1X AS MG FOR NA ON #4223																				
12	F 9p-10p		Whistle Blower	\$3,600.00	0	30	0	0	0	0	1	0	0	0	0	0	1	\$3,600.00	\$0.00	0.0
13	F 10p-11p		BLUE BLOODS	\$3,500.00	0	30	0	0	0	0	1	0	0	0	0	0	1	\$3,500.00	\$0.00	0.0
14	Sa 5p-5:30p		8 NEWS NOW AT 5PM-SAT	\$800.00	0	30	0	0	0	0	0	1	0	0	0	0	1	\$800.00	\$0.00	0.0
15	Sa 6p-6:30p		8 NEWS NOW AT 6PM-SAT	\$1,200.00	0	30	0	0	0	0	0	1	0	0	0	0	1	\$1,200.00	\$0.00	0.0
16	Sa 6:30p-7p		JEOPARDY WEEKEND	\$1,200.00	0	30	0	0	0	0	0	1	0	0	0	0	1	\$1,200.00	\$0.00	0.0
17	Sa 7:30p-8p		JEOPARDY II	\$700.00	0	30	0	0	0	0	0	1	0	0	0	0	1	\$700.00	\$0.00	0.0
18	Su 8:30a-9:30a		FACE THE NATION	\$1,250.00	0	30	0	0	0	0	0	0	1	0	0	0	1	\$1,250.00	\$0.00	0.0
19	Su 7p-8p		60 MINUTES-CBS	\$5,500.00	0	30	0	0	0	0	0	0	1	0	0	0	1	\$5,500.00	\$0.00	0.0
20	Su 11:35p-12:35a		SAVING HOPE	\$260.00	0	30	0	0	0	0	0	0	1	0	0	0	1	\$260.00	\$0.00	0.0



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		Separation:			
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							7/30	7/31	8/1	8/2	8/3	8/4	8/5	8/6	8/7	8/8				
21	Su 10p-11p		NCIS LAS	\$4,000.00	0.0	30	0	0	0	0	0	0	1	0	0	0	1	\$4,000.00	\$0.00	0.0
MG FOR PGM CHGS ON EST #4223																				
22	M 10p-11p		ELEMENTARY	\$3,200.00	0.0	30	0	0	0	0	0	0	0	1	0	0	1	\$3,200.00	\$0.00	0.0
MG FOR PGM CHGS ON EST #4223																				
23	M 8p-9p		MOM/LIFE	\$3,600.00	0.0	30	0	0	0	0	0	0	0	1	0	0	1	\$3,600.00	\$0.00	0.0
MG FOR PGM CHGS ON EST #4223																				
24	Sa 9p-10p		48 HOURS	\$2,100.00	0.0	30	0	0	0	0	0	1	0	0	0	0	1	\$2,100.00	\$0.00	0.0
MG FOR PGM CHGS ON EST #4223																				
25	M 6:30a-7a		NEWS	\$1,200.00	0.0	30	0	0	0	0	0	0	0	1	0	0	1	\$1,200.00	\$0.00	0.0
MG FOR PGM CHGS ON EST #4223																				
26	Su 9p-10p		Bull	\$3,600.00	0.0	30	0	0	0	0	0	0	1	0	0	0	1	\$3,600.00	\$0.00	0.0
TOTALS:							3	1	3	3	6	5	5	5	3	2	36	\$68,050.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/02/18 4:01 PM	Bob Denning	Added to log to ensure DL
08/02/18 7:36 AM	JENNA NUBAR	Adding new Ins 21-25 as MGs for NA's on Est #4223
07/30/18 1:12 PM	JENNA NUBAR	See LN 11 for added MG from Est #4223 & for program correction. Also corrected pgm on LN 5 & 12.
07/11/18 11:22 AM	System	Notice Received.
07/11/18 7:49 AM	JENNA NUBAR	All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.;Separation: 30

Competitive Information	
Market Budget:	\$425,313
KLAS Share:	16%
Comment:	
KSNV:	38%
KTNV:	15%
KVCW:	3%
KVVU:	26%
NLAS:	1%
NVCW:	1%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$68,050.00	N/A	0.0
Total	100%	36	\$68,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Aug	36	\$68,050.00
Total	36	\$68,050.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/2/18 4:01 PM	Bob Denning	Confirmed	1	1	\$0	\$68,050.00	Changes: 2 buylines added or modified.
Revision	8/2/18 7:36 AM	JENNA NUBAR	Confirmed	5		\$14,100.00	\$68,050.00	Changes: Total Spots from 31 to 36, Calculated Dollars from \$53,950.00 to \$68,050.00, Competitive Market Budget from \$337,188 to \$425,313, Origuser Entered Dollars from \$50,550.00 to \$53,950.00, User Entered \$ from \$53,950.00 to \$68,050.00, Comments from See LN 11 for added MG from Est #4223 & for program correction. Also corrected pgm on LN 5 & 12. to Adding new Ins 21-25 as MGs for NA's on Est #4223, Total \$ from \$53,950.00 to \$68,050.00. 5 buylines added or modified.
Revision	7/30/18 1:12 PM	JENNA NUBAR	Confirmed	1		\$3,400.00	\$53,950.00	Changes: Total Spots from 30 to 31, Calculated Dollars from \$50,550.00 to \$53,950.00, Competitive Market Budget from \$315,938 to \$337,188, Demo Meta to [R16], Origcomments to See LN 11 for added MG from Est #4223 & for program correction, Comments from All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.;Separation: 30 to See LN 11 for added MG from Est #4223 & for program correction. Also corrected pgm on LN 5 & 12., Origuser Entered Dollars to \$50,550.00, User Entered \$ from \$0.00 to \$53,950.00, Total \$ from \$50,550.00 to \$53,950.00. 4 buylines added or modified.
Queued for Electronic Contracting	7/11/18 10:10 AM					\$0	\$0	



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		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1614354

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/11/18 7:49 AM	JENNA NUBAR	Confirmed	30		\$50,550.00	\$50,550.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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