

Heartland Communications Group Quarterly Issues / Programs List

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FCC Public Inspection File

This is a listing of some of the significant issues responded to by station(s) WELR, WRJO, WCVE, WNWX, along with the most significant programming treatment of those issues for the period of 01-01-24 to 03-31-24. This listing is by no means exhaustive. The order in which the issues appear does not reflect and priority or significance.

Description of Issue	Program/Segment	Date Broadcast	Time Broadcast	Duration	Narration of Type and Description of Program Segment
NEW YEAR'S DAY CELEBRATIONS IN THE NORTHWOODS	NEWS	1/1	7,8,9,12,5	2 min	EVENTS IN THE NORTHWOODS CELEBRATING NEW YEAR
LEGISLATIVE PREVIEW FOR 2024	NEWS	1/2	7,8,9,5	2 min	SENATOR REP ROB SWEARINEN ON 2024 LEGISLATIVE AGENDA
POLITICAL PREVIEW FOR 2024	NEWS	1/3	6,7,8,9,12	2 min	DENIDA COUNTY REPUBLICAN PARTY CHAIR ANNY LOBUHA ON 2024 RACES IN WISCONSIN
SNOWMOBILE RIDES IN THE NORTHWOODS	NEWS	1/4	7,9,12,5	2 min	SNOWMOBILE TRAILS UNABLE TO OPEN BECAUSE OF MILD CONDITIONS
BUSINESSES STRUGGLING WITHOUT SNOWMOBILING	NEWS	1/5	7,8,9,5	2 min	LACK OF SNOWMOBILING HURTING LOCAL BUSINESSES IN THE NORTHWOODS
WORRIES OVER WISCONSIN DEER HUNT	NEWS	1/6	9,10,11	2 min	AREA LEGISLATORS SAY CHANGES HAVE TO BE MADE TO IMPROVE DEER HUNT
SUNDAY <u>NO</u> NEWS	NEWS	1/7			
WORLD SNOWMOBILE CHAMPIONSHIPS	NEWS	1/8	7,8,9,12,5	2 min	WORLD CHAMPIONSHIP DEER COMPLEX STILL PLANS EVENT DESPITE MILD CONDITIONS

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CHANGES TO SNOWMOBILE CHAMPIONSHIP	NEWS	1/9	7,9,12,5	2min	VINTAGE SNOWMOBILE CHAMPIONSHIPS MIGHT BE RE-SCHEDULED DUE TO MILD CONDITIONS
FLU SEASON IN THE NORTHWOODS	NEWS	1/10	7,8,9	1min	STEPHANIE VAWATA OF VILAS COUNTY HEALTH DEPARTMENT ON FLU SEASON
TOURISM UPDATE IN THE NORTHWOODS	NEWS	1/11	6,7,8,9	1min	KRYSTAL WESTPHAL OF LET'S MINOCQUA SAYS TOURISM HURT BY MILD WINTER
SENATOR RON JOHNSON ON IMMIGRATION	NEWS	1/12	7,9,12,5	1min	JOHNSON SAYS ILLEGAL IMMIGRATION WORSE THAN EVER
IS COVID STILL IN NORTHWOODS	NEWS	1/13	9,10,11	1min	COVID STILL UNBERING IN THE NORTHWOODS
SUNDAY <u>NO</u> NEWS	NEWS	1/14			
GOVERNOR TONY EVERS	NEWS	1/15	7,8,9,5	2min	EVERS WANTS MORE STATE MONEY FOR CHILD CARE
CONGRESSMAN TOM TEFANY ON FEDERAL SPENDING	NEWS	1/16	7,8,12,5	2min	TEFANY WON'T SUPPORT SPENDING BILL WITHOUT SOME CUTS

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SHOW MUST GO ON	NEWS	1/17	6,7,8,9	2 min	WORLD CHAMPIONSHIPS DERBY COMPLEX WILL HOLD SNOWMOBILE CHAMPIONSHIPS
SAWYER STAR LAKE TOURISM EVENT	NEWS	1/18	7,8,9,5	2 min	JESSICA DRALMEIER ON SNOWMOBILE EVENT IN SAWYER STAR LAKE
MICHIGAN PRESIDENTIAL PRIMARY	NEWS	1/19	7,8,9,12,5	2 min	UPPER MICHIGAN STATE SENATOR ED McBRIDDM SAYS DONALD TRUMP DOMINATES MICHIGAN GOP
SNOWMOBILE CHAMPIONSHIPS IN EAGLE RIVER	NEWS	1/20	9,10,11	1 min	WORLD SNOWMOBILE CHAMPIONSHIPS AT WORLD CHAMPIONSHIP DERBY COMPLEX
SUNDAY <u>AND</u> NEWS	NEWS	1/21			
YOUTH RE-HAB CONTROVERSY IN ONEIDA COUNTY	NEWS	1/22	6,7,8,9,12,5	1 min	OPPOSITION TO PROPOSED YOUTH DRUG REHAB CENTER IN OASTIAN
USA POND HOKEY EVENT IN EAGLE RIVER	NEWS	1/23	6,7,8,9	1 min	POND HOCKEY EVENT ON DOLLAR LAKE MIGHT BE CANCELLED DUE TO MILD CONDITIONS
NO ICE CASTLE IN EAGLE RIVER THIS WINTER	NEWS	1/24	6,7,8,9,12,5	2 min	ICE CASTLE <u>WON'T</u> BE BUILT DUE TO MILD CONDITIONS

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Description of Issue	Program/Segment	Date Broadcast	Time Broadcast	Duration	Narration of Type and Description of Program Segment
PEAS BILL STALLED IN WISCONSIN	NEWS	1/25	7,8,9	2min	STRIKING POINT TO SPENDING MONEY IN WISCONSIN TO FIGHT PEAS
RHINELANDER SCHOOL REFERENDUM	NEWS	1/26	6,8,12,15	1min	RHINELANDER SCHOOL DISTRICT NEEDS MORE MONEY FOR TECH ED
MERGER SCHOOL REFERENDUM	NEWS	1/27	9,10,11	2min	MERGER SCHOOL DISTRICT NEEDS MORE MONEY FOR OPERATING EXPENSES
SUNDAY AD NEWS	NEWS	1/28			
GOP TAX BILL PASSED IN LEGISLATURE	NEWS	1/29	6,7,8,9	2min	REPUBLICANS PASS TWO BILLION DOLLAR TAX PLAN THAT GOVERNOR EVERS MIGHT VETO
CHILD CARE CRISIS IN WISCONSIN	NEWS	1/30	7,9,12,5	2min	NOT ENOUGH CHILD CARE SERVICES IN WISCONSIN
PUSH TO LEGALIZE MARIJUANA IN WISCONSIN	NEWS	1/31	6,8,9	1min	MADISON STATE SENATOR MELISSA ABARD WANTS POT LEGALIZED IN WISCONSIN
RE-DISTRICTING FLAP IN WISCONSIN	NEWS	2/1	7,9,12,5	1min	BATTLE IN WISCONSIN OVER LEGISLATIVE RE-DISTRICTING LINES

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Description of Issue	Program/Segment	Date Broadcast	Time Broadcast	Duration	Narration of Type and Description of Program Segment
TOURISM WITHOUT MUCH SNOW	NEWS	2/2	7,8,9,12	2min	PHILIPS TOURISM DIRECTOR LAURA RICHERT SAYS TOURISM DOWN BUT NOT OUT
ASSEMBLY SPEAKER ON MEDICAL MARIJUANA	NEWS	2/3	9,10,11	1min	GOP ASSEMBLY SPEAKER ROBTIN DOS BACUS MEDICAL MARIJUANA NOT RECREATIONAL
SUNDAY NO NEWS	NEWS	2/4			
WISCONSIN SENATOR RON JOHNSON ON COVID	NEWS	2/5	7,9,12,5	2min	JOHNSON STILL QUESTIONS COVID VACCINES
PROTESTERS AGAINST PRESIDENT BIDEN	NEWS	2/6	7,12,5	1min	GRASS ROOTS EFFORT IN WISCONSIN TO PROTEST PRESIDENT BIDEN'S SUPPORT FOR ISRAEL
CALVARY BAPTIST CHURCH ANNIVERSARY	NEWS	2/7	7,8,9	2min	PASTOR ROD ANDRUS SAYS HIS CHURCH CELEBRATING TENTH ANNIVERSARY
DNEIDA GUVITY CIRCUIT COURT RACE IN APRIL	NEWS	2/8	6,7,8,9	2min	ELECTION IN APRIL TO FIND SUCCESSOR TO RETIRING CIRCUIT COURT JUDGE MICHAEL BLOOM
NORTH LAKELAND SCHOOL REFERENDUM	NEWS	2/9	6,7,8,9	1min	NORTH LAKELAND SCHOOLS NEED MORE MONEY FOR OPERATING EXPENSES

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MIKE FUEBLE FOR ONEIDA CIRCUIT JUDGE SUNDAY NO NEWS	NEWS	2/10	9,10,11	1min	FUEBLE, COUNTY CORPORATION COUNSEL, WANTS TO BE ELECTED JUDGE
MARY SOWINSKI FOR ONEIDA COUNTY JUDGE	NEWS	2/12	7,9,12	1min	MARY SOWINSKI, ASSISTANT COUNTY DISTRICT ATTORNEY, WANTS TO BE ELECTED JUDGE
MINDOGOVA APRIL REFERENDUM	NEWS	2/13	7,9,12,5	1min	MINDOGOVA WANTS TO RAISE HIS TAX LEVY OR FACE CUTS
ERIC HOVDE FOR US SENATE	NEWS	2/14	7,9,12,5	2min	HOVDE, A REPUBLICAN CHALLENGING DEMOCRATIC SENATOR TAMMY BALDWIN
FOREST COUNTY APRIL REFERENDUM	NEWS	2/15	7,8,9,12	2min	FOREST COUNTY WANTS TO RAISE TAX LEVY OR FACE CUTS
SNOWMOBILE CLUBS FUNDRAISERS	NEWS	2/16	7,8,9,15	2min	SNOWMOBILE CLUBS HOLDING FUNDRAISERS - NEED CASH FOR GROOMING
ATV CLUBS TO THE RESCUE	NEWS	2/17	4,7,8,9	2min	ATV CLUBS HOLDING SPECIAL RIDES TO HELP STRUGGLING BUSINESSES

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Description of Issue	Program/Segment	Date Broadcast	Time Broadcast	Duration	Narration of Type and Description of Program Segment
SUNDAY <u>NO</u> NEWS	NEWS	2/18			
ELECTION INTEGRITY	NEWS	2/19	7,8,9 12	2min	VILAS COUNTY CLERK SAYS ELECTIONS HERE ARE FAIR
RE-DISTRICTING UPDATE IN WISCONSIN	NEWS	2/20	6,7,8,9	/min	GOVERNOR EVER'S RE-DISTRICTING MAPS WILL REPLACE REPUBLICAN MAPS - WILL BOOST DEMOCRATS
SNOWMOBILE TRAILS STILL CLOSED	NEWS	2/21	7,8,9 12	2min	TODD BIERMAN - WHO OVERSIES TRAILS IN VILAS - SAYS TRAILS WILL STAY CLOSED FOR NOW
RUBY'S PANTRY HAVING ANNIVERSARY	NEWS	2/22	7,8,9 12	2min	RUBY'S PANTRY FEEDS THE NEEDY - CELEBRATING ITS ANNIVERSARY
INVASIVE SPECIES CONFERENCE IN WATERSMEET	NEWS	2/23	6,7,8,9	2min	A NEW INVASIVE SPECIES CONFERENCE WILL BE HELD IN WATERSMEET
LANDOWNER ATV/UTV CLUB HELPING BUSINESSES	NEWS	2/24	6,9,12,5	/min	ATV/UTV CLUB HELPING STRUGGLING BUSINESSES DEALING WITH MILD WINTER

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Description of Issue	Program/Segment	Date Broadcast	Time Broadcast	Duration	Narration of Type and Description of Program Segment
SUNDAY <u>NO</u> NEWS	NEWS	2/25			
SKATE PARK UPDATE IN RHINELANDER	NEWS	2/26	6, 8, 12, 5	2min	MAYOR KRIS HANUS SAYS PLANNED SKATE PARK MIGHT BE DELAYED
ABORTION ISSUE IN WISCONSIN	NEWS	2/27	7, 9, 5	1min	TO MAHAWW SENATOR MARY ELZOUWSKI SAYS ABORTION ISSUE HURTING REPUBLICANS
UPPER MICHIGAN CONGRESSMAN TRACY BERMAN	NEWS	2/28	7, 9, 12	2min	BERMAN SAYS PRESIDENT BIDEN TOO OLD TO BE RE-ELECTED
EFFORT TO IMPROVE CHILD CARE	NEWS	2/29	7, 12, 5	2min	ONEIDA COUNTY ECONOMIC DEVELOPMENT CORPORATION USING GRANTS FOR CHILD CARE
MORE ROAD PROJECTS IN NORTHWOODS	NEWS	3/1	6, 7, 8, 12	1min	DOT PROJECT MANAGER TALKS ABOUT SPRINKS + SUMMER ROAD PROJECTS
IMPORTANT SCHOOL REFERENDUM IN NORTHWOODS	NEWS	3/2	9, 10, 11	1min	RHINELANDER, MERLER, NORRA LAUREL AND NEEDED MORE MONEY FOR OPERATING EXPENSES
SUNDAY <u>NO</u> NEWS	NEWS	3/3			

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GOVERNOR TONY EVERS IN RHINELANDER	NEWS	3/4	7,9,12	1min	EVERS TALKING ABOUT CHILD CARE TAX CREDITS
BOULDER JUNCTION WANTS NEW BASKETBALL COURT	NEWS	3/5	6,7,8,9	2min	BOULDER JUNCTION RAISING MONEY FOR NEW BASKETBALL COURT
COMPROMISE IMMIGRATION BILL IN CONGRESS	NEWS	3/6	7,9,5	1min	SENATOR JOHNSON OPPOSES NEW IMMIGRATION - SAYS IT IS NOT TOUGH ENOUGH
OUTDOOR ART FOR EAGLE RIVER	NEWS	3/8	6,7,8,12,5	1min	WAREN MARBOLD ESLEY OF EAGLE RIVER RE-VITALIZATION WANTS OUTDOOR ART DOWNTOWN
ST PATRICK'S DAY PARADE IN RHINELANDER	NEWS	3/8	7,8,9	2min	PREVIEW OF RHINELANDER ST PATRICK'S DAY PARADE DOWNTOWN
TOURISM PROMOTION IN VIAS COUNTY	NEWS	3/9	9,10,11	1min	COLLETTE SORGER SAYS TOURISM IS SUFFERING WITH SNOWMOBILE TRAILS CLOSED
SUNDAY <u>NO</u> NEWS	NEWS	3/10			
PROBABLY NO SNOWMOBILE SEASON THIS WINTER	NEWS	3/11	7,8,9,12,5	1min	TODD BIERMAN OVERSEES TRAILS IN VIAS COUNTY, SAYS TRAILS MIGHT NOT OPEN

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PHILIP WILL GET STATE DEVELOPMENT GRANT	NEWS	3/12	6, 7, 12, 5	1min	KATHY SCHMITZ OF VILAS COUNTY ECONOMIC DEVELOPMENT CORP TALKS ABOUT GRANT
PRESIDENT BIDEN VISITING MILWAUKEE	NEWS	3/13	6, 7, 8, 12, 5	1min	BIDEN COMMENTS TO WISCONSIN TO TALK ABOUT HIS ECONOMIC AGENDA
MARY FELZOWSKI RUNNING FOR RE-ELECTION	NEWS	3/14	6, 8, 12, 5	2min	REPUBLICAN STATE SENATOR WANTS ANOTHER TERM
RHINELANDER SURVEY ON STRATEGIC PLANNING	NEWS	3/15	6, 7, 9, 12	1min	CITY ADMINISTRATOR PATRICK REBEAN ON THE SURVEY
APRIL BALLOT IN VILAS COUNTY	NEWS	3/16	9, 10, 11	2min	COUNTY CLERK TALKS ABOUT WHAT'S ON APRIL BALLOT
SWADBY <u>NO</u> NEWS	NEWS	3/17			
MEETING ON DRUG REHAB CENTER FOR CRISTIAN	NEWS	3/18	6, 7, 8, 9, 12, 5	1min	DNEIDA COUNTY COMMITTEE HOLDING PUBLIC MEETING ON PROPOSED YOUTH DRUG REHAB CENTER FOR CRISTIAN
UPDATE ON PFAS CONTAMINATION IN RHINELANDER	NEWS	3/19	7, 8, 12, 5	2min	MAYOR KRIS HANUS SAYS TWO WELLS STILL OFF LINE IN RHINELANDER DUE TO PFAS

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POSSIBLE ABORTION REFERENDUM IN WISCONSIN	NEWS	3/20	6, 9, 5	/min	REPUBLICANS PUSHING FOR A REFERENDUM ON ABORTION
CRANDON SCHOOLS STAY CLOSED BECAUSE OF CARBON MONOXIDE	NEWS	3/21	6, 7, 8, 9	2min	CRANDON SCHOOL DISTRICT FORCED TO CLOSE TEMPORARILY
ST GERMAIN LIGHTING CONTROVERSY	NEWS	3/22	7, 8, 12, 5	/min	ST GERMAIN TOWN BOARD MIGHT RESTRICT OUTDOOR LIGHTS AT HOMES
ALLEGED CORRUPT SUPERVISOR IN AULEY	NEWS	3/23	9, 10, 11	/min	SUPERVISOR ARRESTED FOR MISHANDLING TOWN MONEY
SUNDAY <u>AND</u> NEWS	NEWS	3/24			
UPDATE ON BROADBAND ACCESS IN THE NORTHWOODS	NEWS	3/25	7, 8, 9, 12	2min	KATHY SCHMITZ SAYS BROADBAND ACCESS GETTING BETTER IN THE AREA
GOVERNOR EVERS REJECTS PARTS OF GOP TAX CUTS	NEWS	3/26	9, 12, 5	2min	EVERS SAYS WISCONSIN CANNOT AFFORD TOTAL TAX CUT PLAN PUSHED BY GOP
HOUSING SHORTAGE IN RHINELANDER IS EASING	NEWS	3/27	6, 7, 8, 12	2min	MAYOR KRIS HANUS TALKS ABOUT NEW HOUSING PROJECTS

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RON JOHNSON FAVORS ABORTION REFERENDUM	NEWS	3/28	7, 9, 12	2 min	SENATOR JOHNSON WRITS ABORTION REFERENDUM IN WISC
WISCONSIN PRESIDENTIAL PRIMARY	NEWS	3/29	7, 9, 12	2 min	PREVIEW OF WISCONSIN PRESIDENTIAL PRIMARY - PROTEST VOTE
SNOWMOBILE SEASON OVER OFFICIALLY	NEWS	3/30	9, 10, 11	1 min	TRAILS CLOSE WITHOUT EVER OPENING
SUNDAY <u>NO</u> NEWS	NEWS	3/31			