

Lost Coast Communications, Inc.

Daily Roster

For Dates 02/24/2020 to 03/03/2020

Grouped by: Order Number

Advertiser = "ARCATA PROFESSIONAL FIREFIGHTERS PAC" and (Station = "KHUM - FM" or Station = "KLGE-FM" or Station = "KSLG - FM" or Station = "KWPT

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

KHUM - FM 2/28/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
08:11:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [9]	
09:50:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [9]	
17:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [9]	
4397-00003 Totals :							3 Units for...
							3 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

(*) denotes a manually placed spot T = Top Spot L = Tail Spot (c) indicates commissionable

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KHUM - FM 2/29/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>				
4397-00003											
07:30:40	MEASURE R	790A	ARCATA PROFESSIONAL FIREFA	1:00		4397-00003 [13]					
16:30:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREFA	1:00		4397-00003 [13]					
4397-00003 Totals :								2	Units for...		
								2	Units for...		
								Average Rate...			
								CMSN Base - Direct Sales...			
								CMSN Base - Agency Sales...		0.00	0.00

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KHUM - FM 3/1/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>			
4397-00003										
15:30:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [17]				
16:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [17]				
4397-00003 Totals :								2	Units for...	
								2	Units for...	
								Average Rate...		
								CMSN Base - Direct Sales...		
								CMSN Base - Agency Sales...	0.00	0.00

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KHUM - FM 3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
08:51:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [21]	
12:32:20	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [21]	
15:51:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [21]	

4397-00003 Totals : 3 Units for...

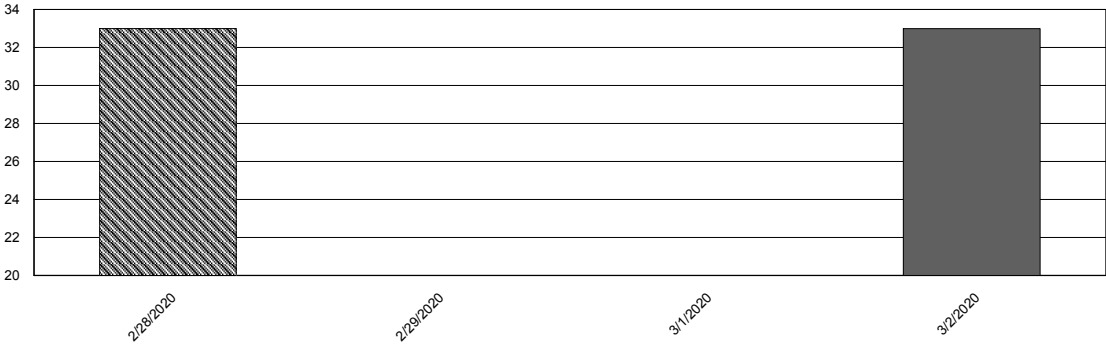
3 Units for...

Average Rate...

CMSN Base - Direct Sales...

CMSN Base - Agency Sales... 0.00 0.00

Gross Daily Income
For KHUM - FM



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KLGE-FM 2/28/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
08:30:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [12]	
18:50:30	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [12]	
4397-00003 Totals :							2 Units for...
							2 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

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KLGE-FM 2/29/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
13:10:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [16]	
14:10:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [16]	
18:10:00	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [16]	
4397-00003 Totals :							3 Units for...
							3 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

(*) denotes a manually placed spot T = Top Spot L = Tail Spot (c) indicates commissionable

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KLGE-FM 3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
10:50:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [24]	
13:50:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [24]	

4397-00003 Totals : 2 Units for...

2 Units for...

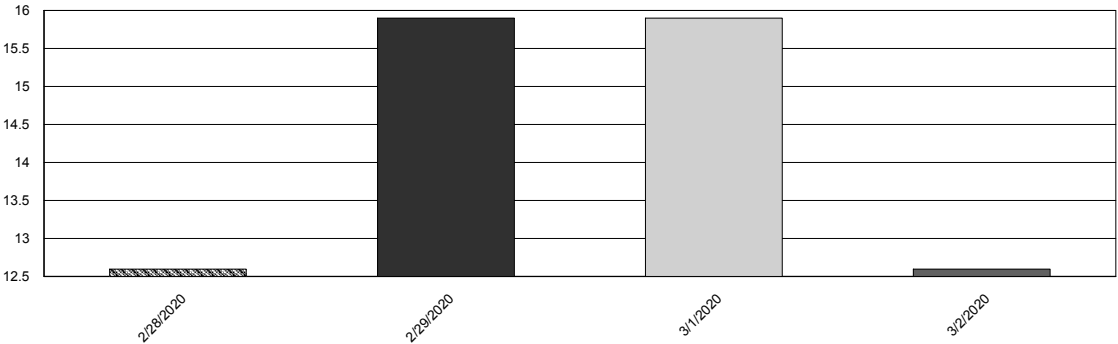
Average Rate...

CMSN Base - Direct Sales...

CMSN Base - Agency Sales... 0.00 0.00

Gross Daily Income

For KLGE-FM



(*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

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KSLG - FM 2/28/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
06:30:50	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [11]	
15:31:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [11]	
4397-00003 Totals :							2 Units for...
							2 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

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KSLG - FM 2/29/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
06:50:00	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [15]	
15:50:00	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [15]	
4397-00003 Totals :							2 Units for...
							2 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

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KSLG - FM 3/1/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
11:30:00	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [19]	
12:30:00	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [19]	
4397-00003 Totals :							2 Units for...
							2 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

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KSLG - FM 3/2/2020

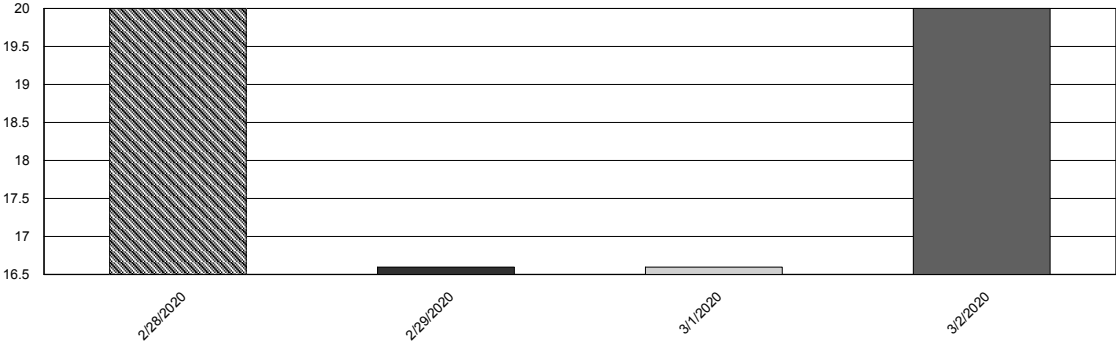
Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
08:11:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [23]	
15:30:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [23]	

4397-00003 Totals : 2 Units for...

2 Units for...

Average Rate...
CMSN Base - Direct Sales...
CMSN Base - Agency Sales... 0.00 0.00

Gross Daily Income
For KSLG - FM



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KWPT- FM 2/28/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
06:31:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [10]	
09:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [10]	
16:32:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [10]	
4397-00003 Totals :							3 Units for...
							3 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

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KWPT- FM 2/29/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
10:31:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [14]	
14:10:40	MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [14]	
4397-00003 Totals :							2 Units for...
							2 Units for...
							Average Rate...
							CMSN Base - Direct Sales...
							CMSN Base - Agency Sales... 0.00 0.00

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KWPT- FM 3/1/2020

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>			
4397-00003										
09:10:10	MEASURE R	790A	ARCATA PROFESSIONAL FIREFA	1:00		4397-00003 [18]				
16:50:40	MEASURE R	790A	ARCATA PROFESSIONAL FIREFA	1:00		4397-00003 [18]				
4397-00003 Totals :							2	Units for...		
							2	Units for...		
							Average Rate...			
							CMSN Base - Direct Sales...			
							CMSN Base - Agency Sales...		0.00	0.00

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KWPT- FM 3/2/2020

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
4397-00003							
06:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [22]	
11:51:10	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [22]	
15:50:40	* MEASURE R	790A	ARCATA PROFESSIONAL FIREF	1:00		4397-00003 [22]	
4397-00003 Totals :							3 Units for...

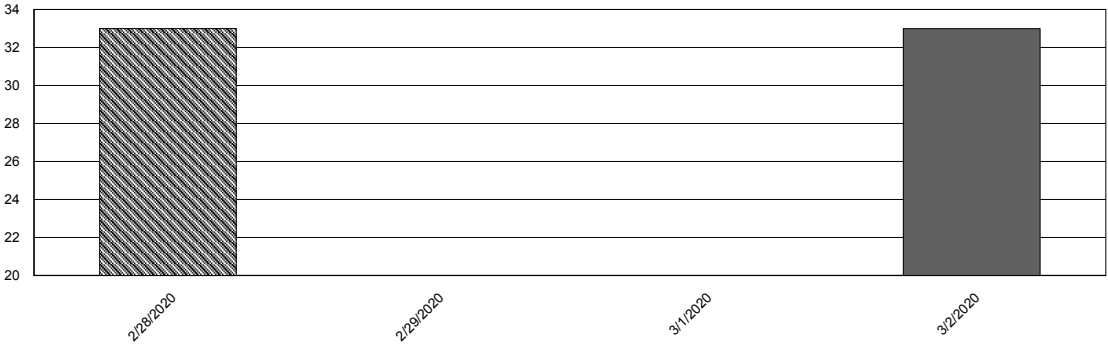
3 Units for...

Average Rate...

CMSN Base - Direct Sales...

CMSN Base - Agency Sales... 0.00 0.00

Gross Daily Income
For KWPT- FM



Report Totals	38	Units for...	342.20	342.20
Average Rate...				
CMSN Base - Direct Sales...			9.01	9.01
CMSN Base - Agency Sales...			342.20	342.20
			0.00	0.00