

ORDER

Orders	Order / Rev:	3541	
	Alt Order #:		
	Product Desc:	29 District Attorney	
	Estimate:	164 - week 3	
	Flight Dates:	04/25/17 - 05/01/17	KJWP
	Original Date / Rev:	04/20/17 / 04/20/17	Primary AE: Barry Offitzer**
	Order Type:	GENERAL	Sales Office: L-PHI
			Sales Region: Local

Agency	Name:	The Campaign Group	
	Buying Contact:	Lisa Cabanel	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1600 Locust St.	Billing Cycle: EOM/EOC
		Philadelphia, PA 19103	Agency Commission: 15%

Advertiser	Name:	POLI/M UNTENMEYER/D/DA/PA	New Business Thru: 05/01/17
	Demographic:	A50+	Order Separation: 00:30:00
	Product Codes:	Candidates	Advertiser External ID:
	Priority:	P-15	Agency External ID:
	Revenue Codes:	AGY, SPOT, SPOT	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/30/17	4	\$1,300.00	\$1,105.00
05/01/17	05/01/17	1	\$325.00	\$276.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	4	\$1,300.00	\$1,105.00	8.40
May 2017	1	\$325.00	\$276.25	2.10
Totals	5	\$1,625.00	\$1,381.25	10.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Barry Offitzer**			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	04/25/17	05/01/17	Mon-Fri 7:30p-8p	CM	7:30p-8p	11111--	:30	5	\$325.00	P-15	2.10	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/24/17	04/30/17	- 1111--		4				\$325.00		2.10			
		Week: 05/01/17	05/07/17	1-----		1				\$325.00		2.10			
Totals														5	\$1,625.00