# Third Quarter Issues/Programs List

The following is a list of issues that were covered during the third quarter of 2014 (July-September) on WAFX -FM, WJOI-AM and WNOR-FM "Hampton Roads Focus." This weekly half hour public service program airs each Sunday at 6:30AM. It is hosted by Mike Arlo, Public Affairs Director of Tidewater Communications, Inc.

### 7th Annual JT Walk and Beach Party Foundation

Our guests were Ross Vierra, Chairman VA. Gentlemen foundation, and Terri Campbell, Gold Star Mother of Kielin Dunn. We discussed upcoming JT's Walk and Beach Party to benefit ALS. It is the largest fund raiser in the nation. The walk supports ALS research and services and will be held Sunday October 5<sup>th</sup>, 2014. (Air Date: September 28)

## Life Rolls On

Our guests were Jeremy Phelps and Rauol Pernites, Co-founders of They Will Surf Again. We discussed how the group supports the continued lives of people who have lost mobility. They will be having their 10<sup>th</sup> Annual Nite by the Ocean Gala with proceeds going to Life Rolls ON Foundation to be held October 11<sup>th</sup>. (Air Date: July 6 and July 27)

### **Red Cross Blood Drive**

Our guest was Kristen Hatfield, Marketing Program Manager for the American Red Cross Mid-Atlantic Region. We discussed the annual FM-99 Blood Drive coming to Patrick Henry Mall on July 17<sup>th</sup>, Pembroke Mall July 18<sup>th</sup>, and Chesapeake Square Mall on July 19<sup>th</sup>. It is the largest blood drive in the region. (Air Date: June 15, June 29, and July 13)

### **Armed Forces YMCA**

Our guests were Laura Tucker, Marketing and communications director and Russell Ariza, Executive Director Armed Services YMCA. We talked about the mission and history of the local Armed Services YMCA and its support for over 200,000 military members and their families from all branches of the service here in Hampton Roads. (Air Dates: July 20<sup>th</sup> and August 3<sup>rd</sup>)

## Ronald McDonald House

Our guests were Tim Hewitt, President and Board Member of Ronal McDonald House and Nancy Hewitt, Committee Chair for Red Shoe at the Zoo. We talked about the services of Ronal McDonald House, its community involvement and their upcoming fund raiser Red Shoe at the Zoo. It will be held on September 13<sup>th</sup> at the VA. Zoo in Norfolk, VA. (Air Dates: August 10<sup>th</sup> and August 24<sup>th</sup>)

## **Hunger Action**

Our guest was Julie Braley, Communications Manager Southeastern VA. Foodbank. We discussed how September is National Hunger Action Month that is a campaign to bring awareness across the country to feed our hungry. The campaigned asked our listeners to turn their Facebook and Twitter profiles orange, like and follow the Foodbank, and take action by donating on the local Foodbank websites. (Air Dates: August 17<sup>th</sup> and September 2<sup>nd</sup>)

### **Heart of Ghent**

Our guests were Rachel Newnam, Senior Development Associate of For Kids and Elyse Brown, Director Ronald McDonald House in Norfolk, VA. We discussed the upcoming Heart of Ghent 10k run and kids fun walk in Ghent to benefit Access Aids Care, The LGBT Center of Hampton Roads, Ronald McDonald House, For Kids, EVMS Sterlitz Diabetes Center and Ghent Area Ministry. It will be held September 20<sup>th</sup> and registration fee is \$40.00. (Air Dates: August 31 and September 14)

### **Beyond Boobs**

Our guests were Renee Bowditch, Co-founder and Board President and Marybeth Gibson, Executive Director and Co-Founder. We discussed the organization, how it was founded and support for local women with breast cancer. They gave out their contact info and how to contribute. (Air Date: September 21 and October 12)