

# Broadcast Contract

HANNA & ASSOCIATES EI  
AVISTA UTILITIES Notarize  
PO Box 2025  
COEUR D'ALENE, ID 83816-2025

Start Date 09/13/21	Contract# 80223179	Mod# 0
End Date 10/31/21	Date Entered 08/20/21	Date Last Modified 08/20/21
Advertiser AVISTA UTILITIES No	Station Market KDRK-FM	
Product 21 VOTE YES RADIO	SalesRep/Office Karen Dineen	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 09/13/21 SU 10/31/21	05:00A-08:00P	60		X	X	X	X	X	--	11	\$50.00
												Sponsorship: POLITICAL ONLY
2	MO 09/13/21 SU 10/31/21	10:00A-03:00P	60		--	--	--	--	--	X	3	\$37.50
												Sponsorship: POLITICAL ONLY
3	MO 09/13/21 SU 10/31/21	10:00A-03:00P	60		--	--	--	--	--	X	2	\$25.00
												Sponsorship: POLITICAL ONLY

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	112	4,987.50	\$748.13	\$ 4,239.37	\$ 4,987.50

## Billing Projections: By Month

	Sep 21	Oct 21
CA	1,875.00	3,112.50
ST	1,425.00	3,562.50

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
Page 2



RADIO ORDER

KDRK-FM  
MAPLETON OF SPOKANE, LLC  
1601 EAST 57TH  
SPOKANE, WA 99223  
509-448-1000  
509-444-3968

Jeff Ables  
jeff.ables@smgnational.com  
Phone: 509.444.6706  
Cell: 509.939.1619

**Station:** KDRK-FM  
**Client:** Avista Utilities - S54  
**Market:** SPOKANE  
**Flight Dates:** 09/13/2021 - 10/31/2021 (7 weeks)  
**Campaign:** 21 Vote Yes Radio Media  
**Description:** KDRK-FM - 21 Vote Yes Radio  
**OrderNo:** 24104  
**Page:** 1 of 2  
**Buyer:** Laurie Pierson  
**Email:** laurie@hanna.agency  
**Date:** 8/19/2021

Program	Days	Time	DP	Len	2021							Total Spots	Cost/ Spot	Rating CPP	Total Gross
					Sep 13	Sep 20	Sep 27	Oct 04	Oct 11	Oct 18	Oct 25				
M-F 5a-8p				60	11	11	11	11	11	11	11	77	50.00	0.60 83.33	3,850.00
Sa 10a-3p				60	3	3	3	3	3	3	3	21	37.50	0.60 62.50	787.50
Su 10a-3p				60	2	2	2	2	2	2	2	14	25.00	0.40 62.50	350.00
Subtotal:					16	16	16	16	16	16	16	112		64.40 77.45	4,987.50

**Total Gross:** 4,987.50  
**Agency Commission:** -748.13  
**Total Net:** 4,239.37

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**Campaign:** 21 Vote Yes Radio Media  
**Description:** KDRK-FM - 21 Vote Yes Radio

**OrderNo:** 24104  
**Page:** 2 of 2  
**Buyer:** Laurie Pierson  
**Email:** laurie@hanna.agency  
**Date:** 8/19/2021

	SEP '21	OCT '21	Total
Spots	32	80	112
Total Gross	1,425.00	3,562.50	4,987.50

**Agency  
Authorization:** \_\_\_\_\_

**Date:** 8/19/2021

**Vendor  
Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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