



WRCB
900 Whitehall Rd.
Chattanooga, TN 37405
Main: (423) 267-5412
Billing: (423) 267-5412

DUPLICATE INVOICE

Property	WRCB		
Invoice #	58238-1	Order #	58238
Invoice Date	05/21/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/21/24	Flight Dates	05/15/24 - 05/21/24
Advertiser	Steve Wilson		
Product	Walker County Sheriff Steve Wilson		
Estimate #			
Account Executive	Political House		
Sales Office	Chattanooga Local Sales		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Steve Wilson for Sheriff
Attention: Accounts Payable
671 Grand Center Rd
Chickamauga, GA 30707

Send Payment To:

WRCB
900 Whitehall Rd.
Chattanooga, TN 37405

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/15/24	05/21/24	M-FAM News 530A	530a-6a	11111--	:30	5	\$44.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 --111-- 3 \$44.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB W 05/15/24 5:44 AM M-FAM News 530A 530a-6a :30 ROOTS RUN DEEP R1 05-13-2 \$44.00 NM 2 WRCB Th 05/16/24 5:56 AM M-FAM News 530A 530a-6a :30 ROOTS RUN DEEP R1 05-13-2 \$44.00 NM 3 WRCB F 05/17/24 5:52 AM M-FAM News 530A 530a-6a :30 TOUGH ON CRIME R1 05-13-2 \$44.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/24 05/26/24 11----- 2 \$44.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WRCB M 05/20/24 5:37 AM M-FAM News 530A 530a-6a :30 TOUGH ON CRIME R1 05-13-2 \$44.00 NM 5 WRCB Tu 05/21/24 5:42 AM M-FAM News 530A 530a-6a :30 TOUGH ON CRIME R1 05-13-2 \$44.00 NM									
2	05/15/24	05/21/24	Today Show	7a-9a	MTWTF--	:30	1	\$136.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 --WTF-- 1 \$136.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB W 05/15/24 8:35 AM Today Show 7a-9a :30 TOUGH ON CRIME R1 05-13-2 \$136.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/20/24 05/26/24 MT----- 1 \$136.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WRCB M 05/20/24 8:43 AM Today Show 7a-9a :30 ROOTS RUN DEEP R1 05-13-2 \$136.00 NM									
3	05/18/24	05/18/24	EW News Saturday 6A	6a-7a	-----S-	:30	1	\$17.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 -----S- 1 \$17.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRCB Sa 05/18/24 6:26 AM EW News Saturday 6A 6a-7a :30 ROOTS RUN DEEP R1 05-13-2 \$17.00 NM									
4	05/18/24	05/18/24	Sat Today 8a-9:30a	8a-9:30a	-----S-	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 -----S- 1 \$85.00									

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.



Send Payment To:
WRCB
900 Whitehall Rd.
Chattanooga, TN 37405

DUPLICATE INVOICE

Invoice #	58238-1	Invoice Month	May 2024
Invoice Date	05/21/24	Invoice Period	04/29/24 - 05/21/24
Advertiser	Steve Wilson		
Product	Walker County Sheriff Steve Wilson		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
4	05/18/24	05/18/24	Sat Today 8a-9:30a	8a-9:30a	-----S-	:30	1	\$85.00	NM																																																																																										
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WRCB</td> <td>Sa</td> <td>05/18/24</td> <td>8:51 AM</td> <td>Sat Today 8a-9:30a</td> <td>8a-9:30a</td> <td>:30</td> <td>TOUGH ON CRIME R1 05-13-2</td> <td>\$85.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WRCB	Sa	05/18/24	8:51 AM	Sat Today 8a-9:30a	8a-9:30a	:30	TOUGH ON CRIME R1 05-13-2	\$85.00	NM																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WRCB	Sa	05/18/24	8:51 AM	Sat Today 8a-9:30a	8a-9:30a	:30	TOUGH ON CRIME R1 05-13-2	\$85.00	NM																																																																																									
5	05/19/24	05/19/24	EW News Su 6a-7a	6a-7a	-----S	:30	1	\$26.00	NM																																																																																										
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>05/13/24</td> <td>05/19/24</td> <td>-----S</td> <td>1</td> <td>\$26.00</td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WRCB</td> <td>Su</td> <td>05/19/24</td> <td>6:53 AM</td> <td>EW News Su 6a-7a</td> <td>6a-7a</td> <td>:30</td> <td>ROOTS RUN DEEP R1 05-13-2</td> <td>\$26.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/13/24	05/19/24	-----S	1	\$26.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WRCB	Su	05/19/24	6:53 AM	EW News Su 6a-7a	6a-7a	:30	ROOTS RUN DEEP R1 05-13-2	\$26.00	NM																																																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
	05/13/24	05/19/24	-----S	1	\$26.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WRCB	Su	05/19/24	6:53 AM	EW News Su 6a-7a	6a-7a	:30	ROOTS RUN DEEP R1 05-13-2	\$26.00	NM																																																																																									
6	05/15/24	05/20/24	M-F 12p-1p	12p-1p M-F	1-111--	:30	4	\$50.00	NM																																																																																										
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>05/13/24</td> <td>05/19/24</td> <td>--111--</td> <td>3</td> <td>\$50.00</td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WRCB</td> <td>W</td> <td>05/15/24</td> <td>12:39 PM</td> <td>M-F 12p-1p</td> <td>12p-1p M-F</td> <td>:30</td> <td>ROOTS RUN DEEP R1 05-13-2</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WRCB</td> <td>Th</td> <td>05/16/24</td> <td>12:58 PM</td> <td>M-F 12p-1p</td> <td>12p-1p M-F</td> <td>:30</td> <td>TOUGH ON CRIME R1 05-13-2</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WRCB</td> <td>F</td> <td>05/17/24</td> <td>12:24 PM</td> <td>M-F 12p-1p</td> <td>12p-1p M-F</td> <td>:30</td> <td>ROOTS RUN DEEP R1 05-13-2</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>05/20/24</td> <td>05/26/24</td> <td>1-----</td> <td>1</td> <td>\$50.00</td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WRCB</td> <td>M</td> <td>05/20/24</td> <td>12:08 PM</td> <td>M-F 12p-1p</td> <td>12p-1p M-F</td> <td>:30</td> <td>TOUGH ON CRIME R1 05-13-2</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/13/24	05/19/24	--111--	3	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WRCB	W	05/15/24	12:39 PM	M-F 12p-1p	12p-1p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$50.00	NM	2	WRCB	Th	05/16/24	12:58 PM	M-F 12p-1p	12p-1p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$50.00	NM	3	WRCB	F	05/17/24	12:24 PM	M-F 12p-1p	12p-1p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$50.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/20/24	05/26/24	1-----	1	\$50.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WRCB	M	05/20/24	12:08 PM	M-F 12p-1p	12p-1p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$50.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
	05/13/24	05/19/24	--111--	3	\$50.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WRCB	W	05/15/24	12:39 PM	M-F 12p-1p	12p-1p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$50.00	NM																																																																																									
2	WRCB	Th	05/16/24	12:58 PM	M-F 12p-1p	12p-1p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$50.00	NM																																																																																									
3	WRCB	F	05/17/24	12:24 PM	M-F 12p-1p	12p-1p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$50.00	NM																																																																																									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
	05/20/24	05/26/24	1-----	1	\$50.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
4	WRCB	M	05/20/24	12:08 PM	M-F 12p-1p	12p-1p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$50.00	NM																																																																																									
7	05/15/24	05/20/24	M-F 4p-5p	4p-5p M-F	1-111--	:30	4	\$44.00	NM																																																																																										
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>05/13/24</td> <td>05/19/24</td> <td>--111--</td> <td>3</td> <td>\$44.00</td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WRCB</td> <td>W</td> <td>05/15/24</td> <td>4:22 PM</td> <td>M-F 4p-5p</td> <td>4p-5p M-F</td> <td>:30</td> <td>TOUGH ON CRIME R1 05-13-2</td> <td>\$44.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WRCB</td> <td>Th</td> <td>05/16/24</td> <td>4:41 PM</td> <td>M-F 4p-5p</td> <td>4p-5p M-F</td> <td>:30</td> <td>ROOTS RUN DEEP R1 05-13-2</td> <td>\$44.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WRCB</td> <td>F</td> <td>05/17/24</td> <td>4:53 PM</td> <td>M-F 4p-5p</td> <td>4p-5p M-F</td> <td>:30</td> <td>TOUGH ON CRIME R1 05-13-2</td> <td>\$44.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>05/20/24</td> <td>05/26/24</td> <td>1-----</td> <td>1</td> <td>\$44.00</td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WRCB</td> <td>M</td> <td>05/20/24</td> <td>4:07 PM</td> <td>M-F 4p-5p</td> <td>4p-5p M-F</td> <td>:30</td> <td>ROOTS RUN DEEP R1 05-13-2</td> <td>\$44.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/13/24	05/19/24	--111--	3	\$44.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WRCB	W	05/15/24	4:22 PM	M-F 4p-5p	4p-5p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$44.00	NM	2	WRCB	Th	05/16/24	4:41 PM	M-F 4p-5p	4p-5p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$44.00	NM	3	WRCB	F	05/17/24	4:53 PM	M-F 4p-5p	4p-5p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$44.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/20/24	05/26/24	1-----	1	\$44.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WRCB	M	05/20/24	4:07 PM	M-F 4p-5p	4p-5p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$44.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
	05/13/24	05/19/24	--111--	3	\$44.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
1	WRCB	W	05/15/24	4:22 PM	M-F 4p-5p	4p-5p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$44.00	NM																																																																																									
2	WRCB	Th	05/16/24	4:41 PM	M-F 4p-5p	4p-5p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$44.00	NM																																																																																									
3	WRCB	F	05/17/24	4:53 PM	M-F 4p-5p	4p-5p M-F	:30	TOUGH ON CRIME R1 05-13-2	\$44.00	NM																																																																																									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																														
	05/20/24	05/26/24	1-----	1	\$44.00																																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																									
4	WRCB	M	05/20/24	4:07 PM	M-F 4p-5p	4p-5p M-F	:30	ROOTS RUN DEEP R1 05-13-2	\$44.00	NM																																																																																									

Total Spots 18

Net 30 days

<u>Gross Total</u>	\$996.00
<u>Agency Commission</u>	\$149.40
<u>Net Amount Due</u>	\$846.60
<u>Invoice Balance as of 05/22/24 3:23:36 PM ET</u>	\$0.00

We warrant that the "actual broadcast" information shown on this affidavit was taken from the program log and will be available upon request, for inspection by the distributor for at least twelve (12) months from the date of this affidavit. Invoices are subject to possible frequency discounts and other consideration given pursuant to station sales promotions. Details upon request. Non-discrimination: In the performance of all Sarkes Tarzian, Inc. dba WRCB Channel 3 and/or KTVN Channel 2 advertising agreements, Sarkes Tarzian, Inc. requires that each party not discriminate on the basis of race or ethnicity.