

Christy Rook

From: Leah Wacienga
Sent: Thursday, October 6, 2022 9:43 AM
To: Madi Lisker
Cc: Christy Rook
Subject: Fw: Additional Spend for Erie County Clerk's Office :)
Attachments: County Clerk's Office ADDITION Q4 '23.pdf

Follow Up Flag: Follow up
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Hi guys! 😊

Below is the email confirmation for the Erie County Clerk, additional Client Appreciation spend to add to their current order. (Total \$10k NET) Still new business as well.

Tapscan total is \$8,000 and she is getting some additional sudden impacts for \$2,000 in December (5, dates are below).

They also qualify for the 25 free ads across all 4 stations for CAS as well. 😊

Thank you so much guys!

Leah Wacienga

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From: Amanda Williamson <amanda@bloom716.com>
Sent: Thursday, October 6, 2022 4:35 AM
To: Leah Wacienga <Leah.Wacienga@townsquaremedia.com>
Subject: RE: Additional Spend for Erie County Clerk's Office :)

Hey there !

This looks amazing, thank you so much! Please let me know what you need from me in order to get this placed and approved.

Just one request, if you could please just update the totals of each monthly + station breakdown that would be a huge help so I can update the reporting on our end.

Last thing, please let me know if there are any updates for tickets/prizes that could be donated to the fundraiser event we had recently spoke about... Anything is appreciated 😊

As always, appreciate the quick turnaround. Let me know what ya need from me !

-Amanda

From: Leah Wacienga <Leah.Wacienga@townsquaremedia.com>
Sent: Tuesday, October 4, 2022 3:40 PM
To: Amanda Williamson <amanda@bloom716.com>
Subject: Additional Spend for Erie County Clerk's Office :)

Hi there dear!

Thank you so much for the opportunity to put this together for you! Attached is a Tapscan with a boat load of additional :30 second spots on all 4 stations for \$8k, and below are some additional sudden impact dates I will add into the schedule as well for \$2,000, bringing us to a total of \$10,000 GROSS.

Sudden Impact Dates:

- 12/1
- 12/7
- 12/8
- 12/9
- 12/29

(ALSO, this is just a reminder that I do need a :15 from you before the first air date on the 13th 😊)

PLUSSSSS, below is our lovely client appreciation sale added value. You guys would qualify for the 25 free additional spots! I am going to add that into your schedule as well.

Added Value – Circle Level Earned

12-23 Weeks - 25 M-SU 5A-12M :30 Radio Spots
24-35 Weeks - 60 M-SU 5A-12M :30 Radio Spots
36-47 Weeks - 100 M-SU 5A-12M :30 Radio Spots
48+ Weeks - 150 M-SU 5A-12M :30 Radio Spots

Let me know what you think doll! Have fun on the rest of your mini trip away!

Leah Wacienga

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