

ORDER



Orders
Order / Rev: 631436
 Alt Order #:
 Product Desc:
 Estimate: 9977
 Flight Dates: 12/16/21 - 12/23/21
 Original Date / Rev: 12/15/21 / 12/15/21
 Order Type: GENERAL

WSBS
 Primary AE: Laura Duque
 Sales Office: MLOC
 Sales Region: Local

Agency
Name: Dynamic Media Strategies
 Buying Contact: Kelly Scott
 Billing Contact: Accounts Payable
 PO Box 367,
 Fallston, MD 21047

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Standing up For Florida
 Demographic: A18-49
 Product Codes: PL2 - Issues/Propositions
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: ISS
 Priority: P-3

New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/29/21	12/23/21	3	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	3	\$3,000.00	\$2,550.00	0.00
Totals	3	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Duque	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	12/16/21	12/23/21	8P-9P AHORA-O HAZA	CM	8P-9P (8:00 PM-9:00 PM)	---1---	:30	1	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/21	12/19/21	---1---		1				\$1,000.00		0.00			
		Week: 12/20/21	12/26/21	-1-1---		2				\$1,000.00		0.00			
													Totals	3	\$3,000.00

Buy Detail Report

12/15/2021

Client: Standing Up For Florida
Media: TV
Product: FLSUP
Market: Miami-Ft. Lauderdale
Flight Date: 12/16/2021-12/23/2021
Estimate: 9977
Description: SUFF- 12.16-12.23 HISPANIC TV - FLSUP
Survey: Nov20 DMA Nielsen Live+SD
Buyer: Kelly Scott

of SPOTS PER DAY

Station	Affil	Day	DP	PT	Time	Program	12/16	12/17	12/18	12/19	12/20	12/21	12/22	12/23	Total Spots	STN Gross Cost
WSBS-TV	Indep. Spanish	M-F			8:00p- 9:00p	AHORA-O HAZA	1	0	0	0	0	1	0	1	3	\$1,000.00
Station Total: Spots Per Week Cost Per Week							1	0	0	0	0	1	0	1	3	\$3,000.00
SCHEDULE TOTALS TOTAL SPOTS: TOTAL COST:							1,000	0	0	0	0	1,000	0	1,000	3,000	

Station Total:
 Spots Per Week
 Cost Per Week
SCHEDULE TOTALS
 TOTAL SPOTS: 3
 TOTAL COST: \$3,000.00

Disclaimer: _____
 Agreed to and Accepted by: _____

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Dynamic Media Strategies

Address: P.O. Box 367 Fallston, MD 21047

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Standing Up for Florida, Inc.

Address: 9200 Belvedere Road, Suite 202 West Palm Beach, FL 33411

Contact: Rick Asnani

Phone number: 561-689-9787

Email: rick@csteam360.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Executive Director/President: Pradeep Asnani

Members of Executive Committee/Board of Directors: Kim LeeBove, John Eder

Group Treasurer: Kim LeeBove

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>Laura Oquell</i>
Name: Tammie Wingrove	Name: <i>Laura Oquell</i>
Date of Request to Purchase Ad Time: 10/5/2021	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/18/21

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>631436</i>	Station Call Letters: <i>WSBS</i>	Date Received/Requested: <i>12/15/21</i>
Est. #: <i>9977</i>	Station Location: <i>7007 NW 77 Ave</i>	Run Start and End Dates: <i>12/16 - 12/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.