

ORDER



Orders
Order / Rev: 623461
Alt Order #:
Product Desc: Joe Carollo
Estimate:
Flight Dates: 10/11/21 - 10/18/21
Original Date / Rev: 10/08/21 / 10/08/21
Order Type: GENERAL

WSBS

Primary AE: Viviana De La Hoz
Sales Office: MLOC
Sales Region: Local

Agency Name: Joe Carollo
Buying Contact: Marjorie T Carollo
Billing Contact: Marjorie T Carollo
 100 S.W. 10 St. #504
 Miami, FL 33130

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Miami First ECO
Demographic: A18-49
Product Codes: PL2 - Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/18/21	24	\$14,400.00	\$12,240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	24	\$14,400.00	\$12,240.00	0.00
Totals	24	\$14,400.00	\$12,240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Viviana De La Hoz	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/11/21	10/18/21	5P-6P M-F Mega Noticiero 5pm	CM	5P-6P-M-F (5:00 PM-6:00 PM)	11111--	:30	5	\$400.00	P-3	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	11111--		5				\$400.00		0.00			
		Week: 10/18/21	10/24/21	1-----		1				\$400.00		0.00			
N 2	22	10/11/21	10/18/21	7P-8P M-F Sevcec	CM	7P-8P-M-F (7:00 PM-8:00 PM)	11111--	:30	5	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	11111--		5				\$500.00		0.00			
		Week: 10/18/21	10/24/21	1-----		1				\$500.00		0.00			
N 3	22	10/11/21	10/18/21	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	11111--	:30	5	\$1,000.00	P-3	0.00	NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	11111--		5				\$1,000.00		0.00			
		Week: 10/18/21	10/24/21	1-----		1				\$1,000.00		0.00			
N 4	22	10/11/21	10/18/21	11P-1130P M-F Mega News 11pm	CM	11P-11:30P-M-F (11:00 PM-11:30 PM)	11111--	:30	5	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/11/21	10/17/21	11111--		5				\$500.00		0.00			
		Week: 10/18/21	10/24/21	1-----		1				\$500.00		0.00			
													Totals	24	\$14,400.00

Contract Agreement Between:

CONTRACT

Print Date 10/06/21 Page 1 of 1



WSBS
7007 NW 77th Avenue
Miami, FL 33166
(305)644-4800

www.operationstaging.com

And:

MIAMI FIRST
Joe Carollo
Attention: Marjorie T Carollo
100 S.W. 10 St. #504
Miami, FL 33130

Contract / Revision 62361 /		Alt Order #
Advertiser Miami First ECO		Original Date / Revision 10/06/21 / 10/06/21
Contract Dates 10/05/21 - 10/18/21	Estimate #	
Product Joe Carollo		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WSBS	Account Executive Yviana De La Hoz	Sales Office WSBS Local Sa
Special Handling Cash in Advance		
Demographic Adults 18-49		
Agency Code	Advertiser Code	Product ID
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	10/11/21	10/18/21	Mega Noticias 5pm	5P-6P-M-F		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/11/21	10/17/21	11111--				5	\$400.00			
		Week: 10/18/21	10/24/21	1-----				1	\$400.00			
N 2	22	10/11/21	10/18/21	Sev080	7P-8P-M-F		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/11/21	10/17/21	11111--				5	\$500.00			
		Week: 10/18/21	10/24/21	1-----				1	\$500.00			
N 3	22	10/11/21	10/18/21	Ahora Con Oscar Haza	8P-9P-M-F		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/11/21	10/17/21	11111--				5	\$1,000.00			
		Week: 10/18/21	10/24/21	1-----				1	\$1,000.00			
N 4	22	10/11/21	10/18/21	Mega News 11pm	11P-11:30P-M-F		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/11/21	10/17/21	11111--				5	\$500.00			
		Week: 10/18/21	10/24/21	1-----				1	\$500.00			
Totals											24	\$14,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/18/21	24	\$14,400.00	(\$2,160.00)	\$12,240.00
Totals	24	\$14,400.00	(\$2,160.00)	\$12,240.00

Signature: *Joe Carollo* Date: *10/8/2021*
FOR MIAMI FIRST

(* Line Transactions: N = New, E = Edited, D = Deleted)
TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.operationstaging.com/termsandconditions/ao.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this insertion order via the OrderCast System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

"The Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry."

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSBS Miami	Date: 10/5/21
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I, MIAMI FIRST
do hereby request station time concerning the following issue:

Miami First

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>ORDER ATTACHED</u>				<u>ORDER ATTACHED</u>	

Total Charges:

This broadcast time will be used by: MIAMI FIRST

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes N/A No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

N/A

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/5/21 Joe Carollo 305 305 2534.
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

VD
Signature Printed Name Title