

Market: Denver, CO

Station: KFCO - FLO 107.1

Saved By: Jeff Norman - General Manager

Date Saved: 5/25/2016

Daypart			30 Second Spots				60 Second Spots		
Code	Name	Days/Times	Lowest Unit Rate	Preempt-able with notice	Non Preempt-able	Issue/Prevailing Rate	Lowest Unit Rate	Preempt-able with notice	Non Preempt-able
AMD	AM Drive	Mo-Fr 6:00A-10:00A	45.00	75.00	135.00	125.00	45.00	75.00	135.00
MID	Midday	Mo-Fr 10:00A-3:00P	42.00	75.00	135.00	125.00	42.00	75.00	135.00
PMD	PM Drive	Mo-Fr 3:00P-7:00P	59.00	100.00	135.00	125.00	59.00	100.00	135.00
EVE	Evening	Mo-Fr 7:00P-12:00A	22.00	55.00	90.00	80.00	22.00	55.00	90.00
PRT	Prime ROS	Mo-Fr 6:00A-7:00P	42.00	70.00	130.00	125.00	42.00	70.00	130.00
BRT	Broad ROS	Sa-Sa 6:00A-7:00P	21.00	50.00	90.00	85.00	21.00	50.00	90.00
SAA	Sat AM	Sa-Sa 6:00A-10:00A	19.00	50.00	80.00	75.00	19.00	50.00	80.00
SAM	Sat Midday	Sa-Sa 10:00A-3:00P	25.00	50.00	90.00	85.00	25.00	50.00	90.00
SAP	Sat PM	Sa-Sa 3:00P-7:00P	20.00	48.00	90.00	85.00	20.00	48.00	90.00
SAT	Sat Eve	Sa-Sa 7:00P-12:00A	19.00	35.00	70.00	60.00	19.00	35.00	70.00
BRTSu	Broad ROS	Su-Su 6:00A-7:00P	22.00	45.00	80.00	75.00	22.00	45.00	80.00
SUA	Sun AM	Su-Su 6:00A-10:00A	25.00	45.00	70.00	70.00	25.00	45.00	70.00
SUM	Sun Midday	Su-Su 10:00A-3:00P	22.00	45.00	80.00	70.00	22.00	45.00	80.00
SUP	Sun PM	Su-Su 3:00P-7:00P	15.00	45.00	80.00	70.00	15.00	45.00	80.00
SUE	Sun Eve	Su-Su 7:00P-12:00A	12.00	35.00	55.00	55.00	12.00	35.00	55.00

:30 and :60 inventory priced the same due to the fact that station airs a unit clock vs. minute clock

Issue/ Prevailing Rate	States Covered By Station:
125.00	Colorado
125.00	Kansas
125.00	Nebraska
80.00	Wyoming
125.00	
85.00	
75.00	
85.00	
85.00	
60.00	
75.00	
70.00	
70.00	
70.00	
55.00	