



125 West 55th St  
New York, NY 10019

KATZ TELEVISION  
GROUP

Contract # 26099997  
CPE: 378/466/4431  
Agency: NEBO MEDIA  
1911 N.FORT MYER  
DRIVE  
ARLINGTON, VA  
22209

Changes as of: 7/3/2018 at 7:11 AM  
Flight: 7/20/18 - 7/26/18  
Advertiser: AMERICAN ACTION  
NTWK  
Product: Legislative  
Agency Order #: 7511393

Version: Original Order  
Station: KOB  
Market: Medford-Ashland  
Office: PHILADELPHIA  
Service: Nielsen

Con Type: POLITICAL/VOTE  
Total \$: \$2,800.00

Total Spots: 34

Total CPP: \$0.00

Total GRP:

Buyer: Osborne, TJ  
Salesperson: SHEPARD RITZEN  
215-567-7950  
Primary Demo:  
Assistant: SHEPARD RITZEN  
215-567-7950

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/20 - 7/26							Total Spots	Total \$	CPP*	GRP*
						7/20	7/21	7/22	7/23	7/24	7/25	7/26				
1	F,M-Th 6a-7a		NBC 5 News At Sunrise	\$55.00	30	1	0	0	1	1	1	1	5	\$275.00	\$0.00	0.0
2	F,M-Th 7a-9a		Today Show	\$90.00	30	1	0	0	1	1	1	1	5	\$450.00	\$0.00	0.0
3	F,M-Th 5p-5:30p		NBC 5 News At 5P	\$75.00	30	1	0	0	1	1	1	1	5	\$375.00	\$0.00	0.0
4	F,M-Th 6p-7p		NBC 5 News At 6P	\$150.00	30	1	0	0	0	1	0	1	3	\$450.00	\$0.00	0.0
5	F,M-Th 7:30p-8p		Access Hollywood	\$95.00	30	1	0	0	1	1	1	1	5	\$475.00	\$0.00	0.0
6	F,Su-Th 11p-11:35p		NBC 5 News At 11P	\$75.00	30	1	0	1	1	1	1	1	6	\$450.00	\$0.00	0.0
7	F,M-Th 11:35p-12:35a		Tonight Show-NBC	\$65.00	30	1	0	0	1	1	1	1	5	\$325.00	\$0.00	0.0
TOTALS:						7	0	1	6	7	6	7	34	\$2,800.00	\$0.00	0.0



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Separation:

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
07/03/18 7:11 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget: \$14,000	
KOB Share: 20%	
Comment: est share	
Unknown: 80%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	34	\$2,800.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	34	\$2,800.00
Total	34	\$2,800.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	7/3/18 7:11 AM	SHEPARD RITZEN	New	34	

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em;">KOB1-TV/NBC5 Medford, OR</span>	<b>Date:</b> <span style="font-size: 1.2em;">7/6/18</span>
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I, Ben Rheault

do hereby request station time concerning the following issue:

American Action Network
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

This broadcast time will be used by: American Action Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Action Network  
1747 Pennsylvania Ave NW  
5th Floor  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Senator Norm Coleman, Chairman  
Fred Malek, Founder  
Corry Bliss, Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Action Network  
1747 Pennsylvania Ave NW  
5th Floor  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Senator Norm Coleman, Chairman  
Fred Malek, Founder  
Corry Bliss, Executive Director

## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

### TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/3/18

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault  
DN: cn=Benjamin Rheault, o=ou,  
email=brheault@strategicmediaservices.com, c=US  
Date: 2017.01.11 09:48:00 -0500

202-337-5700

Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Connie Eaton

Printed Name

qsm

Title

**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*see attached*

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.