

WHLH
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/07/2015

WHLH
Quarterly Issues/Programs List

WHLH provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on scams, holiday shopping
- **EDUCATION:** State Treasurer's office on MPACT college savings program
- **Gambling Addiction:** Help for problem and compulsive gamblers from MCPCG
- **Health:** State Health Dept on flu season, Ebola
- **Housing:** Habitat for Humanity on affordable housing campaign
- **Public Safety:** National Weather Service on fall tornado seson
- **Social Services:** Gateway Rescue Mission holiday assistance
- **Youth:** Safe Kids MS on teen driving safety

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	COMMUNITY UPDATE 10-5-14	Hinds Co. EMA director on emergency preparedness	Ricky Moore	10/05/2014 07:00 AM	029:17
Housing	COMMUNITY UPDATE 10-12-14	Habitat for Humanity on affordable housing campaign	Cindy Griffin	10/12/2014 07:01 AM	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth	COMMUNITY UPDATE 10-19-14	Safe Kids MS on teen driving safety	A.Johnson/T.Basden	10/19/2014 07:02 AM	029:22
Gambling Addiction	COMMUNITY UPDATE 10-26-14	Help for problem and compulsive gamblers from MCPCG	Betty Greer	10/26/2014 07:04 AM	029:39
Public Safety	COMMUNITY UPDATE 11-02-14	National Weather Service on fall tornado seson	Steve Wilkinson	11/02/2014 07:01 AM	030:00
Youth	COMMUNITY UPDATE 11-09-14	Operation Shoestring and "Conversation about Community"	Robert Langford	11/09/2014 07:00 AM	029:26
Consumers	COMMUNITY UPDATE 11-16-14	Better Business Bureau on scams, holiday shopping	John O'Hara BBB of MS	11/16/2014 07:05 AM	029:33
Health	COMMUNITY UPDATE 11-23-14	Brain Injury Association on fund-raising gala	Lee Jenkins,BIAM	11/23/2014 07:02 AM	029:23
Health	COMMUNITY UPDATE 11-30-14	Mothers' Milk Bank	L. Pittman/S. Toth	11/30/2014 07:01 AM	029:40
Social Services	COMMUNITY UPDATE 12-07-14	Gateway Rescue Mission holiday assistance	Raven Tynes	12/07/2014 07:00 AM	029:25
EDUCATION	COMMUNITY UPDATE 12-14-14	State Treasurer's office on MPACT college savings program	C.Wilson/E.Nordan	12/14/2014 07:03 AM	029:30
Health	COMMUNITY UPDATE 12-21-14	State Health Dept on flu season, Ebola	Dr. Thomas Dobbs	12/21/2014 07:01 AM	029:27
Public Safety	COMMUNITY UPDATE 12-28-14	Miss. Emergency Management Agency on disaster preparedness	Robert Latham	12/28/2014 07:02 AM	029:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

None	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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NONE

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
A POLISHED SOUL	MIKE RAE ANDERSON	007:12	001
BOYS AND GIRLS OF AMERICA	CINDY CLEGG	002:50	001
Child Wellness and Adoption	MS FAMILIES FOR KIDS	000:30	049
Child Wellness and Adoption	MS FAMILIES FOR KIDS	000:31	044
DISNEY ON ICE	ACELAND	003:01	001
EDUCATION	MS CHILDRENS MUSEUM	000:29	129
Families	AMERICAN HEART ASSOCIATION	000:31	059
FAMILY SUPPORT	Good Samaritan Center	001:12	022
FOOD DRIVE	Miss. Food Network	002:15	001
FOOD DRIVE	MS FOOD NETWORK	001:12	013
FOOD DRIVE	STEWPOD COMMUNITY SVCS	001:12	039
FUNDRAISER BENEFIT	RONALD MCDONALD HOUSE	000:33	005
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	049
HEALTH AND FITNESS	FITNESS.GOV	000:30	008
HINDS COUNTY SHERRIF DEPT	OTHOR CAIN	002:33	001
HOOPING FOR HEALTH ACA	SENATOR SOLLIE NORWOOD	003:26	001
HUNGER	EXTRA TABLE	000:31	089
JACKSON ZOO	ANGELA HARRIS	001:39	001
JOB FAIR	LOCKHEED MARTIN	000:16	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	145
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	017
MILITARY AND VETERANS	USO	000:32	033

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MS BLACK MS	KRISTY JOHNSON	002:08	001
MS CRAFTSMANS GUILD	NANCY PERKINS	004:51	001
MS MUSEUM OF ART	JULIAN RANKIN	002:45	001
MUSTARD SEED	DELL HERRINGTON	002:24	001
RESEVOIR FOUNDATION	BOBBY CLEVELAND	004:10	001
RESEVOIR FOUNDATION	BOBBY CLEVELAND	005:19	001
RESEVOIR FOUNDATION	CINDY FORD	003:56	001
SCRAECROW CRUISE AND CAR SHOW	KEITH BATES	002:22	001
STEW POT COM. SVCS.	MICHELLE BINGHAM	002:58	001
THE SEARCH AUDITIONS	KAMEL KING	002:43	001
TOURISM	JACKSON ZOO	000:30	039
WORLD AIDS DAY	RED	000:23	011
WORLD AIDS DAY	RED	000:29	010