

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Steve Wilson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steve Wilson

Authorized committee:

Committee to re-elect Steve Wilson, Sheriff Walker County

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Sheriff Walker County

Date of election:

5/21/24

General

Primary

Treasurer of candidate's authorized committee:

Committee to Re- Elect Steve Wilson Sheriff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Steve Wilson

Signature:

Bill Mero

Name: Steve Wilson

Name: *Bill Mero*

Date of Request to Purchase Ad Time: 05-14-2024

Date of Station Agreement to Sell Time: *5/15/24*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/14/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>58238</u>	Station Call Letters: <u>WRCA-TV</u>	Date Received/Requested: <u>5/14/24</u>
Est. #:	Station Location: <u>CHATTANOOGA</u>	Run Start and End Dates: <u>5/15/24 - 5/21/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 58238
Alt Order #:
Product Desc: Walker County Sheriff Steve Wilson
Estimate:
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: GENERAL

Primary AE: Political House
Sales Office: L-CHT
Sales Region: LOC

Agency Name: Steve Wilson for Sheriff
Buying Contact:
Billing Contact:
 671 Grand Center Rd
 Chickamauga, GA 30707

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Steve Wilson
Demographic: A25-54
Product Codes: Political - Local
Revenue Code 1: AGENCY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-10

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	18	\$996.00	\$846.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	18	\$996.00	\$846.60	0.00
Totals	18	\$996.00	\$846.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Political House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRCB	05/15/24	05/21/24	M-F AM News 530A M-FAM News 530A	CM	530a-6a	11111--	:30	5	\$44.00	P-02	0.00	NM	5	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--		3				\$44.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$44.00		0.00			
N 2	WRCB	05/15/24	05/21/24	Today Show Today Show	CM	7a-9a	MTWTF--	:30	1	\$136.00	P-02	0.00	NM	2	\$272.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--WTF--		1				\$136.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		1				\$136.00		0.00			
N 3	WRCB	05/18/24	05/18/24	EW News Saturday 6A EW News Saturday 6A	CM	6a-7a	-----S-	:30	1	\$17.00	P-02	0.00	NM	1	\$17.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$17.00		0.00			
N 4	WRCB	05/18/24	05/18/24	Sat Today Sat Today 8a-9:30a	CM	8a-9:30a	-----S-	:30	1	\$85.00	P-02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$85.00		0.00			
N 5	WRCB	05/19/24	05/19/24	EW News Su 6a-7a EW News Su 6a-7a	CM	6a-7a	-----S	:30	1	\$26.00	P-02	0.00	NM	1	\$26.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$26.00		0.00			

Order / Rev: 58238
 Alt Order #:
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Steve Wilson
 Product Desc: Walker County Sheriff Steve Wilson
 Estimate:
WRCB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WRCB	05/15/24	05/20/24	M-F 12p-1p M-F 12p-1p	CM	12p-1p M-F	1-111--	:30	4	\$50.00	P-02	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--					3	\$50.00		0.00			
		Week: 05/20/24	05/26/24	1-----					1	\$50.00		0.00			
N 7	WRCB	05/15/24	05/20/24	M-F 4p-5p M-F 4p-5p	CM	4p-5p M-F	1-111--	:30	4	\$44.00	P-02	0.00	NM	4	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--					3	\$44.00		0.00			
		Week: 05/20/24	05/26/24	1-----					1	\$44.00		0.00			
Totals													18	\$996.00	