

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was:

- ☒ accepted # 015000
☐ rejected

ETWC

Candidate Named In Message: Neal Dunn

Office Being Sought: Congress - R

Election or Issue Referred to: primary

Sponsor (or authorized candidate committee): Friends of Neal Dunn

Treasurer of Authorized Candidate Committee: Abby Dupree

Person Ordering Advertising: Katelyn Brawn

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER**FOX49**

Orders
Order / Rev: 615000
Alt Order #: 25265356
Product Desc: 3DUNN
Estimate: 3526
Flight Dates: 08/15/16 - 08/21/16
Original Date / Rev: 08/11/16 / 08/12/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Mentzer Media Service
Buying Contact:
Billing Contact:
 210 W Pennsylvania
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Neal Dunn for Congress-R
Demographic: A50+
Product Codes: PL US Congress Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 86555
Agency External ID: 11306
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/15/16	08/21/16	7	\$310.00	\$263.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	7	\$310.00	\$263.50	0.00
Totals	7	\$310.00	\$263.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
ETWC	5%	\$310.00
Market	100%	\$6,200.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCTV	58%	\$3,596.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTWC	33%	\$2,046.00
WTXL	4%	\$248.00

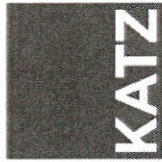
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	ETWC	08/21/16	08/21/16	Su 9a-10a Fox News FOX NEWS SUNDAY	CM	9a-10a	-----S	:30	1	\$20.00	Pol4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/16	08/27/16	-----S			1		\$20.00		0.00				
E 2	ETWC	08/15/16	08/15/16	M-F Late News LATE NEWS	CM	10p-1030p	M-----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/15/16	08/21/16	M-----			1		\$50.00		0.00				
E 3	ETWC	08/17/16	08/17/16	M-F Late News LATE NEWS	CM	10p-1030p	--W----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00

Order / Rev: 615000
 Alt Order #: 25265356
 Flight Dates: 08/15/16 - 08/21/16

Advertiser: Neal Dunn for Congress-R
 Product Desc: 3DUNN
 Estimate: 3526

ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	ETWC	08/17/16	08/17/16	M-F Late News LATE NEWS	CM	10p-1030p	--W----	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/17/16	08/23/16	--W----		1			\$50.00		0.00				
E 4	ETWC	08/19/16	08/19/16	M-F Late News LATE NEWS	CM	10p-1030p	----F--	:30	1	\$50.00	Pol4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/19/16	08/25/16	----F--		1			\$50.00		0.00				
N 5	ETWC	08/16/16	08/18/16	M-F Late News LATE NEWS	CM	10p-1030p	-T-T---	:30	2	\$50.00	Pol4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/15/16	08/21/16	-T-T---		2			\$50.00		0.00				
N 6	ETWC	08/20/16	08/20/16	Sat Late News LATE NEWS	CM	10p-1030p	-----S-	:30	1	\$40.00	Pol4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 08/15/16	08/21/16	-----S-		1			\$40.00		0.00				
Totals														7	\$310.00



125 West 55th St
New York, NY 10019

Contract # 25265356		Changes as of: 8/12/2016 at 10:15 AM		Version: Current State Version 2	
CPE: 279/315/3526		Flight: 8/15/16 - 8/21/16		Station: ETWC	
Agency: MENTZER MEDIA SERVICE		Advertiser: Friends of Neal Dunn		Market: Tallahassee	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: 3DUNN		Office: WASHINGTON	
		Agency Order #: 5282530		Primary Demo: Adults 50+	
		Buyer: Wineholt, Anne		Con Type: POLITICAL/VOTE	
		Salesperson: KARA ERICKSON (202) 467-8996		Assistant: KARA ERICKSON (202) 467-8996	
		Comments: Separation: 30		Separation:	
				Total CPP: \$17.82	
				Total GRP: 17.4	
				Traffic #: 615000	
				Total Spots: 7	
				Total \$: \$310.00	

#	Day/Time	DP	Program	Rate	A50P Rating	Len	8/15 - 8/21							Total Spots	Total \$	CPP	GRP
							8/15	8/16	8/17	8/18	8/19	8/20	8/21				
1	Su 9a-10a		FOX NWS SUNDAY	\$20.00	1.5	30	0	0	0	0	0	0	1	1	\$20.00	\$13.33	1.5
2	M-F 10p-10:30p		FOX49 NWS-10	\$50.00	2.8	30	1	1	1	1	1	0	0	5	\$250.00	\$17.86	14.0
adds																	
3	Sa 10p-10:30p		NEWS	\$40.00	1.9	30	0	0	0	0	0	1	0	1	\$40.00	\$21.05	1.9
adds																	
TOTALS:							1	1	1	1	1	1	1	7	\$310.00	\$17.82	17.4



125 West 55th St
New York, NY 10019

Contract # 25265356 **Changes as of:** 8/12/2016 at 10:15 AM **Version:** Current State Version 2
CPE: 279/315/3526 **Flight:** 8/15/16 - 8/21/16 **Station:** ETWC **Total \$:** \$310.00
Agency: MENTZER MEDIA **Advertiser:** Friends of Neal Dunn **Market:** Tallahassee **Total Spots:** 7
Product: 3DUNN **Office:** WASHINGTON **Total CPP:** \$17.82
Agency Order #: 5282530 **Primary Demo:** Adults 50+
Suite 250 **Buyer:** Wineholt, Anne **Con Type:** POLITICAL/VOTE **Total GRP:** 17.4
Towson, MD 21204 **Salesperson:** KARA ERICKSON **Assistant:** KARA ERICKSON **Traffic #:** 615000
(202) 467-8996 **Separation:**

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/11/16 2:21 PM	System	Automatically Applied
08/11/16 1:42 PM	System	Notice Received.
08/11/16 11:34 AM	KARA ERICKSON	Separation: 30

Competitive Information

Market Budget:	\$8,500
ETWC Share:	2%
Comment:	
WCTV:	57%
WTWC:	40%
WTLX:	1%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	7	\$310.00	17.4
Total	100%	7	\$310.00	17.4

Monthly Summary		
Month	Spots	Dollars
2016-Aug	7	\$310.00
Total	7	\$310.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg
Revision	8/12/16 9:39 AM	GOTOSTRATAKERICKS	Confirming	3	\$140.00
Revision	8/11/16 2:21 PM	KARA ERICKSON	Confirmed		\$0
Queued for Electronic Contracting	8/11/16 11:43 AM				\$0
New	8/11/16 11:34 AM	KARA ERICKSON	Confirmed	4	\$170.00

Changes: Total \$ from \$170.00 to \$310.00. Total GRPs from 9.9 to 17.4. Total Spots from 4 to 7. Total CPP from \$17.17 to \$17.82. 2 buylines added or modified.
Changes: Competitive Market Budget from \$3,400 to \$8,500, User Entered \$ from \$0.00 to \$170.00.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Katelyn Brawn

being/on behalf of: Neal Dunn

a legally qualified candidate of the Republican

political party for the office of: congress

in the primary

election to be held on: 8/30/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available):

gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Neal Dunn

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Neal Dunn

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Neal Dunn

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Abby Dupree

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Halley Stenheid Halley Stenheid DOS

Signature Printed Name Title



Political Client
Information Request Form

Candidate Name: Neal Dunn

Official Campaign Name: Friends of Neal Dunn

Address: 2640A Mitcham Drive

City, State & Zip Code: Tallahassee, FL 32308

Campaign Phone: 850-205-2022

Campaign Fax: 850-577-1970

Campaign Contact Person: Marc Reichelderfer

Campaign Treasurer: Abby Dupree

INVOICE



ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
615000-1	08/21/16	August 2016	08/15/16 - 08/21/16

Property	Account Executive	Sales Office	Sales Region
ETWC	Washington DC Millennium/D	KATZ Washingto	National

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
210 W Pennsylvania
Ste 250
Towson, MD 21204

Advertiser	Product	Estimate Number
Neal Dunn for Congress-R	3DUNN	3526

Flight Dates	Order #	Alt Order #
08/15/16 - 08/21/16	615000	25265356

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2
9912736	279	315

Agency Ref	Advertiser Ref
11306	86555

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/16	08/21/16	FOX NEWS SUNDAY	9a-10a	-----S	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/16 08/27/16 -----S 1 \$20.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	Su	08/21/16	9:30 AM	FOX NEWS SUNDAY	9a-10a	:30	NDFL081516H	\$20.00 NM
2	08/15/16	08/15/16	LATE NEWS	10p-1030p	M-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 M----- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	M	08/15/16	10:19 PM	LATE NEWS	10p-1030p	:30	NDFL072616H	\$50.00 NM
3	08/17/16	08/17/16	LATE NEWS	10p-1030p	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/17/16 08/23/16 --W---- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	W	08/17/16	10:20 PM	LATE NEWS	10p-1030p	:30	NDFL081516H	\$50.00 NM
4	08/19/16	08/19/16	LATE NEWS	10p-1030p	----F--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/19/16 08/25/16 ----F-- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	F	08/19/16	10:21 PM	LATE NEWS	10p-1030p	:30	NDFL081516H	\$50.00 NM
5	08/16/16	08/18/16	LATE NEWS	10p-1030p	-T-T---	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -T-T--- 2 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	Tu	08/16/16	10:09 PM	LATE NEWS	10p-1030p	:30	NDFL081516H	\$50.00 NM
2	ETWC	Th	08/18/16	10:29 PM	LATE NEWS	10p-1030p	:30	NDFL081516H	\$50.00 NM
6	08/20/16	08/20/16	LATE NEWS	10p-1030p	-----S-	:30	1	\$40.00	NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
615000-1	08/21/16	August 2016	08/15/16 - 08/21/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Neal Dunn for Congress-R	3DUNN	3526	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/20/16	08/20/16	LATE NEWS	10p-1030p	-----S-	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	Sa	08/20/16		LATE NEWS	10p-1030p	:00		\$40.00 NM
			Credited						
7	08/17/16	08/18/16	MORNING NEWS	7a-8a	--WT---	:30	2	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 --WT--- 2 \$15.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	W	08/17/16	7:49 AM	MORNING NEWS	7a-8a	:30	NDFL081516H	\$15.00 NM
2	ETWC	Th	08/18/16	7:52 AM	MORNING NEWS	7a-8a	:30	NDFL081516H	\$15.00 NM
8	08/17/16	08/17/16	WENDY WILLIAMS	2p-3p	--W----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 --W---- 1 \$10.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	ETWC	W	08/17/16	2:34 PM	WENDY WILLIAMS	2p-3p	:30	NDFL081516H	\$10.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$310.00
<u>Agency Commission</u>	\$46.50
<u>Net Amount Due</u>	\$263.50

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.