



KSAS+KAAS Combo KSAS+  
316 N West St  
Wichita, KS 67203

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

## Contract # 1952362

Schedule Dates 10/15/14-10/17/14  
Advertiser Paul Davis for Governor-D (93100)  
Agency Screen Strategies Media-Fairfax (15683)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand Est 1265 Davis for Governor 10/15-17/2014 TV (6  
Salesperson HOUSE-WICHITA, KSAS/KAAS/KMTW (3321)  
Sales Office KSAS/KAAS/KMTW  
Buyer Name /  
Phone/Fax 1265  
CPE Local/Political Candidate Agency BRD  
Account Types Standard  
Billing Type Standard  
Comments Est 1265 Davis for Governor 10/15-17/2014 TV

Date Entered 10/14/14  
Last Modified 10/15/14  
Entered By Julie King  
CO-OP No  
Headline #  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$132.75  
Net Total \$752.25  
Sales Tax

KSAS+KAAS Combo (KSAS+)  
By Broadcast Month Spots Rate  
Oct. 2014 4 \$885.00  
Grand Total: \$885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/14-10/16/14	2	:30	9P- 9:35P (CST)	1				1				1	\$450.00	\$450.00	KSAS+KAAS Combo (KSAS+)	Fox News at 9	10/14/14
2.0	Normal Line / SPOT	10/15/14-10/15/14	1	:30	4P- 5P (CST)	1			1					1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	Family Feud	10/15/14
3.0	Normal Line / SPOT	10/16/14-10/17/14	1	:30	4P- 5P (CST)	1				1	1			2	\$145.00	\$290.00	KSAS+KAAS Combo (KSAS+)	Family Feud	10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# Buy Detail Report

Revision #: Date: 10/14/2014

Client: Davis for Governor  
Media: TV  
Product: General  
Market: Wichita

Estimate: 1265

Description: Davis for Governor 10/15-17/2014 TV  
Flight Start Date: 10/15/2014 03:00 PM  
Flight End Date: 10/17/2014 12:00 AM  
Survey: Nov'13 DMA Nielsen Live+1  
Buyer: Caroline Davis

Vendor: KSAS-TV


316 N. West Street  
Wichita, KS 67203

Send Billing To: Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030  
Phone: 703-272-7300

Separation between spots: 30

Phone: 316-942-2424  
Fax: 316-942-8927

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	Days	Dur	Wed 10/15	Thu 10/16	Fri 10/17	Total Spots
KSAS-TV									
14	MTuWThF 4:00p-5:00p Family Feud	EF	\$145.00	30		1	1	1	3
Sold Out: Lowest Rate to Clear per KSAS									
15	MTuWThF 9:00p-9:35p KSAS 9p News	LN	\$450.00	30			1		1
Sold Out: Lowest Rate to Clear per KSAS									
Total Cost:			\$885.00	Total Spots:			1	2	1
Signature: 									

Disclaimer:

10/14/14 - Done JH.  
↳ ReSubmitted 10/15/14 JH.