

WHPY-FM Quarterly Issues/Program Lists

Every three months, a list of programs that have provided that station's most significant treatment of community issues during the preceding three month period is updated. The list shall include brief narrative describing what issues were given significant treatment and the programming providing this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration and title of each program in which the issue was treated.

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* Required

WHPY-FM Name of Event or Program *

Issue/Program

Nashville State Community College



Narrative Describing the Issue or Program *

An interview was conducted with the Chancellor of Nashville State Community College and Dr. Shanna Jackson. Nashville State opened a new campus in 2022 in the Hendersonville, Tennessee area and Dr. Jackson was interviewed on the air to discuss the new campus and some of the state and federal programs to help students pay for tuition. Tuition free programs were shared as well as information on the HOPE scholarship. Dr. Jackson shared information on how potential students could enroll in Nashville State Community College.

Date Program or Event Aired *

Program or Event Date Here

Tuesday, October 4, 2022

Time When Program or Event Aired *

Program or Event Time Here

8:40am - 9:00am



Duration of Program, Event, or Issue

How long did program or event run?

20 minutes

Number of Live Announcements *

10

Number of Recorded Announcements *

0

Total Promotional Value \$ (in dollars) *

\$500 including on air interview



Submitted By: *

Name Here

Tony Richards

Submission Date *

Today's Date

January 10, 2023

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WHPY-FM Name of Event or Program *

Issue/Program

Williamson Inc. Business Expo



Narrative Describing the Issue or Program *

WHPY-FM participated in and promoted the Williamson County Chamber of Commerce's Business Expo at the Cools Springs Galleria Mall. The Chamber of Commerce is also known as Williamson Inc. The event was held inside the mall and over 50 businesses in the Williamson County Tennessee area participated.

WHPY-FM broadcasted live from the event encouraging listeners to participate and to shop local. Many of the businesses were hiring as well so, it also became a hiring event.

Alot of on-air pre-promotion was done to help drive traffic to the event.

Once on-site, our air personalities interviewed people from the chamber as well as several local businesses.

Date Program or Event Aired *

Program or Event Date Here

Tuesday, October 4, 2022

Time When Program or Event Aired *

Program or Event Time Here

4:00pm - 7:00pm



Duration of Program, Event, or Issue

How long did program or event run?

3 hours

Number of Live Announcements *

100

Number of Recorded Announcements *

51

Total Promotional Value \$ (in dollars) *

\$4,795



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January 10, 2023

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WHPY Hippie Radio 94.5
 Kensington Digital Media
 PO Box 681044
 Franklin, TN 37068

WHPY Order Confirmation

OrderID: 3179-008

Sponsor: Williamson Inc (Chamber)
 Product: Williamson Inc (Chamber) - Business Expo 2022
 Estimate/PO:
 AccountRep: Leann Didier
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 9/27/2022 - 10/4/2022
 Items Ordered: 51
 Ordered Amount: \$0.00

WILLIAMSON INC
 4031 ASPEN DRIVE
 SUITE 630
 FRANKLIN, TN 37067

Scheduled Station(s): WHPY
 Williamson Inc (Chamber) / Business Expo 2022

Printed 1/20/2023 2:36:59 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/27/2022 - 9/27/2022	All Weeks	12:00 PM - 11:50 PM	0	6	0	0	0	0	0	6	:30	Not for profit; Bo	H10701		6	0.00	0.00
02 9/27/2022 - 10/3/2022	All Weeks	06:00 AM - 11:59 PM	6	0	6	6	6	6	6	36	:30	Not for profit; Bo	H10701		36	0.00	0.00
03 10/4/2022 - 10/4/2022	All Weeks	03:00 PM - 06:00 PM	0	9	0	0	0	0	0	9	:30	Live Commercial	LIVE59		9	0.00	0.00

Calendar Month Projected Billing:

Jul-22	0.00	Aug-22	0.00	Sep-22	0.00	Q3-2022	0.00
Oct-22	0.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	0.00

Confirmed Correct; Payment Guaranteed

Accepted for WHPY

Due upon receipt. Due to the nature of some promotions, some contracts are non-cancelable. Other contracts can be renegotiated/canceled with a 30 day written notice. In the event the client defaults on payment under the terms of this contract, the client will be responsible for paying all court costs and attorney's fees by WHPY to collect any unpaid amount(s) owed. This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry

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* Required

WHPY-FM Name of Event or Program *

Issue/Program

Safe Haven - Hicke for the Homeless



Narrative Describing the Issue or Program *

WHPY-FM partnered with Safe Haven for the Nashville Hike for the Homeless. Safe Haven Family Shelter is a nonprofit organization that leads Middle-Tennessee in housing, support, and being an advocate for families that are suffering from homelessness.
Over \$162,000 was raised for the 18th Annual Hike for Safe Haven. An on-air interview



Date Program or Event Aired *

Program or Event Date Here

October 20, 2022 - November 11, 2022

Time When Program or Event Aired *

Program or Event Time Here

Saturday, November 12 at 10:00am

Duration of Program, Event, or Issue

How long did program or event run?

3 weeks including promotional announcement



Number of Live Announcements *

150

Number of Recorded Announcements *

108

Total Promotional Value \$ (in dollars) *

\$8,610

Submitted By: *

Name Here

Tony Richards



Submission Date *

Today's Date

January 10, 2022

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WHPY Hippie Radio 94.5
 Kensington Digital Media
 PO Box 681044
 Franklin, TN 37068

WHPY Order Confirmation

OrderID: 3231-004

Sponsor: Safe Haven Family Shelter
 Product: Safe Haven Family Shelter - Hike for the Homeless 2
 Estimate/PO:
 AccountRep: Leann Didier
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 10/20/2022 - 11/9/2022
 Items Ordered: 108
 Ordered Amount: \$0.00

SAFE HAVEN FAMILY SHELTER

Scheduled Station(s): WHPY
Safe Haven Family Shelter / Hike for the Homeless 2022

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/20/2022 - 11/9/2022	All Weeks	12:00 AM - 11:59 PM	5	5	5	5	5	5	5	35	:30	PSA			105	0.00	0.00
02 10/21/2022 - 10/21/2022	Per Invoice NLC											Facebook			1	0.00	0.00
03 11/7/2022 - 11/7/2022	Per Invoice NLC											Facebook			1	0.00	0.00
04 10/21/2022 - 10/21/2022	Per Invoice NLC											Website			1	0.00	0.00

Calendar Month Projected Billing:

Oct-22	0.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	0.00
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Confirmed Correct; Payment Guaranteed

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* Required

WHPY-FM Name of Event or Program *

Issue/Program

Salute to Local Veterans

Narrative Describing the Issue or Program *

WHPY-FM aired several interviews (vignettes) with local area veterans during Veteran's Day Weekend. Prior to Veterans Day, station personnel interviewed veterans from all branches of the military. These interviews were edited into smaller announcements that ran every hour Veteran's Day Weekend.

Date Program or Event Aired *

Program or Event Date Here

November 11, 2022 - November 13, 2022

Time When Program or Event Aired *

Program or Event Time Here

Every hour from 3:00pm Friday, November 11 -

Duration of Program, Event, or Issue

How long did program or event run?

90 second vignettes

Number of Live Announcements *

75

Number of Recorded Announcements *

150 (including vignettes)

Total Promotional Value \$ (in dollars) *

\$8,625

Submitted By: *

Name Here

Tony Richards

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FILL OUT A NEW RESPONSE

Submission Date *

Today's Date

January 10, 2022

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