

October 1, 2006

WBNA(TV)  
MOST SIGNIFICANT QUARTERLY ISSUES/PROGRAMS LIST  
July, August, September 2006

During the 3<sup>rd</sup> quarter of 2006, WBNA(TV) broadcast the following issue responsive programs:

A weekly 30 minute public affairs series called For the Record with Eric Brown which airs Saturdays at 6:00AM and 6:30 AM.

A daily 60 minute local ministry program called Word Alive which touches on public affairs programming

A daily 30 minute ministry program called Life Today with James Robison that deals with public affairs issues

Complete program reports are attached.

Placed in the Public File on 10/10/06

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, July 3

Guest: Col. Bob & Ellie Kay

Topic: Honoring our troops

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: A former stealth fighter pilot and his wife, Ellie Kay encourage us to support members of the military whenever we have the chance. If people of the community are coming alongside military families and helping them with this, then the military members can better concentrate on their job, and that translates literally into saved lives. It is so important to communicate with our family and people back home.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Tuesday, July 11

Guest: Elisa Morgan

Topic: Mothers of preschoolers

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Elisa Morgan, the president of MOPS, Mothers of Preschoolers. Elisa experience raising preschoolers lead her to help lead MOPS. "Being the president of MOPS, I'm the first president but it was around 15 years prior to me, has been an incredible calling. Now I'm a grandmother of a preschooler, a two year old, and I'm awed to see this ministry bringing women to Christ in this very important season of their lives in almost 4,000 churches and in 36 countries around our globe. It is amazing!" She helps women cope with this difficult season in their lives.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Thursday, July 20

Guest: Zig Ziglar

Topic: "Better than good"

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: LIFE Today has the internationally known author and speaker, Zig Ziglar. "God took our tragedy, turned it into a glorious victory. Every once in a while I'll have somebody say, 'Well, Zig, when I'm saying I'm doing better than good when I'm not, am I telling the truth?' The answer is emphatically, 'Yes!' You're just telling it in advance, that's all!" Zig encourages viewers with his uplifting and influential message of positive thinking and faith.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday & Tuesday, July 24 & 25

Guest: Jeff & Shaunti Feldhahn

Topic: Understanding your mate

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: On LIFE Today, bestselling author Shaunti Feldhahn and her husband Jeff reveal the truth about women that few men realize. They surveyed thousands of women to understand their thoughts. They think it is very encouraging for women to find out, why their husbands were not just being insensitive, rather they just didn't flow with some of the facts about the differences between men and women.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, July 31

Guest: John Maxwell

Topic: *The 360-Degree Leader*

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: John Maxwell is the guest. He is perhaps, the most respected and appreciated teacher, inspirational motivator as it relates to leadership of anyone in the country. He talks to leaders about leadership. He states leadership is influence; if you influence one person you're a leader. He asks what would happen if the church every day, instead of saying, what can we do for ourselves one more time in our little church country club, what would happen if we'd just say every day, how could we add value to our community?

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Friday, August 11

Guest: Creflo Dollar

Topic: Mission outreach

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Today's guest is Creflo Dollar. Creflo shares how James and Betty transformed his ministry and encourages us to share God's love and change lives. "When I turned that television on that day, I was trying to figure out what was going on with my life and ministry. And I looked at the both of you and the love of God came off of that television. I said, 'I want what they've got!'"

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Friday, August 18

Guest: Creflo Dollar

Topic: Mission outreach

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Today's guest is Creflo Dollar. Creflo shares how James and Betty transformed his ministry and encourages us to share God's love and change lives. "When I turned that television on that day, I was trying to figure out what was going on with my life and ministry. And I looked at the both of you and the love of God came off of that television. I said, 'I want what they've got!'"



WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, August 21

Guest: Kathy Troccoli

Topic: *Spirituality*

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Today's show, Christian music artist Kathy Troccoli shares how to experience a fulfilled and abundant life. "Don't let me, as a woman that has branded your name on my forehead and on my heart, don't let me live in the slumber. When you've said I have the spirit of God that raised Jesus from the dead living in me? When you said I could have that more and better life? And if we get on course with him we will move into that abundant, fulfilled life."

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, August 28

Guest: Robert & Debbie Morris

Topic: *The Blessed Marriage*

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: On today's program, pastor and author Robert Morris, along with his wife Debbie, discuss their new book "The Blessed Marriage." They discuss that even if you're in a bad marriage, if you'll do the right thing, if you'll do God's Word, it will bring a change in your marriage.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, September 4

Guests: Robert & Debbie Morris

Topic: *The Blessed Marriage*

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: On Today's program, pastor and author Robert Morris along with his wife Debbie discuss their new book "The Blessed Marriage." The guest says, "I guess I was the leader but I led the wrong way. I was domineering. I was manipulative. I learned that when a woman does the right thing then God begins to move on her behalf." They share that whether you're in a struggling marriage or a good marriage, God wants to bless you and give you the keys to happiness in your home.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, September 11

Host: James Robison

Topic: Commemorating 9/11

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: On today's program, James Robison shares his thoughts on 9/11 and a message of encouragement. He said that five years ago our nation was attacked and brought down to its knees. He shares a God-given message from his heart to the church and America. Will we bow before God or be broken before God? What does our future hold? We have a choice.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2006

Program: Life Today with James Robison

Air Date: Monday, September 18

Guest: Gov. Rick Perry

Topic: Social issues

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: On today's LIFE Today, Texas state governor Rick Perry discusses how you can help change our society for the better by getting involved. He shares that he wants principled men and women of faith standing up at their city council meetings, standing up when the debates of the day are occurring and let their opinions and let their voices be heard.

WBNA TV 21 Local Public Affairs  
Third Quarter Report - 2006

Program: WORD Alive  
Air Dates: Monday-Fridays 9am and 11pm

Duration: 58:30

Style / Type: Interview, teaching, ministry

Source: Evangel World Prayer Center

Focus: WORD Alive programming is designed to be interactive with our viewing audience in two ways. One, People are invited to call our prayerline during the broadcasts and also at other times during the day. Prayer Partners are available throughout the live broadcast to pray for the needs of the people as they call. Two, an open on-air line is used for people to call the program hosts directly for prayer or to ask a question concerning faith or a particular topic being discussed.

The objective is to help people establish healthy life skills for the home, social situations, school and the workplace.

Program Hosts: Mondays – Pastor Bob Rodgers  
                  Tuesdays – Pastor Bob and Margaret Rodgers  
                  Wednesdays – Pastor Bob and Margaret Rodgers and  
                  Thursdays – Pastor Kevin McKnight  
                  Fridays – Pastors and Guests

SHOWS AIR AT 6AM & 630AM

THIRD QUARTER 2006  
NATIONAL PUBLIC AFFAIRS

Program: For the Record  
Topic/Title: Medicare D  
Air Date: Saturday July 1, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WHPX(TV)  
Issue(s) Addressed: Healthcare Costs and Prescription Drugs  
Guests: Art Portnoy, JD CLTC

Today, we discussed how Medicare works and why you need to figure it out. We talked about the different options and choices that are available and which plan is best for you and your loved one.

Program: For The Record  
Topic/Title: RLP  
Air Date: Saturday, July 1, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: Issue(s) Addressed:  
Guests:

Program: For the Record with Eric Brown  
Topic/Title: Presidential Award Community Service  
Air Date: Saturday, July 8, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Community Service  
Guests: Jim Stit, Community Service Volunteer  
Fayetteville, NC

Today, we took a look at the role of community service and how it benefits local communities. Recently, our guest personally received a President's Award for Community Service from President Bush. Our guest shares how community service can make a difference to a local community.

Program: For the Record with Eric Brown  
Topic/Title: Commission on Indian Affairs, Part I  
Air Date: Saturday, July 8, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Native Americans (minorities)  
Guests: Greg Richardson, Executive Director  
Commission of Indian Affairs, Raleigh, NC

THIRD QUARTER 2006  
NATIONAL PUBLIC AFFAIRS

Today, we took a look at issues and concerns facing Native Americans, such as healthcare and education, and how the Commission of Indian Affairs addresses these concerns. Also, we discussed tribal governmental affairs and the benefits to state and federal recognition of Indian tribes.

Program: For the Record with Eric Brown  
Topic/Title: Environmental Hazards  
Air Date: Saturday, July 15, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Cultural Exchange, Understanding, Education  
Guests: Willie Wright, Fayetteville, North Carolina

Program: For the Record with Eric Brown  
Topic/Title: Commission on Indian Affairs, Part 2  
Air Date: Saturday, July 15, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Native Americans (minorities)  
Guests: Greg Richardson, Executive Director  
Commission of Indian Affairs, NC

Today, we continued our look at issues facing our Native American citizens by exploring the programs at the Commission of Indian Affairs and legislation affecting this population. Also, we discussed the significance of the Native American community.

Program: For the Record with Eric Brown  
Topic/Title: Education  
Air Date: Saturday, July 22, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Education  
Guests: Edward B. Fiske, Author  
Durham, North Carolina

Today, we took a look at education and how students can prepare for college and pass the New SAT. Our guest shares valuable information on the topic. He is national Education Author and Former New York Times editor, Edward B. Fiske. He is author to the popular Fiske Guide to Colleges and the New SAT. Later, we discussed his involvement with People To People, an international program that was started by the Late President Dwight D. Eisenhower. Through the program, ordinary citizens can make a difference in cultural exchanges to make a better world.



THIRD QUARTER 2006  
NATIONAL PUBLIC AFFAIRS

Program: For the Record with Eric Brown  
Topic/Title: Hunger and the Elderly  
Air Date: Saturday, July 22, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Hunger, Poverty  
Guest: Nan Griswold, Executive Director  
Second Harvest Food Bank of Northwest NC  
Winston-Salem, North Carolina

Today, we answered the question: Who wears the face of hunger? We explored issues affecting the homeless and hungry in our society. Our guest discussed hunger issues and how concerned individuals can help reduce the growing problem.

Program: For the Record with Eric Brown  
Topic/Title: Doula Duties  
Air Date: Saturday, July 29, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WHPX(TV)  
Issue(s) Addressed: Children, Women's Health, Post Partum Depression  
Guests: Lisa Morrison, doula

Today, we discussed the definition of a doula and how a doula can help during the pregnancy and after birth. We also talked about the training a doula goes through and how a mother, baby and family benefit. Also, a doula can reduce post partum depression and other problems.

Program: For the Record with Eric Brown  
Topic/Title: Labor Relations  
Air Date: Saturday, July 29, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WHPX(TV)  
Issue(s) Addressed: Jobs, Unions and Benefits  
Guests: Phil Mortensen, Esq., KMB\

Today, we talked about employers and employees, union and labor relations. What is a union's role and should they take on a new one. What should employers be doing to have happy and productive management personnel and employees.

Program: For the Record with Eric Brown  
Topic/Title: Smoking and Health  
Air Date: Saturday, August 5, 2006  
Duration: 30 minutes

THIRD QUARTER 2006  
NATIONAL PUBLIC AFFAIRS

Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Youth, Health, Lung Diseases  
Guests: Dr. Jessie Williams, Physician  
Fayetteville, North Carolina

Today, in Part Four of our series: Teen Tobacco Abuse Prevention, we discussed the health risks associated with smoking and how to reduce lung diseases. Our guest gives medical advice and hares his personal story of tobacco addiction and how he finally kicked the habit.

Program: Subject Matters with Gary McLouth  
Topic/Title: What Makes a Marriage Successful  
Air Date: Saturday, August 5, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)  
Issue(s) Addressed: Marriage  
Guests: Host: Gary McLouth  
Judith Sherven – Author  
James Sniechowski - Author

Today we discussed how to work your way through a marriage to create a successful marriage, our guests discussed their book "Be Loved for Who You Really Are" and gave our audience free tips, information, and suggestions on how couples can handle differences and what it takes and is required to begin a successful marriage. Also, guests prepared couples before they are to be married.

Program: For the Record with Eric Brown  
Topic/Title: Marriage / Wise Guys  
Air Date: Saturday, August 12, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Marriage, Teens  
Guests: Rebecca Starnes, Marriage Resource Center, Greensboro, NC  
Jim Burchel, wise Guys, Greensboro, NC

Today, we discussed how to have a happy and successful marriage through the services of the Marriage Resource Center, and later we talked about Teen Pregnancy Prevention through the services of wise Guys, a national male-oriented youth program that is designed to help teenage boys (13-19) make wise choices about life and relationships.

Program: For the Record with Eric Brown  
Topic/Title: Southeast Dairy Association / Nutrition Tips  
Air Date: Saturday, August 12, 2006  
Duration: 30 minutes  
Style/Type: Interview Format

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Source: WGPX(TV)  
Issue(s) Addressed: Nutrition  
Guests: Pat Wallin, Registered Dietician  
Southeast United Dairy Industry Association, Knoxville, TN

Today, we discussed nutrition issues with Registered Dietician, Pat Wallin. Pat discussed the benefits of dairy products in or diets and how we can properly lose weight and change unhealthy lifestyles.

Program: Carla Page "Informative"  
Topic/Title: Living with a Disability  
Air Date: Saturday, August 19, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)  
Issue(s) Addressed: Disability Awareness / Prayer  
Guests: Carla Page  
Laura-Beth Richman – Disability Advocate.

Guest discussed her rare disabled condition and how it is to live a daily life with a disability. Richman discussed how those with disabilities have the same emotional and physical needs when it comes to trials and tribulations. Richman discussed her independent living and encourages others with disabilities to seek purpose in life and continue to preserve because each life is valuable and deserving.

Program: Carla Page "Informative"  
Topic/Title: Marriage Counseling  
Air Date: Saturday, August 19, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)  
Issue(s) Addressed: Marriage Counsel/Prayer  
Guests: Carla Page  
Cathy Leonard Dressler – Psychotherapist / LICSW

Guest discussed her role as a marriage counselor, helping those deciding to marry and those trying to keep their marriage together. Dressler described the type of people that come to a marriage counselor: those seeking pre-marital counsel, stress in a marriage, and those wanting to give up on their marriage. In addition discusses the stress placed on a marriage: financial, tragedies, and addictions. Also, gave suggestions on how to develop and work at a relationship and those things that attract people to each other.

Program: Subject Matters with Gary McLouth  
Topic/Title: The New American Wedding  
Air Date: Saturday, August 26, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)

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Issue(s) Addressed: Marriage

Guests: Host: Gary McLouth  
Judith Sherven – Author  
James Sniechowski - Author

Concerned about certain elements in a traditional wedding that does not well serve couples and their relationship, our guests discussed their book "The Smart Couple's Guide to the Wedding of Your Dreams" and gave our audience free tips, information, and suggestions on how couples can plan a wedding together in a loving and memorable manner.

Program: Carla Page "Informative"  
Topic/Title: Keeping a Happy Marriage  
Air Date: Saturday, August 26, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)  
Issue(s) Addressed: Marriage Counsel / Prayer  
Guests: Host: Carla Page  
Cathy Leonard Dressler – Psychotherapist / LICSW

Guest discussed how to keep your marriage happy and together by working through the difficulties and seeking counsel when needed. Dressler discussed activities that strengthen a marriage and those things that can potentially ruin a marriage. Dressler recommended intimacy and romance to keep a happy marriage and suggests keeping God and prayer in a marriage to help strengthen that marriage. In addition, Dressler gave suggestions on how to change your view of your spouse and how to understand behavioral factors.

Program: Carla Page "Informative"  
Topic/Title: Exchange Teacher  
Air Date: Saturday, September 2, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)  
Issue(s) Addressed: Culture / Exchange Programs / Education  
Guests: Host: Carla Page  
Zhou Ji – Visiting Teacher from China  
Jean Michelle Nieman – AFS Host and Volunteer

Guests discussed the operation of the AFS teacher exchange program and how it benefits all the participants. Zhou Ji discussed his first visit to the United States as a visiting teacher. Ji described the culture differences between the U.S. and China. Ji has learned many useful methods and teachings here in the U.S. to implement when he get back to his classroom in China.

Program: Carla Page "Informative"  
Topic/Title: Exchange Teacher  
Air Date: Saturday, September 2, 2006

THIRD QUARTER 2006  
NATIONAL PUBLIC AFFAIRS

Duration: 30 minutes  
Style/Type: Interview Format  
Source: WYPX (TV)  
Issue(s) Addressed: Culture / Exchange Programs / Education  
Guests: Host: Carla Page  
Zhou Ji – Visiting Teacher from China  
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Guests discussed the operation of the AFS teacher exchange program and how it benefits all the participants. Zhou Ji discussed his first visit to the United States as a visiting teacher. Ji described the culture differences between the U.S. and China. Ji has learned many useful methods and teachings here in the U.S. to implement when he get back to his classroom in China.

Program: Rose Lee Archer  
Topic/Title: Aging Baby Boomers  
Air Date: Saturday, September 9, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: Rose Lee Archer  
Issue(s) Addressed: The Florida Alliance for Retired.  
Guests: Tony Fransetts is the President of Florida Alliance for Retired Americans.

Today, we discussed the issues with baby boomers getting older, the labor force is in for some unique challenges. The new retirees will be confronted with many new issues including understanding the new Medicare program.

Program:  
Topic/Title: Family Issues  
Air Date: Saturday, September 9, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source:  
Issue(s) Addressed:  
Guests:

Program:  
Topic/Title: Gardening & Horticulture Tips  
Air Date: Saturday, September 16, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source:  
Issue(s) Addressed:  
Guests:

THIRD QUARTER 2006  
NATIONAL PUBLIC AFFAIRS

Program:  
Topic/Title: Neighbors for Better Neighborhoods  
Air Date: Saturday, September 16, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source:  
Issue(s) Addressed:  
Guests:

Program: For the Record with Eric Brown  
Topic/Title: Family Life Council  
Air Date: Saturday, September 23, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Family  
Guests: Emilie Gottsegen, Assistant Executive Director  
Family Life Council, Greensboro, NC

Today, in our family focus, we take a look at the programs and services of the Family Life Council and how such agencies address critical issues facing families through education and counseling.

Program: ROSE LEE ARCHER SHOW  
Topic/Title: WBENC Contacts To Contracts RLA-160  
Air Date: Saturday, September 23, 2006  
Duration: 30 minutes  
Style/Type: Interview Format,  
Source: Rose Lee Archer, Producer and Host  
Issue(s) Addressed: Women Owned Businesses  
Guest: Susan Bari is President of the WBENC, Women's Business Enterprise National Council.  
Roz Alford and Nancy Williams,  
Robert McCormes-Ballou, Office Depot Director, Vendor Development & Shari Francis, Manager Vendor Development  
Mercedes La Porta, President of Mercedes Electric

Women owned businesses are selling their goods and services to corporate America are getting a boost from having Women Business Enterprise National Council. WBENC certification is accepted by nearly 700 corporations, representing America's most prestigious brands, as well as government entities at the state, local and Federal levels.

Program: For The Record  
Topic/Title: Stem Cell Research  
Air Date: Saturday, September 30, 2006  
Duration: 30 minutes

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Style/Type: Interview Format  
Source: WHPX-TV26  
Issue(s) Addressed: Health  
Guest(s): Marianne Horn, legal counsel for DPH/Stem Cell Research  
Dr. J Robert Galvin, chair. Stem Cell Adv. Comm.

Today we discussed cell Research in Connecticut and the grant project. Who is eligible for funding, where the money comes from, controversy and ethics, partners in the program, application process, why the state is involved.

Program: For The Record"  
Topic/Title: Special Olympics  
Air Date: Saturday, September 30, 2006  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WHPX-TV26  
Issue(s) Addressed: Special Olympics  
Guest(s): Marc Mercadante, reg.dir, SOCT

Today we discussed the history behind the Special Olympics, who is eligible and what are the benefits and value. Our guest also discussed the similarity to the regular Olympics, the volunteers and athletes, and what is in the future.