

July 1, 2008

WBNA(TV)  
MOST SIGNIFICANT QUARTERLY ISSUES/PROGRAMS LIST  
April, May, June 2008

During the 2<sup>nd</sup> quarter of 2008, WBNA(TV) broadcast the following issue responsive programs:

A daily 60 minute local ministry program called Word Alive which touches on public affairs programming

A daily 30 minute ministry program called Life Today with James Robison that deals with public affairs issues

Complete program reports are attached.

Placed in the Public File on 7/6/08

WBNA TV 21 Local Public Affairs  
2nd Quarter Report - 2008

Program: WORD Alive  
Air Dates: Monday-Fridays 9am and 11pm

Duration: 58:30

Style / Type: Interview, teaching, ministry

Source: Evangel World Prayer Center

Focus: WORD Alive programming is designed to be interactive with our viewing audience in two ways. One, People are invited to call our prayerline during the broadcasts and also at other times during the day. Prayer Partners are available throughout the live broadcast to pray for the needs of the people as they call. Two, an open on-air line is used for people to call the program hosts directly for prayer or to ask a question concerning faith or a particular topic being discussed.

The objective is to help people establish healthy life skills for the home, social situations, school and the workplace.

Program Hosts: Mondays – Pastor Bob Rodgers  
                  Tuesdays – Pastor Bob and Margaret Rodgers  
                  Wednesdays – Pastor Bob and Margaret Rodgers and  
                  Thursdays – Pastor Kevin McKnight  
                  Fridays – Various Pastors and Guests

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison

Air Date: 4-1-08

Guest: Patsy Clairmont

Topic: Addressing Women's Emotional Health Issues

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Patsy discusses her book, "I Second that Emotion; Untangling our Zany Feelings." She talks about how feelings can be better managed so as to maintain emotional health.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison

Air Date: 4-8-08

Guest: Lisa Bevere

Topic: Helping Folks with Interpersonal Relationships

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Lisa Bevere discusses her book, "Nurture" She discusses how we have a generation that can spend time on themselves but will never spend it on other people. They know how to criticize everything but they don't know how to fix anything. They really are a generation of consumers because they have this void in their life that they can't fix. Lisa addresses interpersonal and life skills on this program.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Word Alive

Air Date: 4/16/08

Guest: Larry Coleman

Topic: Helping the needy and homeless in our city

Duration: 58:30

Style/Type: Talk Show

Source: Word Ministries

Synopsis: Pastor Bob Rodgers interviews Director of the Lord's Kitchen, Pastor Larry Coleman. They raise awareness of the needs of the homeless and needy in the community and how faith based outreaches like theirs can help address the issue.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Word Alive

Air Date: 4/24/08

Guest: Larry Coleman

Topic: Helping the needy and homeless in our city

Duration: 58:30

Style/Type: Talk Show

Source: Word Ministries

Synopsis: Pastor Kevin McKnight interviews Director of the Lord's Kitchen, Pastor Larry Coleman. They raise awareness of the needs of the homeless and needy in the community and how faith based outreaches like theirs can help address the issue. They also discuss the opportunity to increase the outreach with a grant from the Feinstein Foundation which viewers can help make happen.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Word Alive

Air Date: 4/29/08

Guest: Jewish Federation

Topic: Christian/Jewish Relations locally as related to supporting Israel

Duration: 58:30

Style/Type: Talk Show

Source: Word Ministries

Synopsis: Pastor Kevin McKnight interviews members of the Louisville Jewish Federation regarding local support of the state of Israel. They also discuss how this issue is bringing together Christians and Jews in the city.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Word Alive

Air Date: 5/9/08

Guest: Tom and Cindy Shaeffer

Topic: Improving Marriages

Duration: 58:30

Style/Type: Talk Show

Source: Word Ministries

Synopsis: Tom and Cindy speak about the state marriage today and how strengthen marriages.



WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Word Alive

Air Date: 5/12/08

Guest: Tom and Cindy Schaeffer, with Bill McDonald

Topic: The issue of Poverty in Latin America

Duration: 58:30

Style/Type: Talk Show

Source: Word Ministries

Synopsis: Tom and Cindy interview Missionary Bill McDonald and discuss how viewers can help address the issue of poverty in Latin America by sponsoring children. They also discuss the digital television transition.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison  
Air Date: 5/20/08  
Guest: Bonnie Saint John  
Topic: Living successful while physically challenged  
Duration: 28:30  
Style/Type: Talk Show  
Source: James Robison Ministries

Synopsis: Bonnie Saint John won the silver medal and two bronze medals in one Olympics, 1984. She is an amputee and did it with one leg, and an artificial leg, and was in the winter Olympics. James and Betty discuss how the handicap and everyone can overcome obstacles to successful living.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison

Air Date: 5/29/08

Guest: Dr. Greg Gist

Topic: Health Issues related to Proper Dental Hygiene

Duration: 28:30

Style/Type: Talk Show

Source: James Robison Ministries

Synopsis: James and Betty discuss with Dr. Greg Gist the importance of dental hygiene and the long term effects of poor dental health.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison

Air Date: 6-6-08

Guest: James and Betty Robison

Topic: Raising awareness of hunger in Africa

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty raise awareness of the lack of adequate food and housing in Africa. James and Betty ask viewers to help partner with them help feed and build housing for the impoverished in that region.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison  
Air Date: 6-09-08  
Guest: James and Betty Robison with Edward John  
Topic: Raising awareness of hunger in Africa  
Duration: 28:30  
Style/Type: Talk Show  
Source: Life Outreach International

Synopsis: James and Betty raise awareness of the lack of adequate food and housing in Africa. Edward John shares how to motivate people to change their world in positive ways. James and Betty ask viewers to help partner with them help feed and build housing for the impoverished in that region.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Life Today with James Robison

Air Date: 6-16-08

Guest: Janine Turner.

Topic: Help for Single Mothers

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty interview Janine Turner. She has written a book, "Holding Her Head High" that addresses issues related to being a single mom in today's society. The book and program offers encouragement to the single mothers and others watching.

WBNA TV 21 Local Public Affairs  
2<sup>nd</sup> Quarter Report 2008

Program: Word Alive

Air Date: 6/26/08

Guest: Larry Coleman

Topic: Helping the needy and homeless in our city

Duration: 58:30

Style/Type: Talk Show

Source: Word Ministries

Synopsis: Pastor Bob Rodgers interviews Director of the Lord's Kitchen, Pastor Larry Coleman. They raise awareness of the needs of the homeless and needy in the community and how faith based outreaches like theirs can help address the issue.