NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location	Date
WOHL-ABC-Lima	3/10/16

I, Keith Cheney,

being/on behalf of: myself, a legally

qualified candidate of the Republican political

party for the office of: State Central Commiteeman

in the Primary

election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

Total Charges: Gr. $594 Net $504.90

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

3/10/16
Date

Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Kevin Creamer
Signature

Kevin Creamer
Printed Name

Pres./GM
Title

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CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision	Alt Order #
158883 /	

Product
Keith Cheney for State Central Committeeman

Contract Dates	Estimate #
03/11/16 - 03/14/16	

Advertiser	Original Date / Revision
Cheney For SCC	03/10/16 / 03/10/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WOHL	LIMA HOUSE HOUS	Local-Lima, OH

Special Handling
Political

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

And:

Cheney For SCC
2081 W. Elm Street
Lima, OH 45805

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WOHL	03/11/16	03/14/16	Good Morning America	7a-9a		:10				NM	4	$16.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	----2--	2	$4.00								
Week:	03/14/16	03/20/16	2------	2	$4.00								
N 2	WOHL	03/11/16	03/11/16	Jimmy Kimmel Show	1135p-1237a		:10				NM	1	$3.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	----1--	1	$3.00								
N 3	WOHL	03/11/16	03/11/16	Friday Prime 830p-9p	830p-9p		:10				NM	1	$38.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	----1--	1	$38.00								
N 4	WOHL	03/11/16	03/11/16	Friday Prime 10p-11p	10p-11p		:10				NM	2	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	----2--	2	$25.00								
N 5	WOHL	03/14/16	03/14/16	Monday Prime 10p-11p	10p-11p		:10				NM	1	$38.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/14/16	03/20/16	1------	1	$38.00								
N 6	WOHL	03/12/16	03/12/16	Sa Good Morning America	8a-9a		:10				NM	2	$6.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	-----2-	2	$3.00								
N 7	WOHL	03/12/16	03/12/16	Saturday Night NBA	Saturday Night NB		:10				NM	4	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	-----4-	4	$25.00								
N 8	WOHL	03/13/16	03/13/16	Su Good Morning America	8a-9a		:10				NM	2	$6.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	------2	2	$3.00								
N 9	WOHL	03/13/16	03/13/16	This Week With	This Week With		:10				NM	1	$5.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	------1	1	$5.00								
N 10	WOHL	03/13/16	03/13/16	NBA On ABC	NBA On ABC		:10				NM	4	$80.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	------4	4	$20.00								
N 11	WOHL	03/13/16	03/13/16	Sunday Prime 7p-8p	7p-8p		:10				NM	2	$76.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	03/07/16	03/13/16	------2	2	$38.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision	Alt Order #
158883 /	

Contract Dates	Product	Estimate #
03/11/16 - 03/14/16	Keith Cheney for State C	

Advertiser	Original Date / Revision
Cheney For SCC	03/10/16 / 03/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 12	WOHL	03/13/16	03/13/16	Sunday Prime 8p-9p	8p-9p		:10				NM	2	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		03/07/16	03/13/16	------2	2	$50.00							
N 13	WOHL	03/13/16	03/13/16	Sunday Prime 10p-11p	10p-11p		:10				NM	2	$76.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		03/07/16	03/13/16	------2	2	$38.00							
						Totals		0.00				28	$594.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/29/16 -03/14/16	28	$594.00	($89.10)	$504.90
Totals	28	$594.00	($89.10)	$504.90

Signature: _____ **Date:** _____

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