

October 1, 2007

WBNA(TV)  
MOST SIGNIFICANT QUARTERLY ISSUES/PROGRAMS LIST  
July, August, September 2007

During the 3<sup>rd</sup> quarter of 2007, WBNA(TV) broadcast the following issue responsive programs:

A weekly 30 minute public affairs series called For the Record with Eric Brown which airs Saturdays at 6:00AM and 6:30 AM.

A daily 60 minute local ministry program called Word Alive which touches on public affairs programming

A daily 30 minute ministry program called Life Today with James Robison that deals with public affairs issues

Complete program reports are attached.

Placed in the Public File on 10/10/07

THIRD QUARTER 2007  
NATIONAL PUBLIC AFFAIRS

Program: For the Record with Eric Brown  
 Topic/Title: Guardian Ad Litem Program  
 Air Date: Saturday, July 7, 2007  
 Duration: 30 Minutes  
 Style/Type: Interview Format  
 Source: WGPX(TV)  
 Issue(s) Addressed: Child Abuse & Neglect, Volunteers  
 Guest: Catherine McDonald  
 Guardian Ad Litem, Greensboro, NC

Today, we discussed how the Guardian Ad Litem program benefits abused and neglected children in the court system. A Guardian Ad Litem serves the best interest of children and acts as a child's advocate and voice in court when a child has been abused or neglected. The national program is always in need of Guardian Ad Litem volunteers. We discussed how interested viewers can become a Guardian Ad Litem in their area. A website is given for individuals seeking more information.

Program: For the Record with Eric Brown  
 Topic/Title: National Conference for Community & Justice  
 Air Date: Saturday, July 7, 2007  
 Duration: 30 minutes  
 Style/Type: Interview Format  
 Source: WGPX(TV)  
 Issue(s) Addressed: Understanding & Diversity, Race-Relations, Racism  
 Guest: Susan Feit, Executive Director  
 National Conference for Community & Justice  
 Greensboro, NC

Today, we discussed how the National Conference for Community & Justice is working to end racism and bigotry in our country. The National Conference for Community & Justice is a human relations organization dedicated to fighting bias, bigotry and racism in America. NCCJ promotes understanding and respect among all races, religions and cultures through advocacy, conflict resolution and education. Our guest shared how to improve race-relations and foster better understanding in our society. Also, we discussed the various programs at NCCJ and encourage viewers to get involved in their local chapters.

Program: For the Record  
 Topic/Title: Chiropractic Health Care  
 Air Date: Saturday July 14, 2007  
 Duration: 30 minutes  
 Style/Type: Interview Format  
 Source: WGPX(TV)  
 Issue(s) Addressed: Health, Back Pain  
 Guest: Dr. David Parks, Chiropractic Physician  
 Piedmont Chiropractic Center, Kernersville, NC

During the spring and summer months, people spend more time outside planting bulbs, mowing the lawn and pulling weeds. These activities can activate back problems. Today, we discussed maintaining healthy

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backs in the garden and backyard. Our guest shared timely advice to help gardeners keep pain-free backs, while enjoying the art of gardening. Also, we discussed the causes of back pain, treatments of back problems and tips to prevent back pain.

Program: For the Record with Eric Brown  
Topic/Title: Better Business Bureau, Part I – ID Theft  
Air Date: Saturday July 14, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Identity Theft, Crime  
Guest: Kathy Graham, President/CEO  
Better Business Bureau, Conway, South Carolina

Identity Theft continues to afflict millions of Americans, according to a new study. The Federal Trade Commission estimates as many as 9 million Americans have their identity stolen each year. Today, we took a close look at identity theft, which happens when an imposter obtains key pieces of personal identifying information such as Social Security Numbers and uses them for their personal gain. We discussed how imposters obtain personal information and tell viewers how to prevent their identities from being stolen and what they should do, if they are victims of identity theft.

Program: For the Record with Eric Brown  
Topic/Title: Project Hope  
Air Date: Saturday, July 21, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Education  
Guests: Dr. Patricia Popp

Today, we discussed the educational needs of homeless children and how organizations like Project Hope allow them to achieve academic success in education. The program is a part of a national initiative that ensures no child is left behind and acts as a voice for homeless students. The program has received great success in helping homeless children receive a quality education.

Program: For the Record with Eric Brown  
Topic/Title: Benefits of Mediation  
Air Date: Saturday, July 21, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Conflict Resolution  
Guests: Linda Cataldo, Manager  
Mediation Services  
Catholic Charities, Virginia Beach, VA

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Today, we discussed the impact and significance of Mediation in resolving conflicts in family, school and neighborhood disputes. We talk in-depth about the mediation process and who benefits from this type of conflict resolution. We discussed the importance of peer mediation programs and how they can help young people resolve conflicts in a non-violent manner, and we talked about the effects of successful mediation on the community.

Program: For the Record with Eric Brown  
Topic/Title: Better Business Bureau Part II – Work at Home Scams  
Air Date: Saturday July 28, 2007  
Duration: 30 Minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Work- At Home Scams, Employment, Crime  
Guest: Kathy Graham, President/CEO  
Better Business Bureau  
Conway, South Carolina

Studies reveal that con artists pitching Work At-Home scams rake in billions of dollars each year. Today, we discussed work at-home scams and tell viewers how to avoid these bogus employment opportunities. We talked about the warning signs of work at-home scams and how to distinguish them from legitimate job opportunities. We shared how the Better Business Bureau is educating the public about this growing problem through special programs and services. The Better Business Bureau is dedicated to fostering fair and honest relationships between businesses and consumers, instilling consumer confidence and contributing to an ethical business environment.

Program: For the Record  
Topic/Title: Memories that Matter  
Air Date: Saturday July 28, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WHPX(TV)  
Issue(s) Addressed: Using memories to improve present life  
Guest(s): Jefferson Singer  
Psychotherapist-author-university professor

Today we discussed how memories effect present life, self-defining memories, and memories we'd rather forget. Our guest shared examples from psychotherapy studies that teach how to use memories to make the present better.

Program: For the Record with Eric Brown  
Topic/Title: Breast Cancer: Interview with a Doctor  
Air Date: Saturday, August 4, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)

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Issue(s) Addressed: Health

Guests: Dr. Samuel Britt  
Southeastern Regional Medical Center, Lumberton, NC

Today, we discussed Breast Cancer Awareness and Prevention and the latest medical technology used to diagnose and treat breast cancer. Our guest gives women helpful information that can save their lives.

Program: For the Record with Eric Brown  
Topic/Title: Prevent Child Abuse  
Air Date: Saturday, August 4, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX-TV26  
Issue(s) Addressed: Child Abuse  
Guest(s): Pam McEvoy, Director  
Child Advocacy Center, Fayetteville, NC

Today we discussed child abuse and the role Child Advocacy Centers play in being a voice for America's smallest victims of abuse. Our guest provided a scenario of a typical child abuse case and shows the public how the Advocacy Center intervenes to eliminate the trauma for children and families affected by child abuse. A website is given for individuals seeking more information.

Program: For the Record with Eric Brown  
Topic/Title: Fundraising for Non-profits  
Air Date: Saturday, August 11, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Funding, Support (Financial)  
Guest: Michelle McMullen, Chapter Development Officer  
American Red Cross, Norfolk, Virginia

Today, we discussed the need and importance of supporting your local American Red Cross through monetary gifts. Our guest explained how donations are used by the American Red Cross and shared some of the different ways people can give money. Viewers learned what the American Red Cross does with the donated money and how much of each dollar goes to the people in need.

Program: For the Record  
Topic/Title: Disaster Preparedness  
Air Date: Saturday, August 11, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Fire safety, Winter Weather & Disaster Preparedness

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Guest: Pam Wakefield, Chapter Disaster Services Manager  
American Red Cross, Norfolk, Virginia

Today, we discussed disaster preparedness for the winter season and the safety programs at the local American Red Cross. The American Red Cross responds to preparedness concerns at school, home and workplace. Our guest gave timely tips on fire safety and prevention, preparing a proper disaster kit and how to respond to panic situations during winter disasters. We encouraged viewers to prepare for disasters before they happen and contact their local American Red Cross for more information.

Program: For the Record with Eric Brown  
Topic/Title: Goodwill Industries  
Air Date: Saturday, August 18, 2007  
Duration: 30 Minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Employment, Careers  
Guest: Nancy Doub, Special Projects Coordinator  
Goodwill Industries, Winston-Salem, NC

Today, we took a look at employment issues and how Goodwill Industries offers a variety of skills training classes for healthcare, skilled trades, office technology and service industries. The agency provided free professional and outplacement resources to the unemployed and underemployed focusing on dislocated workers from entry-level upward. We discussed these programs and the upcoming community job fair that is sponsored by Goodwill Industries. We encouraged viewers seeking employment to attend this year's event and contact their local Goodwill to learn about employment services in their area.

Program: For the Record with Eric Brown  
Topic/Title: Congenital Heart Defects In Children  
Air Date: Saturday, August 18, 2007  
Duration: 30 minutes  
Style/Type: Interview Format  
Source: WGPX(TV)  
Issue(s) Addressed: Children  
Guests: Jackie Gilreath, Mother of Congenital Heart Defect Survivor  
Fayetteville, NC

Congenital Heart Defects are the most common birth defect and the number one cause of death from birth defects during the first year of life. Nearly twice as many children die from congenital heart disease in the United States each year as die from all forms of childhood cancers combined. Today, we discussed the problem of congenital heart defects with a mother, whose daughter is a congenital heart defect survivor. Our guest discussed the impact of congenital heart defect on children and families. She gives hope and inspiration to other families in similar situations.

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Third Quarter Report - 2007

Program: WORD Alive  
Air Dates: Monday-Fridays 9am and 11pm

Duration: 58:30

Style / Type: Interview, teaching, ministry

Source: Evangel World Prayer Center

Focus: WORD Alive programming is designed to be interactive with our viewing audience in two ways. One, People are invited to call our prayerline during the broadcasts and also at other times during the day. Prayer Partners are available throughout the live broadcast to pray for the needs of the people as they call. Two, an open on-air line is used for people to call the program hosts directly for prayer or to ask a question concerning faith or a particular topic being discussed.

The objective is to help people establish healthy life skills for the home, social situations, school and the workplace.

Program Hosts: Mondays – Pastor Bob Rodgers  
                  Tuesdays – Pastor Bob and Margaret Rodgers  
                  Wednesdays – Pastor Bob and Margaret Rodgers and  
                  Thursdays – Pastor Kevin McKnight  
                  Fridays – Various Pastors and Guests

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Tuesday, June 26

Guest: Beth Moore

Topic: Finding your purpose in life in your own generation.

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Beth Moore speaks to the viewers about how they can find success and spiritual fulfillment by finding purpose in life. That purpose can be found by looking at things spiritual. This in turn provides fulfillment to one's life.



WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Tuesday, July 3

Guest: Jay and Missy Lowder, James and Betty Robison

Topic: Overcoming Sexual Abuse

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty speak with guests Jay and Missy about how Missy dealt with her years of sexual abuse as a child and progression in adulthood. The guest share how faith in God and loving marriage can help overcome the damage and scars of child sexual abuse.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Thursday, July 12

Guest: James and Betty Robison

Topic: Fear and compulsive overeating

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Marty Copeland struggled with overeating for years. Now she shows viewers how they can be free from the bondage of dieting. "My relationship with food had gotten such a hold on me that it didn't seem like there was a way out. You're putting your hope in the next fad diet, and you're believing that this diet is going to make you be free then you're setting yourself up for failure and you're setting yourself up for hopelessness." Marty shows people how to move from bondage to freedom

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Monday, July 16

Guest: Dr. Caroline Leaf

Topic: Maintaining a healthy mental/emotional life

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Dr. Caroline Leaf helps viewers understand the very definite scientific link between how we think and the chemicals that our body produces. She explains how our thoughts affect us emotionally and physically. "You cannot build a new memory over the old memory until you have forgiven because chemically, that new memory can't burn." Dr. Caroline Leaf explains how to take control of your thought life.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Friday, July 27

Guest: James and Betty Robison

Topic: Raising awareness of hunger in Africa

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty help raise awareness of the issue of hunger in Africa. They provide viewers opportunities to help relieve suffering by partnering with their ministry to alleviate hunger.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Thursday, Aug 2

Guest: Dr. Caroline Leaf

Topic: Maintaining a healthy mental/emotional life

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Dr. Caroline Leaf helps viewers understand the very definite scientific link between how we think and the chemicals that our body produces. She explains how our thoughts affect us emotionally and physically. "You cannot build a new memory over the old memory until you have forgiven because chemically, that new memory can't burn." Dr. Caroline Leaf explains how to take control of your thought life.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Thursday, Aug 6

Guest: Michael & Amy Smalley

Topic: Finding the right mate, with focus on online dating issues

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Michael & Amy Smalley discuss with Guest host Kathy Tricolly that singles need to look at more than just online matching criteria when deciding what person to marry. They discuss the pitfalls of starting online relationships.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Monday, Aug 13

Guest: Carol Kent

Topic: Dealing with loved ones in trouble with the law

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Carol Kent discusses how she dealt with her son's murder of her daughter in law. She discusses the tragedy but the hope that she gained through the process with her faith. She gives counsel and advice to viewers on how to deal this sort of tragedy.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Friday, Aug 24

Guest: James and Betty Robison

Topic: Raising awareness of hunger in Africa and distressed children in China

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty raise awareness of the hunger in Africa and hungry and orphaned children around the world, including China. They offer viewers a chance to partner with them to help alleviate the needs of the suffering around the world.



WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Thursday, Aug 30

Guest: James and Betty Robison

Topic: Raising awareness of human trafficking around the world

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty raise awareness of human trafficking in the world by interviewing two young people who were kidnapped and/or sold into human slavery.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Friday, Sept 7

Guest: James and Betty Robison

Topic: Raising awareness of lack of decent housing in Latin America

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty raise awareness of the lack of adequate housing in Latin America. James and Betty ask viewers to help partner with them build housing for the impoverished in that region.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Friday, Sept 14

Guest: James and Betty Robison

Topic: Raising awareness of lack of decent housing in Latin America

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: James and Betty raise awareness of the lack of adequate housing in Latin America. James and Betty ask viewers to help partner with them build housing for the impoverished in that region.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Friday, Sept 21

Guest: Creflo Dollar

Topic: Helping viewers find a balance emotional, financial, and spiritual life

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Creflo Dollar shares with viewers that a balanced, fulfilled life, comes from the a core spiritual outlook on life.

WBNA TV 21 Local Public Affairs  
Third Quarter Report 2007

Program: Life Today with James Robison

Air Date: Thursday, Sept 27

Guest: Dr. Victor & Catherine Eagan

Topic: How to discover your purpose in 10 days

Duration: 28:30

Style/Type: Talk Show

Source: Life Outreach International

Synopsis: Dr. Victor and Catherine Eagan help viewers get their emotional, spiritual, and existential needs met with advice on finding their purpose in life.