

# Quarterly Issues/Programs Report

Quarterly Issues/Programs Report for KLMR(AM)

January 1<sup>st</sup> – March 31<sup>st</sup>, 2024

Placed in Public File – April 9<sup>th</sup>, 2024

The KLMR(AM); Fac. ID No. 174: On May 8, 2023, KLMR(AM) resumed broadcast operations at reduced power in accordance with the parameters set forth in BSTA-20230323AAB.

Activity included our morning talk show, Anything Goes and Public Service Announcements.

## **KLMR Anything Goes**

**Wed 3 Jan 2024**

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 4 Jan 2024**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction.

**Tue 9 Jan 2024**

**7:15am - 7:30am City Council Update**

**Description:** City Council Members will be on Anything Goes to provide an update from the meeting that was held the night before the interview. This will cover any new events, activities and updates of projects or issues with the City of Lamar.

**7:15am - 7:30am Snow Goose Festival - Jessica Medina/Chad Hart**

**Description:** Discussion concerning the annual Snow Goose Festival and its events.

**Wed 10 Jan 2024**

**7am - 7:20am Melissa Bohl Thought and Blooms**

**Description:** Talk about her trip to California and her flower float.

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 11 Jan 2024**

**7am - 7:30am Hasty/Mcclave fire department**

**Description:** Free CPR class coming up.

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Tue 16 Jan 2024**

**7am - 7:30am Alishia - Landyn Weeks cancer benefit event**

**Description:** Discussion concerning the upcoming Landyn Weeks cancer benefit event.

**Wed 17 Jan 2024**

**7:10am - 7:20am Rachel wise benefits**

**Description:** Call in about benefits

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 18 Jan 2024**

**7:10am - 7:20am Lamar Chamber of Commerce**

**Description:** The Lamar Chamber of Commerce will be in the studio to discuss their upcoming Annual Banquet, their new board members, and the future plans for events in 2024.

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Tue 23 Jan 2024**

**7:15am - 7:30am City Council Update**

**Description:** City Council Members will be on Anything Goes to provide an update from the meeting that was held the night before the interview. This will cover any new events, activities and updates of projects or issues with the City of Lamar.

**7:15am - 7:30am Snow Goose Festival - Jessica Medina/Chad Hart**

**Description:** Discussion concerning the upcoming Snow Goose Festival.

**Wed 24 Jan 2024**

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 25 Jan 2024**

**7am - 7:20am Tanisha Lamar chamber**

**Description:** Talk about the upcoming chamber banquet events.

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction.

**Fri 26 Jan 2024**

**7am - 7:20am Dale scooters**

**Description:** Scooters Coffee talk.

**Tue 30 Jan 2024**

**7am - 8am Alishia**

**Description:** Danelle Wollert cancer benefit event.

**Wed 31 Jan 2024**

**7:15am - 7:30am Dallas Schleining AI class**

**Description:** Discussion about the upcoming Artificial Insemination classes in Lamar for Cattle Producers

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 1 Feb 2024**

**7:15am - 7:30am Snow Goose Festival - Jessica Medina/Chad Hart**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Fri 2 Feb 2024**

**7am - 7:30am Bree Echols**

**Description:** Discussion with Bree Echols concerning upcoming concert and new music.

**Wed 7 Feb 2024**

**7am - 7:20am Bridal expo**

**Description:** Visitors discussing upcoming Bridal Expo at the Tavern 1301 and Cow Palace

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 8 Feb 2024**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction.

**Tue 13 Feb 2024**

**7:15am - 7:30am City Council Update**

**Description:** City Council Members will be on Anything Goes to provide an update from the meeting that was held the night before the interview. This will cover any new events, activities and updates of projects or issues with the City of Lamar.

**Wed 14 Feb 2024**

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 15 Feb 2024**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Wed 21 Feb 2024**

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 22 Feb 2024**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Fri 23 Feb 2024**

**7am - 7:20am Scooters Coffee Dale**

**Description:** New flavors and food from scooters coffee

**Tue 27 Feb 2024**

**7am - 7:20am Southeast Colorado Concert Association**

**Description:** Visit with Natassaja and Judy from the Southeast Colorado Concert Association

**7:15am - 7:30am City Council Update**

**Description:** City Council Members will be on Anything Goes to provide an update from the meeting that was held the night before the interview. This will cover any new events, activities and updates of projects or issues with the City of Lamar.

**Wed 28 Feb 2024**

**7am - 7:30am Mark Westoff**

**Description:** Discussion concerning the Prowers County Comprehensive Plan efforts.

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 29 Feb 2024**

**7am - 7:20am Kevin with Shriners**

**Description:** Discussion concerning upcoming Wizards Basketball expo event for the area Shriners

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Tue 5 Mar 2024**

**7am - 7:30am Ann-Marie Crampton**

**Description:** Discussion with City of Lamar Community Development Director to discuss the City of Lamar's Comprehensive Plan efforts.

**Wed 6 Mar 2024**

**7am - 7:20am Southeast Colorado Concert Association**

**Description:** Southeast Colorado Concert Association discussing their upcoming Deva Community Concert

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 7 Mar 2024**

**7am - 7:20am Zonta group**

**Description:** Zonta Organization visiting about their annual Yellow Rose event

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Fri 8 Mar 2024**

**7:10am - 7:20am Charlie and John comedian**

**Description:** Comedians promoting the show at buzzard's tonight

**7:30am - 7:40am Dale scooters coffee**

**Tue 12 Mar 2024**

**7:15am - 7:30am City Council Update**

**Description:** City Council Members will be on Anything Goes to provide an update from the meeting that was held the night before the interview. This will cover any new events, activities and updates of projects or issues with the City of Lamar.

**Wed 13 Mar 2024**

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 14 Mar 2024**

**7am - 7:30am Clint States - Lions club**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Tue 19 Mar 2024**

**7:15am - 7:30am Doug Harbour - 9-11 Tribute**

**Wed 20 Mar 2024**

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 21 Mar 2024**

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**7am - 7:30am Christina Lamar Nursing home**

**Description:** New staff members and community event coming up March 30

**Tue 26 Mar 2024**

**7:15am - 7:30am City Council Update**

**Description:** City Council Members will be on Anything Goes to provide an update from the meeting that was held the night before the interview. This will cover any new events, activities and updates of projects or issues with the City of Lamar.

**Wed 27 Mar 2024**

**7am - 7:20am Kara downing**

**Description:** Kentucky Derby event talk.

**7:30am - 7:45am La Junta Livestock Market Report**

**Description:** Weekly La Junta Livestock Market Report

**Thu 28 Mar 2024**

**7am - 7:20am Marsha Turley**

**Description:** Youth police academy.

**7:30am - 7:45am Purple wave**

**Description:** Roger with purple wave.com auction site, talks about the site and new items in auction

**Fri 29 Mar 2024**

**7:30am - 7:45am LHS DECA Club**

**Description:** Discussion concerning upcoming fund raiser to support their DECA International participants.

## Public Service Announcements

### **Colorado Department of Treasury**

*Run dates:* 1/1/2024 – 2/29/2024

#### **Campaign: Colorado Secure Savings**

*Description:* In Colorado, more than 40% of our private-sector workforce does not have access to a retirement savings plan at work — nearly 940,000 workers. With Colorado SecureSavings, businesses can help their employees save for retirement in a convenient Roth Individual Retirement Account (IRA) that is portable even if they change or leave their job. This new program is an easy way for Colorado employees to save for the future.

*Website:* <https://coloradosecuresavings.com/>

### **Colorado Department of Treasury**

*Run dates:* 1/1/2024 – 3/31/2024

#### **Campaign: Great Colorado Payback**

*Description:* The Great Colorado Payback is responsible for reuniting Coloradans with their lost or forgotten assets. Money or property turned over to the State Treasury for safekeeping always belongs to the owner or heir of the account and there are no time limits for filing your claim. The Colorado State Treasurer currently maintains a list of over 7.6 million names of individuals as well as businesses for whom property is available.

*Website:* <https://colorado.findyourunclaimedproperty.com/>

### **Colorado Department of Health Care Policy & Financing**

*Run dates:* 2/1/2024 – 3/31/2024

#### **Campaign: Keep Colorado Covered**

*Description:* The Department of Health Care Policy & Financing (HCPF) estimates that more than 325,000 current members will no longer be eligible for Medicaid coverage following their annual eligibility review. If a current member's circumstances have changed since enrollment - such as starting a new job that might put them over income for Medicaid - they should begin researching other insurance coverage options to avoid becoming uninsured.

*Website:* <https://hcpf.colorado.gov/keepcococovered>