

Lost Coast Communications, Inc.

Daily Roster

For Dates 02/24/2020 to 03/03/2020

Grouped by: Order Number

Advertiser = "ARCATA PROFESSIONAL FIREFIGHTERS PAC" and (Station = "KHUM - FM" or Station = "KLGE-FM" or Station = "KSLG - FM" or Station = "KWPT

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

KHUM - FM

2/28/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
4397-00003									
08:11:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [9]			
09:50:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [9]			
17:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [9]			
4397-00003 Totals :							3	Units for...	
							3	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	0.00	0.00

(*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

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KHUM - FM

3/1/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
4397-00003									
15:30:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [17]			
16:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [17]			
4397-00003 Totals :							2	Units for...	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	0.00	0.00

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KHUM - FM

3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
08:51:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [21]	
12:32:20	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [21]	
15:51:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [21]	

4397-00003 Totals : 3 Units for...

3 Units for...

Average Rate...

CMSN Base - Direct Sales...

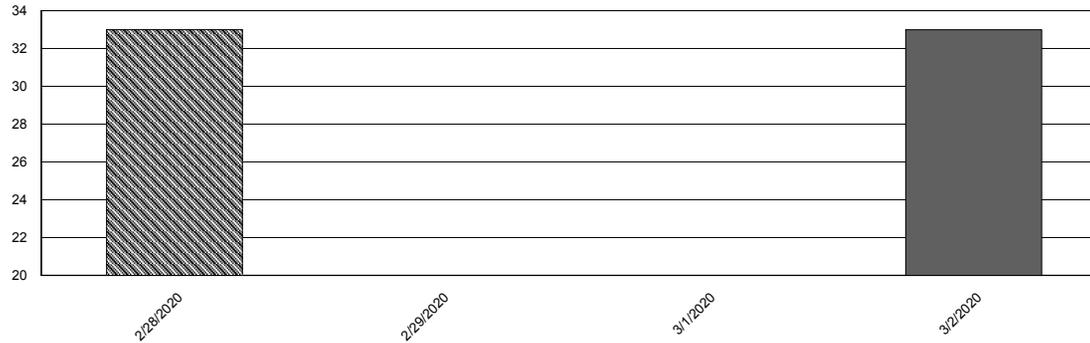
CMSN Base - Agency Sales...

0.00

0.00

Gross Daily Income

For KHUM - FM



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KLGE-FM

2/28/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
4397-00003									
08:30:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [12]			
18:50:30	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [12]			
4397-00003 Totals :							2	Units for...	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	0.00	0.00

(*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

Printed: 2/28/2020 At 1:27:22PM

C:\Program Files (x86)\Marketron\VT\Reports\Logs\DailyRoster.RPT v. 042203.1035

Lost Coast Communications, Inc.

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KLGE-FM

2/29/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>			
4397-00003										
13:10:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [16]				
14:10:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [16]				
18:10:00	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [16]				
4397-00003 Totals :							3	Units for...		
							3	Units for...		
								Average Rate...		
								CMSN Base - Direct Sales...		
								CMSN Base - Agency Sales...	0.00	0.00

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KLGE-FM

3/1/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>	
4397-00003								
08:10:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [20]		
14:10:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [20]		
16:30:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [20]		
4397-00003 Totals :							3	Units for...
							3	Units for...
								Average Rate...
								CMSN Base - Direct Sales...
								CMSN Base - Agency Sales...
							0.00	0.00

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KLGE-FM

3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
10:50:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [24]	
13:50:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [24]	

4397-00003 Totals : 2 Units for...

2 Units for...

Average Rate...

CMSN Base - Direct Sales...

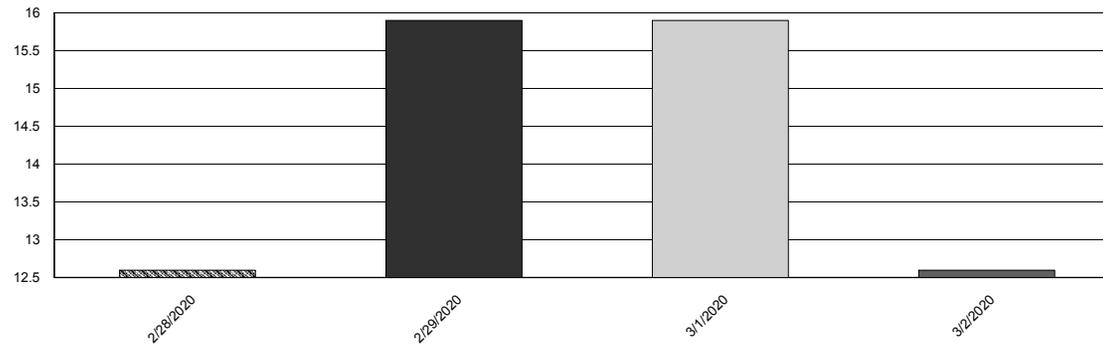
CMSN Base - Agency Sales...

0.00

0.00

Gross Daily Income

For KLGE-FM



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Lost Coast Communications, Inc.

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Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

KSLG - FM

2/28/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
4397-00003									
06:30:50	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [11]			
15:31:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [11]			
4397-00003 Totals :							2	Units for...	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	0.00	0.00

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(c) indicates commissionable

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KSLG - FM

2/29/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
4397-00003									
06:50:00	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [15]			
15:50:00	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [15]			
4397-00003 Totals :							2	Units for...	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	0.00	0.00

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KSLG - FM

3/1/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>	
4397-00003								
11:30:00	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [19]		
12:30:00	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [19]		
4397-00003 Totals :							2	Units for...
							2	Units for...
							Average Rate...	
							CMSN Base - Direct Sales...	
							CMSN Base - Agency Sales...	
							0.00	0.00

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KSLG - FM

3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
08:11:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [23]	
15:30:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [23]	

4397-00003 Totals : 2 Units for...

2 Units for...

Average Rate...

CMSN Base - Direct Sales...

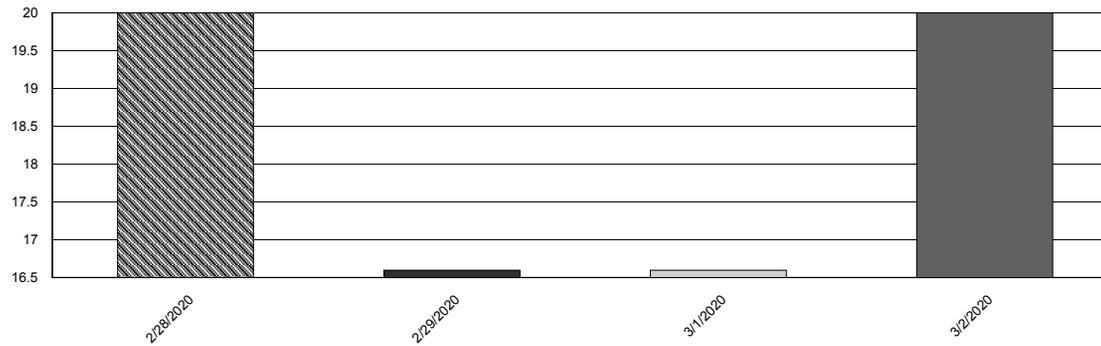
CMSN Base - Agency Sales...

0.00

0.00

Gross Daily Income

For KSLG - FM



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KWPT- FM

2/28/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>	
4397-00003								
06:31:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [10]		
09:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [10]		
16:32:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [10]		
4397-00003 Totals :							3	Units for...
							3	Units for...
							Average Rate...	
							CMSN Base - Direct Sales...	
							0.00	0.00

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KWPT- FM

2/29/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
4397-00003									
10:31:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [14]			
14:10:40	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [14]			
4397-00003 Totals :							2	Units for...	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	0.00	0.00

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KWPT- FM

3/1/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>	
4397-00003								
09:10:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [18]		
16:50:40	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [18]		
4397-00003 Totals :							2	Units for...
							2	Units for...
							Average Rate...	
							CMSN Base - Direct Sales...	
							0.00	0.00
							CMSN Base - Agency Sales...	

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KWPT- FM

3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
06:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [22]	
11:51:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [22]	
15:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [22]	

4397-00003 Totals : 3 Units for...

3 Units for...

Average Rate...

CMSN Base - Direct Sales...

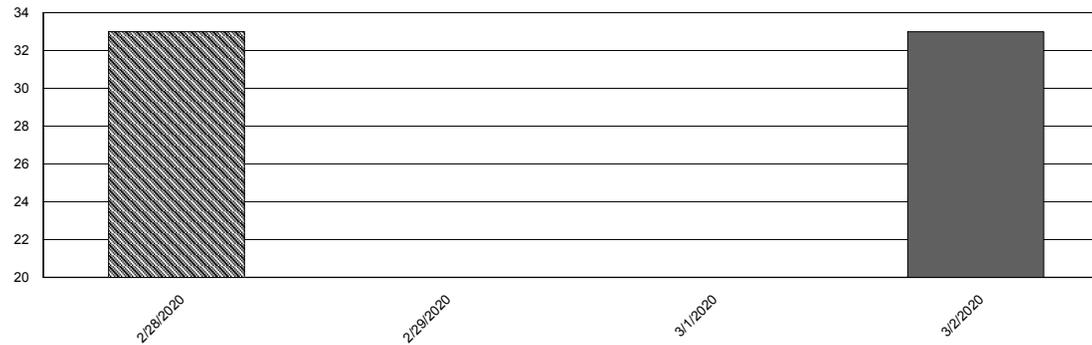
CMSN Base - Agency Sales...

0.00

0.00

Gross Daily Income

For KWPT- FM



Report Totals

38 Units for...

342.20

342.20

Average Rate...

9.01

9.01

CMSN Base - Direct Sales...

342.20

342.20

CMSN Base - Agency Sales...

0.00

0.00

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T = Top Spot L = Tail Spot

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