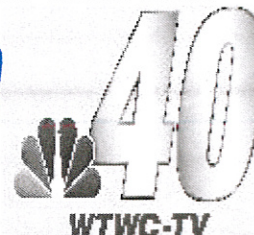


ORDER

Orders
Order / Rev: 606519
Alt Order #: 25251876
Product Desc: 3DUNN
Estimate: 3421
Flight Dates: 07/25/16 - 07/31/16
Original Date / Rev: 07/22/16 / 07/22/16
Order Type: GENERAL

Primary AE: Washington DC Millennium/DC
Sales Office: K-WSH
Sales Region: NAT

Agency
Name: Mentzer Media Service
Buying Contact:
Billing Contact:
 210 W Pennsylvania
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Neal Dunn for Congress-R
Demographic: A50+
Product Codes: PL US Congress Candidate
Priority: Pol4
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 86555
Agency External ID: 11306
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	2	\$350.00	\$297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	2	\$350.00	\$297.50	0.00
Totals	2	\$350.00	\$297.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

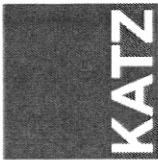
Order Share

Order Share	Share	Total
WTWC	20%	\$350.00
Market	100%	\$1,750.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
ETWC	18%	\$315.00
UNKWN	0%	\$0.00
WCTV	62%	\$1,085.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTXL	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTWC	07/28/16	07/28/16	Thursday Prime B SPARTAN	CM	9:00 PM-10:00 PM	---T---	:30	1	\$130.00	Pol4	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/28/16	08/03/16	---T---		1		\$130.00		0.00					
E 2	WTWC	07/25/16	07/25/16	Monday Prime Specials AMERICAN NINJA WARRIOR (8:00 PM-10:00 PM)	CM	8:00 PM-10:00 PM	PMM-----	:30	1	\$220.00	Pol4	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/16	07/31/16	M-----		1		\$220.00		0.00					
													Totals	2	\$350.00



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25251876 **Changes as of:** 7/22/2016 at 3:22 PM **Version:** Current State Version 1
CPE: 279/315/3421 **Flight:** 7/25/16 - 7/31/16 **Station:** WTWC **Total \$:** \$350.00
Agency: MENTZER MEDIA **Advertiser:** Friends of Neal Dunn **Market:** Tallahassee **Total Spots:** 2
 210 W. Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
Product: 3DUNN **Office:** WASHINGTON **Total CPP:** \$44.30
Agency Order #: 5232778 **Primary Demo:** Adults 50+
Buyer: Wineholt, Anne **Con Type:** POLITICAL/VOTE **Total GRP:** 7.9
Salesperson: KARA ERICKSON **Assistant:** KARA ERICKSON (202) 467-8996
Comments: Separation: 30 **Separation:**

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/25 - 7/31							Total Spots	Total \$	CPP	GRP
							7/25	7/26	7/27	7/28	7/29	7/30	7/31				
1	Th 9p-10p		SPARTAN	\$130.00	3.3	30	0	0	0	1	0	0	0	1	\$130.00	\$39.39	3.3
2	M 8p-10p		NINJA	\$220.00	4.6	30	1	0	0	0	0	0	0	1	\$220.00	\$47.83	4.6
TOTALS:							1	0	0	1	0	0	0	2	\$350.00	\$44.30	7.9

Ce de 5-19

Order

\$350

Can delete



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25251876 **Changes as of:** 7/22/2016 at 3:22 PM **Version:** Current State Version 1
CPE: 279/315/3421 **Flight:** 7/25/16 - 7/31/16 **Station:** WTWC **Total \$:** \$350.00
Agency: MENTZER MEDIA **Advertiser:** Friends of Neal Dunn **Market:** Tallahassee **Total Spots:** 2
210 W. Pennsylvania Avenue **Product:** 3DUNN **Office:** WASHINGTON **Total CPP:** \$44.30
Suite 250 **Agency Order #:** 5232778 **Primary Demo:** Adults 50+ **Total GRP:** 7.9
Towson, MD 21204 **Buyer:** Wineholt, Anne **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: KARA ERICKSON **Assistant:** (202) 467-8996

Special Instructions	
Order Level Comments	
Date/Time	Added by Comment
07/22/16 3:22 PM	KARA ERICKSON Separation: 30

Competitive Information					
Market Budget:	\$1,750				
WTWC Share:	20%				
Comment:	ETWC: 18%				
	WCTV: 62%				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$350.00	\$44.30	7.9
Total	100%	2	\$350.00	\$44.30	7.9

Monthly Summary		
Month	Spots	Dollars
2016-Jul	2	\$350.00
Total	2	\$350.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	7/22/16 3:43 PM				\$0
New	7/22/16 3:22 PM	KARA ERICKSON	New	2	\$350.00 \$350.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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