

Order #515862: Media Buy../Biden/D/Pr../General Ur../7407

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRP
06/29/20 9:54:50 AM	Processed		<sync process>	Jeffrey Myers	\$400.00	22	0.00
06/29/20 9:40:03 AM	Approved		political order ready, tomorrow start	Crystal Jacobs	\$400.00	22	0.00
06/29/20 9:39:48 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Crystal Jacobs	\$400.00	22	0.00
06/29/20 9:28:33 AM	Approval Workflow		[Sales Manager - Ready Default]	Rich Berry (rb)	\$400.00	22	0.00
06/29/20 9:09:30 AM	Ready for approval		NEW	Laura Ridenour	\$400.00	22	0.00
06/29/20 9:08:23 AM	New order created		Imported EC Order	Laura Ridenour	\$400.00	22	0.00

[Sorted by: Date]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, AMY MILLS, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Biden, Joe

Authorized committee:

Biden for President

Agency requesting time (and contact information):

☐ N/A Media Buying and Analytics - 2020 Howell Mill Rd NW Suite 348-D Atlanta, GA 30318

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

11/03/2020



General



Primary

Treasurer of candidate's authorized committee:

Maju Varghese

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Amy W. Mills

Signature:

Crystal Jacobs

Name: AMY MILLS

Name:

Crystal Jacobs

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

6/29/2

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Amy W. Mills

Name: AMY MILLS

Date: 6/23/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 6/23/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

515862

Station Call Letters:

WVIB-FM

Date Received/Requested:

6/29/2020

Est. #:

Station Location:

Muskegon, MI

Run Start and End Dates:

6/30/20-7/6/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jun 29, 20
 CONT# 34079899 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WVIB-FM (Muskegon, MI)
 FM JOEY GANGI
 OFF ATLANTA
 AGY MEDIA BUYING AND ANALYTICS
 ADDR 2020 HOWELL MILL ROAD NW SUITE D 348
 ATLANTA, GA 30318-1732

DDS CONT# 0
 C/P/E: 1 / 7407

SALESPERSON FAX#

PH #

BYR AMY MILLS
 ADV JOE BIDEN FOR PRESIDENT
 PDT General Urban Radio
 FLT Jun 30, 20 - Jul 06, 20

* REP ORDER COMMENT *

** 6/29/2020 11:26:00 AM: ***NEW ORDER***NEW ORDER***NEW ORDER*** PLEASE CONFIRM ON-LINE OR
 CONTACT SHAINA.KATTARON@KATZMEDIA.COM WITHIN 24 HOURS OR CALL ME AT 404-365-3128. THANK
 YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	06/30/2020 - 06/30/2020	1D	1	\$22.00	1
	1.2	.T.....	10A - 3P	60	06/30/2020 - 06/30/2020	1D	1	\$22.00	1
	1.3	.T.....	3P - 7P	60	06/30/2020 - 06/30/2020	1D	1	\$22.00	1
					** FLIGHT TOTALS **		3	\$66.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	07/01/2020 - 07/01/2020	1D	1	\$22.00	1
	2.2	..W....	10A - 3P	60	07/01/2020 - 07/01/2020	1D	1	\$22.00	1
	2.3	..W....	7P - 12A	60	07/01/2020 - 07/01/2020	1D	1	\$10.00	1
					** FLIGHT TOTALS **		3	\$54.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	07/02/2020 - 07/02/2020	1D	1	\$22.00	1
	3.2	...T...	10A - 3P	60	07/02/2020 - 07/02/2020	1D	1	\$22.00	1
	3.3	...T...	3P - 7P	60	07/02/2020 - 07/02/2020	1D	1	\$22.00	1
					** FLIGHT TOTALS **		3	\$66.00	
		FLIGHT 4							
	4.1F..	10A - 3P	60	07/03/2020 - 07/03/2020	1D	1	\$22.00	1
	4.2F..	3P - 7P	60	07/03/2020 - 07/03/2020	1D	1	\$22.00	1
	4.3F..	7P - 12A	60	07/03/2020 - 07/03/2020	1D	1	\$10.00	1
					** FLIGHT TOTALS **		3	\$54.00	

Jun 29, 20

CONT# 34079899 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales

DDS CONT# 0
 C/P/E: 1 / 7407

FLIGHT 5									
5.1S.	6A - 10A	60	07/04/2020 - 07/04/2020	1D	1	\$14.00	1	
5.2S.	10A - 3P	60	07/04/2020 - 07/04/2020	1D	1	\$14.00	1	
5.3S.	3P - 7P	60	07/04/2020 - 07/04/2020	1D	1	\$14.00	1	
** FLIGHT TOTALS **						3	\$42.00		
FLIGHT 6									
6.1S	6A - 10A	60	07/05/2020 - 07/05/2020	1D	1	\$14.00	1	
6.2S	10A - 3P	60	07/05/2020 - 07/05/2020	1D	1	\$14.00	1	
6.3S	3P - 7P	60	07/05/2020 - 07/05/2020	1D	1	\$14.00	1	
** FLIGHT TOTALS **						3	\$42.00		
FLIGHT 7									
7.1	M.....	6A - 10A	60	07/06/2020 - 07/06/2020	1D	1	\$22.00	1	
7.2	M.....	10A - 3P	60	07/06/2020 - 07/06/2020	1D	1	\$22.00	1	
7.3	M.....	3P - 7P	60	07/06/2020 - 07/06/2020	1D	1	\$22.00	1	
7.4	M.....	7P - 12A	60	07/06/2020 - 07/06/2020	1D	1	\$10.00	1	
** FLIGHT TOTALS **						4	\$76.00		

	Jul 20					
SPOTS	22					
CASH	400.00					
TRADE	0.00					
NSL	0.00					
TOTAL	400.00					

						TOTAL
SPOTS						22
CASH						400.00
TRADE						0.00
NSL						0.00
TOTAL						400.00

*** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

TRAFFIC INSTRUCTIONS

MEDIA BUYING AND ANALYTICS

2020 Howell Mill Road NW

Suite D 348

Atlanta, GA 30318-1732

AMY@MEDIABUYING.TV

DATE: June 23, 2020

TIME: 9:05am

MEDIUM: Urban Radio

MARKET/STATE: Florida, Michigan, North Carolina, Pennsylvania, Wisconsin

CLIENT: Biden for President

PLEASE RUN THE FOLLOWING BEGINNING WEDNESDAY, 6/24 UNTIL FURTHER NOTICE:

For all :60 spots, run:

:60	BFP_0618_Radio	100%
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For all :30 spots, run:

:30	BFP_Asking_30sec	100%
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The spot entitled "BFP_0618_Radio" is in house and "BFP_Asking_30sec" is being emailed along with these instructions.

PLEASE CONFIRM RECEIPT OF THIS TRAFFIC VIA EMAIL AND CONFIRM WHEN THESE INSTRUCTIONS WILL GO INTO EFFECT.

IF YOU HAVE ANY QUESTIONS PLEASE EMAIL AMY@MEDIABUYING.TV.