

ORDER



Orders
Order / Rev: 2631815
Alt Order #: WOC13704343
Product Desc: TV
Estimate: 1888
Flight Dates: 07/06/22 - 07/19/22
Original Date / Rev: 07/05/22 / 07/05/22
Order Type: NORMAL

WGCL - CBS 46
Primary AE: Wesley Tomlin
Sales Office: ATL-N
Sales Region: National

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRSC/Walker for US Senate
Demographic: A35+
Product Codes: Candidate - State - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-02

New Business End:
Advertiser External ID: 608147
Agency External ID: 124983
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/19/22	105	\$69,390.00	\$58,981.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	105	\$69,390.00	\$58,981.50	0.00
Totals	105	\$69,390.00	\$58,981.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Tomlin			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGCL	07/06/22	07/19/22	CBS Mornings CBS Mornings	CM	7:00 AM-9:00 AM	MTWTF--	:30	8	\$175.00	P-02	0.00	NM	16	\$2,800.00
(Program: CBS MORNINGS) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN LPPJul/2021LS ON WGCL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/22	07/12/22	MTWTF--			8		\$175.00			0.00			
Week:		07/13/22	07/19/22	MTWTF--			8		\$175.00			0.00			
N 2	WGCL	07/06/22	07/19/22	CBS46 News @ 9am CBS46 News @ 9am	CM	9:00 AM-10:00 AM	AMMTWTF--	:30	5	\$175.00	P-02	0.00	NM	10	\$1,750.00
(Program: CBS46 NEWS AT 9AM) 3Q 2022 - Estimate is based on the actual Nov21 delivery of CBS Mornings 7-9am adjusted to the 9-10am time periods HUT/PUT levels.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/22	07/12/22	MTWTF--			5		\$175.00			0.00			
Week:		07/13/22	07/19/22	MTWTF--			5		\$175.00			0.00			
N 3	WGCL	07/06/22	07/19/22	CBS Let's Make A Deal CBS Let's Make A Deal	CM	10:00 AM-11:00 AM	AIMTWTF--	:30	5	\$900.00	P-02	0.00	NM	10	\$9,000.00
(Program: LETS MAKE A DEAL) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LETS-DEAL1-CBS,LETS-DEAL2-CBS Mo-Fr 10:00a-11:00a IN LPPJul/2021LS ON WGCL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/06/22	07/12/22	MTWTF--			5		\$900.00			0.00			
Week:		07/13/22	07/19/22	MTWTF--			5		\$900.00			0.00			

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 Alt Order #: WOC13704343
 Flight Dates: 07/06/22 - 07/19/22

Advertiser: NRSC/Walker for US Senate
 Product Desc: TV
 Estimate: 1888

WGCL - CBS 46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																
N 4	WGCL	07/06/22	07/19/22	CBS Price Is Right CBS Price Is Right	CM	11:00 AM-12:00 PM	TWTF--	:30	5	\$1,100.00	P-02	0.00	NM	10	\$11,000.00																																																
(Program: PRICE IS RIGHT) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF PRICE-RT 1-CBS,PRICE-RT 2-CBS Mo-Fr 11:00a-12:00p IN LPPJul/2021LS ON WGCL.																																																															
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Week: 07/06/22	07/12/22	MTWTF--	5	\$1,100.00	0.00																																																										
Week: 07/13/22	07/19/22	MTWTF--	5	\$1,100.00	0.00																																																										
N 5	WGCL	07/06/22	07/19/22	CBS46 News at 12p CBS46 News at 12p	CM	12:00 PM-12:30 PM	TWTF--	:30	5	\$650.00	P-02	0.00	NM	10	\$6,500.00																																																
(Program: CBS46 NEWS AT NOON) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46 NEWS 12N Mo-Fr 12:00p-12:30p IN LPPJul/2021LS ON WGCL.																																																															
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Week: 07/06/22	07/12/22	MTWTF--	5	\$650.00	0.00																																																										
Week: 07/13/22	07/19/22	MTWTF--	5	\$650.00	0.00																																																										
N 6	WGCL	07/06/22	07/19/22	CBS46 News at 6p CBS46 News at 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,000.00	P-02	0.00	NM	10	\$10,000.00																																																
(Program: CBS46 NEWS @ 6PM) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46 NWS@6P Mo-Fr 6:00p-6:30p IN LPPJul/2021LS ON WGCL.																																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	MTWTF--	5	\$1,000.00	0.00																																																										
Week: 07/13/22	07/19/22	MTWTF--	5	\$1,000.00	0.00																																																										
N 7	WGCL	07/06/22	07/19/22	CBS Evening News CBS Evening News	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$1,200.00	P-02	0.00	NM	10	\$12,000.00																																																
(Program: CBS EVENING NEWS) 3Q 2022 - ACTUAL LPPJul/2021LS Mo-Fr 6:30p-7:00p TIME PERIOD ON WGCL.																																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	MTWTF--	5	\$1,200.00	0.00																																																										
Week: 07/13/22	07/19/22	MTWTF--	5	\$1,200.00	0.00																																																										
N 8	WGCL	07/06/22	07/19/22	CBS46 News at 7p CBS46 News at 7p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$850.00	P-02	0.00	NM	10	\$8,500.00																																																
(Program: CBS46 NEWS @ 7PM) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46 NWS@6P Mo-Fr 6:00p-6:30p IN LPPJul/2021LS ON WGCL.																																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	MTWTF--	5	\$850.00	0.00																																																										
Week: 07/13/22	07/19/22	MTWTF--	5	\$850.00	0.00																																																										
N 9	WGCL	07/06/22	07/16/22	CBS Saturday Morning CBS Saturday Morning	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$175.00	P-02	0.00	NM	2	\$350.00																																																
(Program: CBS MORNINGS - SATURDAY) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRN:SA Sat 7:00a-9:00a IN LPPJul/2021LS ON WGCL.																																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S-	1	\$175.00	0.00											Week: 07/13/22	07/19/22	-----S-	1	\$175.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	-----S-	1	\$175.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S-	1	\$175.00	0.00																																																										
N 10	WGCL	07/06/22	07/16/22	CBS46 News Saturday 9a CBS46 News Saturday 9a	CM	9:00 AM-10:00 AM	-----S-	:30	1	\$175.00	P-02	0.00	NM	2	\$350.00																																																
(Program: CBS46 NEWS @ 9AM SAT) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46-SAT9AM Sat 9:00a-10:00a IN LPPJul/2021LS ON WGCL.																																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S-	1	\$175.00	0.00											Week: 07/13/22	07/19/22	-----S-	1	\$175.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	-----S-	1	\$175.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S-	1	\$175.00	0.00																																																										
N 11	WGCL	07/06/22	07/16/22	CBS46 News Sat at 6p CBS46 News Sat at 6p	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$300.00	P-02	0.00	NM	2	\$600.00																																																
(Program: CBS46 NEWS @6PM - SAT) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46 NEWS 6P Sat 6:00p-6:30p IN LPPJul/2021LS ON WGCL.																																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	-----S-	1	\$300.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S-	1	\$300.00	0.00																																																										
N 12	WGCL	07/06/22	07/16/22		CM	6:30 PM-7:00 PM	-----S-	:30	1	\$210.00	P-02	0.00	NM	2	\$420.00																																																

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WGCL - CBS 46

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CBS Weekend News Sa 6:30 PM-7:00 PM (6:30 PM-7:00 PM) (Program: CBS EVENING NEWS - SAT) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS WKND NW-SA Sat 6:30p-7:00p IN LPPJul/2021LS ON WGCL.																																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S-</td> <td>1</td> <td>\$210.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S-</td> <td>1</td> <td>\$210.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S-	1	\$210.00	0.00											Week: 07/13/22	07/19/22	-----S-	1	\$210.00	0.00										
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Week: 07/06/22	07/12/22	-----S-	1	\$210.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S-	1	\$210.00	0.00																																																										
N 13	WGCL	07/06/22	07/17/22	CBS46 News Sunday 7aCM		7:00 AM-8:00 AM	-----S	:30	1	\$125.00	P-02	0.00	NM	2	\$250.00																																																
7:00 AM-8:00 AM (7:00 AM-8:00 AM) (Program: CBS46 NEWS @ 7A SUN) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46 NEWS-7AM Sun 7:00a-8:00a IN LPPJul/2021LS ON WGCL.																																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S	1	\$125.00	0.00											Week: 07/13/22	07/19/22	-----S	1	\$125.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	-----S	1	\$125.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S	1	\$125.00	0.00																																																										
N 14	WGCL	07/06/22	07/17/22	CBS46 News Sunday 8aCM		8:00 AM-9:00 AM	-----S	:30	1	\$150.00	P-02	0.00	NM	3	\$450.00																																																
CBS46 News Sunday 8a (Program: CBS46 NEWS @ 8A SUN) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS46 SUN8AM Sun 8:00a-9:00a IN LPPJul/2021LS ON WGCL.																																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S</td> <td>2</td> <td>\$150.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S	1	\$150.00	0.00											Week: 07/13/22	07/19/22	-----S	2	\$150.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	-----S	1	\$150.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S	2	\$150.00	0.00																																																										
N 15	WGCL	07/06/22	07/17/22	CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----S	:30	1	\$2,000.00	P-02	0.00	NM	2	\$4,000.00																																																
CBS Sunday Morning (Program: CBS SUNDAY MORNING) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUNDAY-MRN-CBS Sun 9:00a-10:30a IN LPPJul/2021LS ON WGCL.																																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S</td> <td>1</td> <td>\$2,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S</td> <td>1</td> <td>\$2,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S	1	\$2,000.00	0.00											Week: 07/13/22	07/19/22	-----S	1	\$2,000.00	0.00										
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Week: 07/06/22	07/12/22	-----S	1	\$2,000.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S	1	\$2,000.00	0.00																																																										
N 16	WGCL	07/06/22	07/17/22	CBS Face The Nation	CM	10:30 AM-11:30 AM	-----S	:30	1	\$500.00	P-02	0.00	NM	2	\$1,000.00																																																
CBS Face The Nation (Program: FACE THE NATION) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FACE NATN2-CBS,FACE NATN-CBS Sun 10:30a-11:30a IN LPPJul/2021LS ON WGCL.																																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S	1	\$500.00	0.00											Week: 07/13/22	07/19/22	-----S	1	\$500.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
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Week: 07/13/22	07/19/22	-----S	1	\$500.00	0.00																																																										
N 17	WGCL	07/06/22	07/17/22	CBS Weekend News SuCM		6:00 PM-6:30 PM	-----S	:30	1	\$210.00	P-02	0.00	NM	2	\$420.00																																																
6:00 PM-6:30 PM (6:00 PM-6:30 PM) (Program: CBS EVENING NEWS - SUN) 3Q 2022 - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS WKND NW-SU Sun 6:00p-6:30p IN LPPJul/2021LS ON WGCL.																																																															
<table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/06/22</td> <td>07/12/22</td> <td>-----S</td> <td>1</td> <td>\$210.00</td> <td>0.00</td> <td colspan="10"></td> </tr> <tr> <td>Week: 07/13/22</td> <td>07/19/22</td> <td>-----S</td> <td>1</td> <td>\$210.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 07/06/22	07/12/22	-----S	1	\$210.00	0.00											Week: 07/13/22	07/19/22	-----S	1	\$210.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																										
Week: 07/06/22	07/12/22	-----S	1	\$210.00	0.00																																																										
Week: 07/13/22	07/19/22	-----S	1	\$210.00	0.00																																																										
Totals													105	\$69,390.00																																																	