

10/1/2010

[illegible]

Total	Total GRP	Total Spots	Gross Amt	Net Amt
Total Contract:				



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rachel Winer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rachel Winer

Agency name: ROKK solutions

Address: 1701 K St NW suite 650, Washington DC, 20006

Contact: rachel winer

Phone number: 248-320-6632

Email: rachel@rokkolutions.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Federation of American Hospitals

Address:

Contact: rachel winer

Phone number: 248-320-6632

Email: rachel@rokkolutions.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

see attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: see below

Office(s) sought by such candidate(s) (no acronyms or abbreviations):  
Congress

Date of election: see below

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Candidate/Primary Dates: Rep Van Buchanan 8/23, Rep. Kurt Schrader 5/17, Rep. Terri Sewell 5/24, Rep Lizzie Fletcher 5/24, Rep Larry Bucshon 5/3, Sen. Raphael Warnock 5/24, Sen. Maggie Hassan 9/13, Sen. Todd Young 5/2, Rep Mariannette Miller Meeks 6/7, Rep Brad Schneider 6/28  
General Election: November 8, 2022

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Rachel Winer</i>	Signature: <i>Jeff Hill</i>
Name: Rachel Winer	Name: Jeff Hill
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 05/09/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 05/09/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: TTWN BC#659784	Station Call Letters: WKQX	Date Received/Requested: 05/09/22
Est. #:	Station Location: Chicago, IL	Run Start and End Dates: 05/09/22-05/20/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Board of Directors

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President and CEO  
Ardent Health Services
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# FAH Staff

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**Charles N. Kahn III (Chip)**  
President & Chief Executive Officer

Recognized and respected nationally as one of the most insightful and articulate experts on U.S. health policy, health care financing, Medicare payment, and health coverage.

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**Steve Speil**  
Executive Vice President,  
Policy

Manages payment policy issues and serves as chief liaison to CMS and the Medicare Payment Advisory Commission.

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**John Funderburk**  
Senior Vice President, External  
Affairs

Leads the Federation's Public Affairs division, directing FAH's advocacy, communications, and coalition strategy.

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**Jonathan Jagoda**  
Senior Vice President,  
Legislative Affairs

Oversees congressional outreach and advocacy, representing FAH to Members and their staff on issues of importance to the tax-paying hospital community.

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**Donald May**

Senior Vice President, Policy

Supports policy and legislative initiatives on payment and quality issues and serves as liaison to CMS, MedPAC and MACPAC.

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**Kerry Price**

Senior Vice President,  
Operations

Oversees FAH's annual Public Policy Conference and Business Exposition and leads FAH's Exposition Advisory Committee.

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**Katie Tenover**

Senior Vice President and  
General Counsel

Produces legal and policy analysis on legislative and regulatory issues for FAH.

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# Signature Certificate

Reference number: IUMWP-JVAAF-QCJ8R-3ORSR

Signer

Timestamp

Signature

**Jeff Hill**

Email: jeff.hill@cumulus.com

Sent:

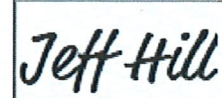
09 May 2022 20:55:05 UTC

Viewed:

09 May 2022 20:58:33 UTC

Signed:

09 May 2022 20:58:41 UTC



IP address: 12.27.72.50

Location: Chicago, United States

Document completed by all parties on:  
09 May 2022 20:58:41 UTC

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Signed with PandaDoc

PandaDoc is a document workflow and certified eSignature solution trusted by 30,000+ companies worldwide.

