

ORDER



RTV6

Orders
Order / Rev: 1263181
Alt Order #: WOC14524159
Product Desc: Braun for IN
Estimate: 4073
Flight Dates: 04/17/24 - 04/23/24
Original Date / Rev: 03/07/24 / 04/17/24
Order Type: GENERAL

Primary AE: WRTV House
Sales Office: WRTVL
Sales Region: LOC

Agency
Name: Target Enterprises - Political
Buying Contact: _____
Billing Contact: _____
15260 Ventura Blvd
Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Braun/Republican/Governor
Demographic: A18+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business End: _____
Advertiser External ID: 279367
Agency External ID: 121905
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/23/24	71	\$17,785.00	\$15,117.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	71	\$17,785.00	\$15,117.25	112.01
Totals	71	\$17,785.00	\$15,117.25	112.01

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WRTV House			Start Of Order - End Of Order	100%

Order Share

	Share	Total
RTV6	20%	\$17,785.00
Market	100%	\$88,925.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ETHR	0%	\$0.00
ETTV	0%	\$0.00
UNKWN	80%	\$71,140.00
WALV	0%	\$0.00
WCLJ	0%	\$0.00
WDNI	0%	\$0.00
WDTI	0%	\$0.00
WFYI	0%	\$0.00
WHMB	0%	\$0.00
WIPB	0%	\$0.00
WIPX	0%	\$0.00
WISH	0%	\$0.00
WKOI	0%	\$0.00
WNDY	0%	\$0.00
WSOT	0%	\$0.00
WTHR	0%	\$0.00
WTIU	0%	\$0.00

WTTK 0% \$0.00
 WTTV 0% \$0.00
 WXIN 0% \$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	RTV6	04/17/24	04/23/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MT-----	:30	8	\$190.00	P-3	1.72	NM	8	\$1,520.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/17/24	04/23/24	MT-----			8		\$190.00			1.72			
N 2	RTV6	04/17/24	04/19/24	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	--WTF--	:30	12	\$190.00	P-3	1.79	NM	12	\$2,280.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	--WTF--			12		\$190.00			1.79			
N 3	RTV6	04/17/24	04/23/24	ABC World News M-F ABC World News M-F	CM	630-7pm	MT-----	:30	1	\$340.00	P-3	2.61	NM	1	\$340.00
(Program: WORLD NEWS TONIGHT) 1302567 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/17/24	04/23/24	MT-----			1		\$340.00			2.61			
N 4	RTV6	04/17/24	04/19/24	ABC World News M-F ABC World News M-F	CM	630-7pm	--WTF--	:30	2	\$340.00	P-3	2.39	NM	2	\$680.00
(Program: WORLD NEWS TONIGHT) 1302567 Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	--WTF--			2		\$340.00			2.39			
N 5	RTV6	04/17/24	04/19/24	Friday Prime A Friday Prime A	CM	8-9pm	----F--	:30	1	\$750.00	P-3	2.35	NM	1	\$750.00
(Program: SHARK TANK) 1302567 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	----F--			1		\$750.00			2.35			
N 6	RTV6	04/17/24	04/21/24	SU 9-10am This Week SU 9-10am This Week	CM	9-10am	-----S	:30	2	\$300.00	P-2	1.41	NM	2	\$600.00
(Program: ABC THIS WEEK SUN) 1302567 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S			2		\$300.00			1.41			
N 7	RTV6	04/21/24	04/21/24	NBA Playoffs Sun Game 1 NBA Playoffs Sun Game 1	CM	12-330pm	-----S	:30	1	\$1,200.00	P-3	1.78	NM	1	\$1,200.00
(Program: NBA PLAYOFFS FRI 2024) 1302567 Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S			1		\$1,200.00			1.78			
N 8	RTV6	04/17/24	04/20/24	NBA Playoffs Prime NBA Playoffs Prime	CM	8-11pm	-----S-	:30	2	\$1,200.00	P-3	1.82	NM	2	\$2,400.00
(Program: NHL PLAYOFFS 2024) 1302567 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S-			2		\$1,200.00			1.82			
N 9	RTV6	04/21/24	04/21/24	NBA Playoffs Sun Game 2 NBA Playoffs Sun Game 2	CM	3-6pm	-----S	:30	2	\$900.00	P-3	1.82	NM	2	\$1,800.00
(Program: NBA PLAYOFFS SAT 8P 2024) 1302567 Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	-----S			2		\$900.00			1.82			
N 10	RTV6	04/19/24	04/19/24	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	1	\$825.00	P-3	0.98	NM	1	\$825.00
(Program: NBA PLAYOFFS SUN GAME 2 2024) 1302567 Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		04/15/24	04/21/24	----F--			1		\$825.00			0.98			

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N 11	RTV6	04/17/24	04/23/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-----	:30	4	\$115.00	P-3	1.74	NM	4	\$460.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/15/24	04/21/24	----F--			1			\$825.00			0.98		
N 12	RTV6	04/17/24	04/19/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	--WTF--	:30	6	\$50.00	P-6	1.77	NM	6	\$300.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/15/24	04/21/24	--WTF--			6			\$50.00			1.77		
N 13	RTV6	04/21/24	04/21/24	SU GMA SU GMA	CM	8-9am	-----S	:30	2	\$90.00	P-3	1.28	NM	2	\$180.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/15/24	04/21/24	-----S			2			\$90.00			1.28		
N 14	RTV6	04/20/24	04/20/24	SA 8-10am GMA SA 8-10am GMA	CM	8-10am	-----S-	:30	2	\$50.00	P-6	1.35	NM	2	\$100.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/15/24	04/21/24	-----S-			2			\$50.00			1.35		
N 15	RTV6	04/17/24	04/23/24	M-F 9-10am M-F 9-10am	CM	9-10am	MT-----	:30	2	\$120.00	P-3	1.40	NM	2	\$240.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/17/24	04/23/24	MT-----			2			\$120.00			1.40		
N 16	RTV6	04/17/24	04/19/24	M-F 9-10am M-F 9-10am	CM	9-10am	--WTF--	:30	3	\$120.00	P-3	1.40	NM	3	\$360.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/15/24	04/21/24	--WTF--			3			\$120.00			1.40		
N 17	RTV6	04/17/24	04/23/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MT-----	:30	2	\$150.00	P-3	1.78	NM	2	\$300.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/17/24	04/23/24	MT-----			2			\$150.00			1.78		
N 18	RTV6	04/17/24	04/19/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	--WTF--	:30	3	\$150.00	P-3	1.56	NM	3	\$450.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/15/24	04/21/24	--WTF--			3			\$150.00			1.56		
N 19	RTV6	04/17/24	04/23/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MT-----	:30	2	\$285.00	P-3	2.04	NM	2	\$570.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/17/24	04/23/24	MT-----			2			\$285.00			2.04		
N 20	RTV6	04/17/24	04/21/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	--WTF--	:30	3	\$285.00	P-3	2.02	NM	3	\$855.00
(Program: GMA) 1302567 Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/17/24	04/23/24	--WTF--			3			\$285.00			2.02		
N 21	RTV6	04/17/24	04/23/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MT-----	:30	2	\$115.00	P-3	1.16	NM	2	\$230.00
(Program: GMA) 1302567 Index: 95															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	MT-----					2	\$115.00		1.16			
N 22	RTV6	04/17/24	04/21/24	M-F 730-8pm M-F 730-8pm	CM	730-8pm	--WTF--	:30	3	\$115.00	P-3	1.21	NM	3	\$345.00
		(Program: GMA) 1302567 Index: 95													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/24	04/23/24	--WTF--					3	\$115.00		1.21			
N 23	RTV6	04/17/24	04/19/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	--WTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--WTF--					3	\$200.00		0.00			
N 25	RTV6	04/22/24	04/23/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	MT-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MT-----					2	\$200.00		0.00			
													Totals	71	\$17,785.00