

# INVOICE



**KOLD**  
**7831 N. Business Park Dr.**  
**Tucson, AZ 85743**  
**Main: (520) 744-1313**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1598776-1	10/31/16	October 2016	10/01/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
KOLD	KOLD House	KOLD Tucson-L	Local

Billing Address:

**Davidson Advertising, LLC**  
**Attention: Accounts Payable**  
**425 W Paseo Redondo**  
**Suite 6**  
**Tucson, AZ 85701**

Send Payment To:

**KOLD**  
**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

Advertiser	Product	Estimate Number
POL/Henderson, Ana/State	Oct - Nov	

Flight Dates	Order #	Alt Order #
10/19/16 - 11/05/16	1598776	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/16	10/27/16	News 13 at 430am	430-457a	- T- T- - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --- T- - - 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Th	10/20/16	4:49 AM	News 13 at 430am	430-457a	:30	Elect Henderson 2016	\$40.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 - T- T- - - 2 \$40.00									
2	KOLD	Tu	10/25/16	4:56 AM	News 13 at 430am	430-457a	:30	Elect Henderson 2016	\$40.00 NM
3	KOLD	Th	10/27/16	4:47 AM	News 13 at 430am	430-457a	:30	Elect Henderson 2016	\$40.00 NM
3	10/21/16	10/31/16	News 13 at 4p	4p-5p	M- W- F- -	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---- F- - 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	F	10/21/16	4:50 PM	News 13 at 4p	4p-5p	:30	Elect Henderson 2016	\$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 M- W- - - - 2 \$80.00									
3	KOLD	M	10/24/16	4:52 PM	News 13 at 4p	4p-5p	:30	Elect Henderson 2016	\$80.00 NM
2	KOLD	W	10/26/16	4:29 PM	News 13 at 4p	4p-5p	:30	Elect Henderson 2016	\$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 M- - - - - 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOLD	M	10/31/16	4:20 PM	News 13 at 4p	4p-5p	:30	Elect Henderson 2016	\$80.00 NM
4	10/19/16	10/26/16	News 13 at Noon	12p-1230p	M- W- - - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -- W- - - - 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	W	10/19/16	12:22 PM	News 13 at Noon	12p-1230p	:30	Elect Henderson 2016	\$125.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**Lockbox #0334**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0334**

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Advertiser	Product	Estimate Number	
POL/Henderson, Ana/State	Oct - Nov		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/19/16	10/26/16	News 13 at Noon	12p-1230p	M- W- - - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16                      M- W- - - -                      2                      \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOLD	M	10/24/16	12:09 PM	News 13 at Noon	12p-1230p	:30	Elect Henderson 2016	\$125.00 NM
3	KOLD	W	10/26/16	12:14 PM	News 13 at Noon	12p-1230p	:30	Elect Henderson 2016	\$125.00 NM
6	10/29/16	10/29/16	News 13 at 530p Sat	530-6p	- - - - - S -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16                      - - - - - S -                      1                      \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOLD	Sa	10/29/16	5:44 PM	News 13 at 530p Sat	530-6p	:30	Elect Henderson 2016	\$125.00 NM
<u>Total Spots</u>							<b>11</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$940.00</b>
<u>Agency Commission</u>	<b>\$141.00</b>
<u>Net Amount Due</u>	<b>\$799.00</b>

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