INVOICE

WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

Invoice #	Invoice Date	Invoice Month	Invoice Period
1607328-1	**11/06/16**	**November 2016**	**10/31/16 - 11/06/16**

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Advertiser	Product	Estimate Number
POL/McCrory, Pat/R/Govern	**MCCROY 11/1 ADD**	**4966**

Flight Dates	Order #	Alt Order #
11/01/16 - 11/06/16	1607328	08432082

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	1158	1734

Agency Ref	Advertiser Ref

Billing Address:

Strategic Media Placement (B)
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:
WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	11/01/16	11/04/16	The Early Show	7-9a	- TWTF - -	:30	4	$625.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16	- TWTF- -	4	$625.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Tu	11/01/16	8:59 AM	The Early Show	7-9a	:30	PM16- 188TH	$625.00	NM
2	WBTV	W	11/02/16	8:50 AM	The Early Show	7-9a	:30	PM16- 191TH	$625.00	NM
4	WBTV	Th	11/03/16	7:29 AM	The Early Show	7-9a	:30	PM16- 191TH	$625.00	NM
3	WBTV	F	11/04/16	8:24 AM	The Early Show	7-9a	:30	PM16- 191TH	$625.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	11/05/16	11/05/16	CBS Saturday Early Show	8-10a	- - - - - 1 -	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16	- - - - - 1 -	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Sa	11/05/16		*CBS Saturday Early Show* Credited	*8-10a*	:00		*$800.00*	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	11/06/16	11/06/16	WBTV Sun AM News	6-7a	- - - - - - 1	:30	1	$750.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16	- - - - - 1	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Su	11/06/16	6:29 AM	WBTV Sun AM News	6-7a	:30	PM16- 191TH	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	11/01/16	11/04/16	WBTV News at 530p	M-F 530p-6p	- TWTF- -	:30	3	$1,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/31/16	11/06/16	- TWTF- -	3	$1,300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Tu	11/01/16	5:42 PM	WBTV News at 530p	M-F 530p-6p	:30	PM16- 188TH	$1,300.00	NM
3	WBTV	Th	11/03/16	5:55 PM	WBTV News at 530p	M-F 530p-6p	:30	PM16- 188TH	$1,300.00	NM
2	WBTV	F	11/04/16	5:39 PM	WBTV News at 530p	M-F 530p-6p	:30	PM16- 188TH	$1,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	11/01/16	11/04/16	WBTV News Primetime	M-F 7p-730p	- TWTF- -	:30	2	$1,100.00	NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

WBTV ON YOUR SIDE

Send Payment To:

**WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497**

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1607328-1	**11/06/16**	**November 2016**	**10/31/16 - 11/06/16**

Advertiser	Product	Estimate Number
POL/McCrory, Pat/R/Gover	**MCCROY 11/1 ADD**	**4966**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS - TWTF- -	Spots/Week 2	Rate $1,100.00				
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
1	WBTV	Tu 11/01/16	7:11 PM WBTV News Primetime	M-F 7p-730p	:30 PM16-188TH			$1,100.00	NM
2	WBTV	F 11/04/16	7:14 PM WBTV News Primetime	M-F 7p-730p	:30 PM16-191TH			$1,100.00	NM

6	11/05/16	11/05/16	WBTV 11p News / Sat.	11p-1135p	- - - - - 1-	:30	1	$950.00	NM
Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS - - - - - 1-	Spots/Week 1	Rate $950.00				
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
1	WBTV	Sa 11/05/16 *	12:05 AM WBTV 11p News / Sat.	11p-1135p	:30 PM16-188TH			$950.00	NM

7	11/06/16	11/06/16	Late run late after Footb	11.30p-2a	- - - - - - 1	:30	1	$625.00	NM
Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS - - - - - - 1	Spots/Week 1	Rate $625.00				
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
1	WBTV	Su 11/06/16 *	12:12 AM Late run late after Footb	11.30p-2a	:30 PM16-188TH			$625.00	NM

8	11/01/16	11/03/16	NET Late Show, The	1135-1237a	- TWT- - -	:30	1	$575.00	NM
Weeks:	Start Date 10/31/16	End Date 11/06/16	MTWTFSS - TWT- - -	Spots/Week 1	Rate $575.00				
Spots: #	Ch	Day Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate	Type
1	WBTV	W 11/02/16	11:59 PM NET Late Show, The	1135-1237a	:30 PM16-188TH			$575.00	NM

Total Spots 13

Payment Terms 30 Days

Gross Total	**$11,500.00**
Agency Commission	**$1,725.00**
Net Amount Due	**$9,775.00**

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