

ORDER



Orders
Order / Rev: 1519401
Alt Order #: 08243456
Product Desc: FIGHTING FOR OHIO
Estimate: 2953
Flight Dates: 05/06/16 - 05/12/16
Original Date / Rev: 05/05/16 / 05/05/16
Order Type: Political

WOIO

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Fighting for Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 8
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/12/16	35	\$57,275.00	\$48,683.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	35	\$57,275.00	\$48,683.75	0.00
Totals	35	\$57,275.00	\$48,683.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOIO	36%	\$57,275.00
Market	100%	\$159,097.22

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DUAB	0%	\$0.00
EOIO	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	26%	\$41,365.28
WGGN	0%	\$0.00
WJW	0%	\$0.00
WKYC	38%	\$60,456.94
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WQHS	0%	\$0.00
WUAB	0%	\$0.00
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	05/06/16	05/06/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	----1--	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00

Order / Rev: 1519401
 Alt Order #: 08243456
 Flight Dates: 05/06/16 - 05/12/16

Advertiser: ISS/Fighting for Ohio
 Product Desc: FIGHTING FOR OHIO
 Estimate: 2953
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	05/06/16	05/06/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	----1--	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$4,000.00		0.00					
E 2	WOIO	05/06/16	05/06/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	----1--	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$850.00		0.00					
E 3	WOIO	05/06/16	05/06/16	Noon News Noon News	Comm	12-1230p	----1--	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$375.00		0.00					
E 4	WOIO	05/06/16	05/06/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	----1--	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$400.00		0.00					
E 5	WOIO	05/06/16	05/06/16	NET CBS Evening News CBS Evening News	Comm	630-7P	----1--	:30	1	\$800.00	P 6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$800.00		0.00					
E 6	WOIO	05/06/16	05/06/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	----1--	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$850.00		0.00					
E 7	WOIO	05/06/16	05/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$900.00	P 6	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	----1--		1		\$900.00		0.00					
E 8	WOIO	05/09/16	05/09/16	NET Mon Hour 3 Mon Hour 3	Comm	10-11P	1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	1-----		1		\$4,000.00		0.00					
E 9	WOIO	05/09/16	05/09/16	NET Price Is Right Price is Right	Comm	11a-12p	1-----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	1-----		1		\$400.00		0.00					
E 10	WOIO	05/09/16	05/09/16	Noon News Noon News	Comm	12-1230p	1-----	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	1-----		1		\$375.00		0.00					
E 11	WOIO	05/09/16	05/09/16	NET CBS Evening News CBS Evening News	Comm	630-7P	1-----	:30	1	\$800.00	P 6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	1-----		1		\$800.00		0.00					
E 12	WOIO	05/09/16	05/09/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	1-----		1		\$850.00		0.00					
E 13	WOIO	05/09/16	05/09/16	NET Mon Hour 1 Mon Hour 1	Comm	8-9p	1-----	:30	1	\$3,000.00	P 8	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/09/16	05/15/16	1-----		1		\$3,000.00		0.00					
E 14	WOIO	05/07/16	05/07/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1-	:30	1	\$525.00	P 6	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	-----1-		1		\$525.00		0.00					
E 15	WOIO	05/08/16	05/08/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/02/16	05/08/16	-----1		1		\$750.00		0.00					

Order / Rev: 1519401
 Alt Order #: 08243456
 Flight Dates: 05/06/16 - 05/12/16

Advertiser: ISS/Fighting for Ohio
 Product Desc: FIGHTING FOR OHIO
 Estimate: 2953
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WOIO	05/08/16	05/08/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	-----1		1				\$750.00		0.00			
E 16	WOIO	05/08/16	05/08/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$275.00	P 6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	-----1		1				\$275.00		0.00			
E 17	WOIO	05/08/16	05/08/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$4,000.00	P 8	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	-----1		1				\$4,000.00		0.00			
E 18	WOIO	05/08/16	05/08/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 6	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	-----1		1				\$4,500.00		0.00			
E 19	WOIO	05/08/16	05/08/16	NET Sun Hour 3 Sun Hour 3	Comm	9-10p	-----1	:30	1	\$3,500.00	P 6	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/16	05/08/16	-----1		1				\$3,500.00		0.00			
E 20	WOIO	05/12/16	05/12/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	---1---	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	---1---		1				\$850.00		0.00			
E 21	WOIO	05/12/16	05/12/16	NET Price Is Right Price is Right	Comm	11a-12p	---1---	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	---1---		1				\$400.00		0.00			
E 22	WOIO	05/12/16	05/12/16	NET Thur Hour 1 Thur Hour 1	Comm	8-9P	---1---	:30	1	\$5,500.00	P 6	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	---1---		1				\$5,500.00		0.00			
E 23	WOIO	05/10/16	05/10/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	-1-----	:30	1	\$2,750.00	P 6	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-1-----		1				\$2,750.00		0.00			
E 24	WOIO	05/10/16	05/10/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	-1-----	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-1-----		1				\$850.00		0.00			
E 25	WOIO	05/10/16	05/10/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	-1-----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-1-----		1				\$400.00		0.00			
E 26	WOIO	05/10/16	05/10/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	-1-----	:30	1	\$900.00	P 6	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-1-----		1				\$900.00		0.00			
E 27	WOIO	05/10/16	05/10/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	-1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-1-----		1				\$4,000.00		0.00			
E 28	WOIO	05/10/16	05/10/16	NET Tue Hour 2 Tue Hour 2	Comm	9-10P	-1-----	:30	1	\$4,250.00	P 8	0.00	NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-1-----		1				\$4,250.00		0.00			
E 29	WOIO	05/11/16	05/11/16	NET Price Is Right Price is Right	Comm	11a-12p	--1----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	--1----		1				\$400.00		0.00			

Order / Rev: 1519401
 Alt Order #: 08243456
 Flight Dates: 05/06/16 - 05/12/16

Advertiser: ISS/Fighting for Ohio
 Product Desc: FIGHTING FOR OHIO
 Estimate: 2953
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	WOIO	05/11/16	05/11/16	NET Price Is Right Price is Right	Comm	11a-12p	-- 1----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$400.00		0.00			
E 30	WOIO	05/11/16	05/11/16	Noon News Noon News	Comm	12-1230p	-- 1----	:30	1	\$375.00	P 6	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$375.00		0.00			
E 31	WOIO	05/11/16	05/11/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	-- 1----	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$400.00		0.00			
E 32	WOIO	05/11/16	05/11/16	NET CBS Evening News CBS Evening News	Comm	630-7P	-- 1----	:30	1	\$800.00	P 6	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$800.00		0.00			
E 33	WOIO	05/11/16	05/11/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-- 1----	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$850.00		0.00			
E 34	WOIO	05/11/16	05/11/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	-- 1----	:30	1	\$900.00	P 6	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$900.00		0.00			
E 35	WOIO	05/11/16	05/11/16	NET Wed Hour 1 Wed Hour 1	Comm	8-9p	-- 1----	:30	1	\$2,500.00	P 8	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/16	05/15/16	-- 1----		1				\$2,500.00		0.00			
													Totals	35	\$57,275.00